


Numbers


When?
184 days- from the 1st May to the 31st October 2015

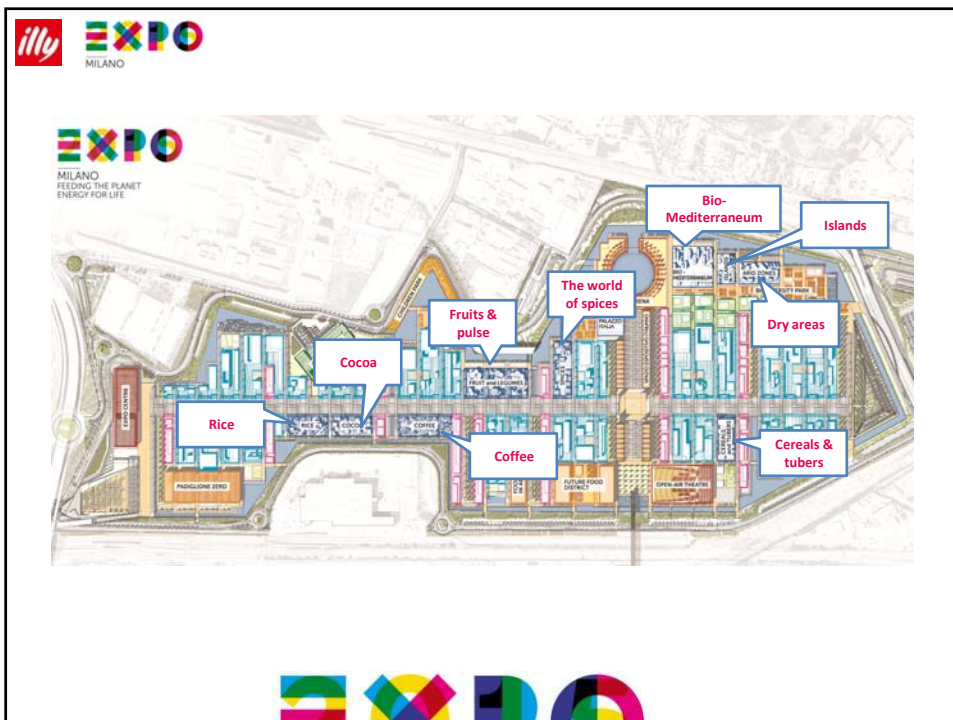
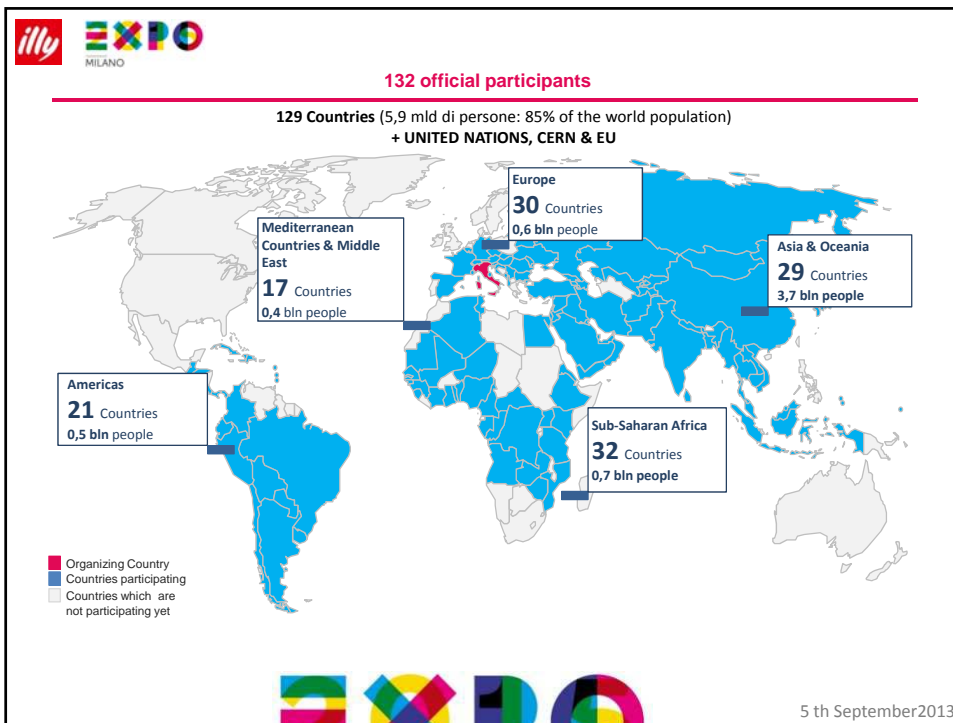
Target:
130 Countries
20 million visitors*

Exhibition area
1,1 million square meters



* © GfK Eurisko | EXPO 2015 – Italy | January 2013





Coffee Cluster

Ethiopia
Guatemala
Kenya
Uganda
Yemen
Costa Rica



5 th September 2013

The coffee cluster – the project

4.427 sq. m., of which 3000 sq. m. for common areas

Placed in a central position within the exhibition area

Idea behind the project linked to the coffee route





The coffee cluster – the project

