Promotion and Market Development Committee
7th meeting
5 March 2014
London, United Kingdom

Progress report on the implementation of the Coffee Quality-Improvement Programme (CQP)
Calendar years 2005 to 2013

Background

1. Resolution 420 requests exporting Members to indicate in box 17 of all Certificates of Origin, on a voluntary basis, information on the quality of the coffee exported in respect of defects and moisture content, in order to permit the monitoring of the level of compliance with the target standards set out in the Resolution.

2. Participation in the CQP has varied considerably since its inception in June 2004 when Resolution 420 came into effect, as Members that have volunteered the information on quality either joined the programme or temporarily ceased providing data during this period. In addition, membership of the Organization has also changed since 2004 when the ICA 2007 came into effect in February 2011. The previous progress report on the CQP is contained in document PM-28/13.

3. The Rules on Statistics – Certificates of Origin – contained in document ICC-102-9, request that exporting Members provide, on a voluntary basis, in box 17a of each Certificate of Origin issued, information on the quality of the coffee covered thereby. It is expected that exporting Members comply with this request in order to ensure greater market transparency.

Action

The Promotion and Market Development Committee is requested to take note of this report.
PROGRESS REPORT ON THE IMPLEMENTATION OF THE 
COFFEE QUALITY-IMPROVEMENT PROGRAMME (CQP) 
CALENDAR YEARS 2005 TO 2013

1. Since Resolution 420 came into effect, 32 exporting countries have provided full or 
partial information on the quality of their coffee through Certificates of Origin. Under the 
current membership of the ICA 2007, 29 out of the 39 exporting Members fully or partially 
implemented the Resolution in their countries and 25 out of 39 have generally provided 
information on quality regularly since June 2004.

2. For calendar year 2013, the 39 exporting Members under the current membership 
can be grouped into six categories regarding the information on quality extracted from 
Certificates of Origin issued:
   
a. Members generally providing data regularly: 16 Members
b. Members providing partial data: 5 Members
c. Members not providing data on quality: 1 Member
d. Members that have ceased providing Certificates of Origin: 8 Members
e. Members yet to issue Certificates of Origin: 8 Members
f. Members that appear to have opted not to issue Certificates of Origin¹: 
   1 Member

In addition, there are three exporting countries that send information on quality that are 
still to become Members of the ICO under the ICA 2007: the Democratic Republic of Congo, 
Dominican Republic and Jamaica.

3. The total volume of green coffee exported in calendar year 2013 by the 23 exporting 
countries providing information on quality – based on Certificates of Origin – amounts to 
63.3 million bags – equivalent to 64.3% of the total volume of 98.5 million bags exported by 
all producing countries. Graph 1 shows the volume of green coffee exported by all exporting 
countries and those participating in the CQP during calendar years 2005 to 2013.

¹ Paragraph 4 of Article 33 of ICA 2007 allows exporting Members to use an alternative method to convey data 
contained on Certificates of Origin to the Organization. No official request to this effect has been received from 
this Member.
4. Table 1 provides a summary of the volume of green coffee exported by all Members participating in the CQP in calendar years 2005 to 2013. Information is shown by each of the categories specified in Resolution 420 as follows:

- Coffee in full compliance with defect and moisture standards – “S”
- Coffee not in conformity with the defect standards – “XD”
- Coffee not in conformity with the moisture standards – “XM”
- Coffee not in conformity with either defect and moisture standards – “XDM”
- Unspecified
Table 1
Volume of green coffee exported by the countries participating in the CQP in accordance with Resolution 420 – Calendar years 2005 to 2013 (60-kg bags)

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>“S”</td>
<td>50 948 280</td>
<td>55 624 488</td>
<td>56 439 889</td>
<td>58 229 395</td>
<td>54 280 982</td>
<td>59 701 183</td>
<td>62 842 435</td>
<td>60 588 324</td>
<td>54 042 713</td>
</tr>
<tr>
<td>“XD”</td>
<td>384 330</td>
<td>262 523</td>
<td>159 322</td>
<td>166 680</td>
<td>176 034</td>
<td>160 564</td>
<td>246 865</td>
<td>446 611</td>
<td>231 738</td>
</tr>
<tr>
<td>“XM”</td>
<td>7 706</td>
<td>15 101</td>
<td>23 473</td>
<td>8 786</td>
<td>1 786</td>
<td>9 901</td>
<td>7 887</td>
<td>0</td>
<td>17 608</td>
</tr>
<tr>
<td>“XDM”</td>
<td>7 244</td>
<td>10 661</td>
<td>30 536</td>
<td>4 958</td>
<td>1 984</td>
<td>690</td>
<td>6 670</td>
<td>4054</td>
<td>14 256</td>
</tr>
<tr>
<td>Unspecified</td>
<td>8 645 158</td>
<td>4 400 966</td>
<td>5 229 711</td>
<td>5 779 008</td>
<td>8 641 446</td>
<td>4 693 062</td>
<td>2 311 803</td>
<td>5 079 482</td>
<td>9 010 148</td>
</tr>
</tbody>
</table>

Total in CQP 59 992 717 60 313 738 61 882 910 64 188 826 63 102 232 64 565 400 65 415 659 66 118 471 63 316 462

<table>
<thead>
<tr>
<th>Total volume of green coffee exported</th>
<th>80 909 881</th>
<th>85 830 428</th>
<th>89 042 475</th>
<th>89 968 754</th>
<th>89 489 714</th>
<th>89 174 857</th>
<th>93 689 399</th>
<th>99 103 570</th>
<th>98 522 551</th>
</tr>
</thead>
</table>

Total not in CQP 20 917 164 25 516 689 27 159 565 25 772 929 26 387 482 24 609 457 28 273 739 32 985 059 35 206 089

6. Based on the data received from October 2005 to December 2013, the volume of green coffee exported in full compliance with Resolution 420 (“S”) stands at 62.9% of the total volume exported throughout the period. Shipments for which there is no available information on quality are equivalent to 36.9% with the balance of 0.3% covering exports of green coffee that does not comply with the defects and moisture standards set out by the Resolution.

7. As agreed at the Private Sector Consultative Board meeting held in September 2013, an analytical report on the CQP programme is to be prepared, in co-operation with the representative of the Speciality Coffee Association of Europe. Meanwhile, the Organization will continue to monitor and provide occasional updates on the compliance by exporting Members with Resolution 420.