



As at 20 September 2016

6th CONSULTATIVE FORUM ON COFFEE SECTOR FINANCE

GLOBAL CHALLENGES AND CO-RESPONSIBILITY IN THE COFFEE SECTOR

Wednesday, 21 September 2016 (09:00 – 18:00)

Council Chamber, ICO headquarters, 22 Berners Street, London

- 08:30 – 09:00 **Registration and coffee**
- 09:00 – 09:15 **Welcome and opening remarks:**
- Mr Robério Oliveira Silva, Executive Director, International Coffee Organization (ICO)
 - Mr Juan Esteban Orduz, Chairman, Consultative Forum, President and CEO, Colombian Coffee Federation, Inc.
- 09:15 – 09:25 **Assessing the economic sustainability of coffee growing:** Ms Marcela Urueña, Head of Operations, ICO
- 09:25 – 10:20 **Panel 1: Tackling challenges in coffee growing countries**
Although there are global challenges which affect the entire industry, each country also has its own specific concerns and priorities. What are the most important issues currently facing the coffee sector in specific countries, and what are the lessons learnt which can be transferred to other regions?
- Moderator:** Mr Piotr Krawczyk, Expert, Department of International Cooperation, Ministry of Economic Development (Poland)
- Mr Carlos Melles, Federal Deputy, Government of Brazil
 - Mr Carlos Brando, Independent coffee expert
 - Mr José Hugo Hernández, Executive Director, Salvadorian Coffee Council
 - Mr Le Tien Hung, General Director, Simexco Dalak Ltd
 - Mr Fred Kawuma, Secretary General, InterAfrican Coffee Organisation (IACO)
- 10:20 – 11:15 **Panel 2: Socio-economic indicators**
The socio-economic conditions of coffee growers are of paramount importance to ensuring a sustainable coffee sector, yet we have surprisingly little data on their trends and dynamics. What programmes and initiatives are currently addressing this, and which areas are in most need of attention?
- Moderator:** Ms Nancy Cheruiyot, Interim Managing Trustee, Commodities Fund, Kenya
- Dr Manitra Rakotoarisoa, Economist, Trade and Markets Division, Economic and Social Development Department, Food and Agriculture Organization of the United Nations (FAO)
 - Mr René León, President, Regional Cooperative Programme for the Technological Development and Modernization of Coffee Production (PROMECAFÉ)
 - Mr Sjoerd Panhuysen, Knowledge Officer, Hivos International
 - Mr Pablo Ramírez, International Consultant
- 11:15 – 11:30 **Coffee Break**

- 11:30 – 12:30 **Panel 3: Co-responsibility for climate change**
Climate change is a challenge for the entire coffee value chain, and we need to take a comprehensive, collaborative approach. How can we ensure that responsibility for adapting to and mitigating climate change is shared by all actors?
- Moderator:** Mr Primus Kimaryo, Director General, Tanzania Coffee Board (Tanzania)
- Mrs Annette Pensele, Interim Executive Director, Global Coffee Platform
 - Mr Aitor Ezcurra, Chief of Corporates Division, Inter-American Investment Corporation
 - Mr Brian Lainoff, Lead Partnerships Coordinator, The Crop Trust
 - Mr Alejandro Keller, President a.i., National Coffee Association of Guatemala (Anacafé)
- 12:30– 14:00 **Lunch Break**
- 14:00 – 14:55 **Panel 4: International prices**
It is increasingly argued that the New York 'C' contract does not reflect the fundamental movements in supply and demand that affect most coffee growers and that price volatility comes in big part from financial speculation. In your experience, is this true? Are there other price discovery mechanisms that should be explored?
- Moderator:** Mr Ronald Peters, Executive Director, Coffee Institute of Costa Rica (ICAFÉ) (Costa Rica)
- Mr Nicolas Tamari, CEO, Sucafina
 - Mr Rodrigo Correa da Costa, Director Commodities, SG Americas Securities, LLC
 - Mr Edgar Cordero, Senior Advisor on Global Strategy, Colombian Coffee Growers Federation, Inc.
 - Mr Ric Rhinehart, CEO, Speciality Coffee Association of America (SCAA)
- 14:55 – 15:50 **Panel 5: Financial mechanisms for coffee producers**
There are significant opportunities available to facilitate the provision of finance to smallholder coffee producers, yet access to finance remains an issue for many farmers. What is needed to make these innovative financial solutions happen?
- Moderator:** Mr Alfredo Moisés, CEO, Café Monte Grande (Mexico)
- Mr Benjamin Schmerler, Senior Director, Root Capital
 - Mr Cory Bush, Senior Trader, Falcon Coffees
 - Mr Craig Courtney, Senior Independent Consultant, Initiative on Smallholder Finance
 - Mr Mauricio Ribeiro do Valle, Superintendent of Finance and Human Resources, Cooxupé
- 15:50 – 16:15 **Q&A Session**
- 16:15 – 16:30 **Closing Remarks**
- Mr Juan Esteban Orduz, Chairman, Consultative Forum, President and CEO, Colombian Coffee Federation, Inc.
- 16:30 – 17:30 **Press briefing (1st Floor Board Room)**
- 17:00 – 18:00 **Networking event**