THE WORLD BANK’S INVOLVEMENT IN COFFEE

A PRESENTATION TO THE ICO
LONDON, SEPTEMBER 2014
Coffee Sector Engagement – Thematic Focus

Raising productivity
(climate-smart agriculture; improving the enabling environment)

Linking farmers to markets and strengthening value chains

Reducing risk and vulnerability
(cross-cutting focus on gender, nutrition and longer-term risk management and improved resilience)

Enhancing environmental services and sustainability
(promoting landscape approaches)
How We Engage

- Provide support for national programs

- Combination of
  - Analytical work
  - Technical assistance
  - Investment Project Financing (sector investment loans)
  - Development Policy Lending (budget support)

- Differentiated approach across countries

- Selectivity, in partnerships with others
Some Examples of our Current Engagement

**Latin America**
- **Guatemala, Honduras, Colombia, Panama and Haiti**: farm upgrading, certification and improved processing through productive alliance projects
- **Mexico**: mainstreaming biodiversity protection in productive landscapes
- **Haiti**: coffee supply chain risk assessment

**East Asia and the Pacific**
- **Vietnam**: Coffee rejuvenation strategy; support for new Coffee Coordination Board; scaling-up sustainable coffee practices. Forthcoming project focusing on replanting and promoting good agricultural practices through credit lines
- **Papua New Guinea**: Support for improving productivity and sustainability, market linkages and institutional strengthening
- **Indonesia**: Technical Assistance

**Africa**
- **Burundi**: Mainstreaming biodiversity protection in coffee landscapes - shaded coffee, watershed management, certification; coffee sector policy dialogue on sector reforms and significant stand-alone coffee investment project in preparation
- **South – South Knowledge Exchange with Colombia (Burundi, Rwanda and Ethiopia)**
- **Kenya**: coffee supply chain risk assessment

**Global**
- **Coffee price risk management training module**
A Project Example: Papua New Guinea - Productive Partnerships in Agriculture

Organizing farmers

Linking them with a market

Investing in production and marketing

Technical assistance
Public-private alliances to improve productivity and market linkages

Coffee component co-financed by IDA (approx. $27.5 million) and IFAD ($7 million)

Typical partnership comprises of a lead partner (exporter, processor, NGO), co-partners (various service providers) and a groups of farmers

Project provides grants to partnerships through a competitive process

Individual partnerships have between 300 – 1,500 smallholder farmers

Support for farm upgrading, certification, improved processing, a range of institutional strengthening, capacity building and management activities and rehabilitation of access roads in areas serving the partnerships
Currently 19 partnerships involving 13,791 coffee farmers; end of project target is 30,000 farmers

12,679 coffee gardens profiled; tools distributed to farmers

32 nurseries constructed; 192 model gardens established

18 groups have applied for certification and 5 have been certified

3,500 farmers have received some training on agronomic practices; 16% are women

2,755 farmers have received training on post-harvest aspects

699 farmers, including 229 women have received personal viability training

59 extension workers trained; 8% are women