



THE WORLD BANK'S INVOLVEMENT IN COFFEE

A PRESENTATION TO THE ICO
LONDON, SEPTEMBER 2014



THE WORLD BANK
IBRD • IDA

Coffee Sector Engagement – Thematic Focus

Raising productivity

(climate-smart agriculture; improving the enabling environment)

Linking farmers to markets and strengthening value chains

Reducing risk and vulnerability

(cross-cutting focus on gender, nutrition and longer-term risk management and improved resilience)

Enhancing environmental services and sustainability

(promoting landscape approaches)

How We Engage

- ❑ Provide support for national programs

- ❑ Combination of
 - ❑ Analytical work
 - ❑ Technical assistance
 - ❑ Investment Project Financing (sector investment loans)
 - ❑ Development Policy Lending (budget support)

- ❑ Differentiated approach across countries

- ❑ Selectivity, in partnerships with others

Some Examples of our Current Engagement

Latin America

- **Guatemala, Honduras, Colombia, Panama and Haiti:** farm upgrading, certification and improved processing through productive alliance projects
- **Mexico:** mainstreaming biodiversity protection in productive landscapes
- **Haiti:** coffee supply chain risk assessment

East Asia and the Pacific

- **Vietnam:** Coffee rejuvenation strategy; support for new Coffee Coordination Board; scaling-up sustainable coffee practices. Forthcoming project focusing on replanting and promoting good agricultural practices through credit lines
- **Papua New Guinea:** Support for improving productivity and sustainability, market linkages and institutional strengthening
- **Indonesia:** Technical Assistance

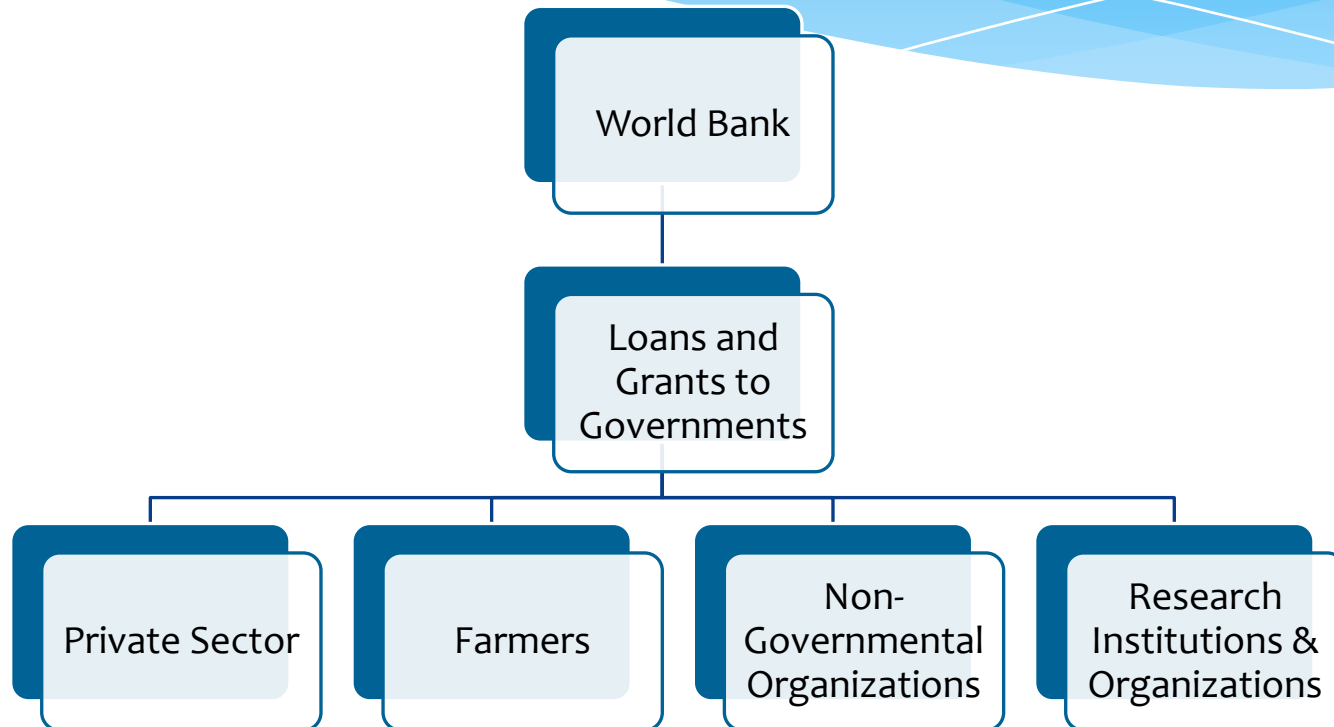
Africa

- **Burundi:** Mainstreaming biodiversity protection in coffee landscapes - shaded coffee, watershed management, certification; coffee sector policy dialogue on sector reforms and significant stand-alone coffee investment project in preparation
- South – South Knowledge Exchange with Colombia (**Burundi, Rwanda and Ethiopia**)
- **Kenya:** coffee supply chain risk assessment

Global

- Coffee price risk management training module

Accessing Project Finance



A Project Example: Papua New Guinea - Productive Partnerships in Agriculture



Organizing farmers



Linking them with a market



Investing in production and marketing



Technical assistance

PNG: Productive Partnerships in Agriculture

- * Public-private alliances to improve productivity and market linkages
- * Coffee component co-financed by IDA (approx. \$27.5 million) and IFAD (\$7 million)
- * Typical partnership comprises of a lead partner (exporter, processor, NGO), co-partners (various service providers) and a groups of farmers
- * Project provides grants to partnerships through a competitive process
- * Individual partnerships have between 300 – 1,500 smallholder farmers
- * Support for farm upgrading, certification, improved processing, a range of institutional strengthening, capacity building and management activities and rehabilitation of access roads in areas serving the partnerships

PPAP Results to Date - Coffee

- * Currently 19 partnerships involving 13,791 coffee farmers; end of project target is 30,000 farmers
- * 12,679 coffee gardens profiled; tools distributed to farmers
- * 32 nurseries constructed; 192 model gardens established
- * 18 groups have applied for certification and 5 have been certified
- * 3,500 farmers have received some training on agronomic practices; 16% are women
- * 2,755 farmers have received training on post-harvest aspects
- * 699 farmers, including 229 women have received personal viability training
- * 59 extension workers trained; 8% are women