



Lao Coffee Sector

Presented by
Mr. Sinouk Sisombat
President of Lao Coffee Association
At
ICO meetings, London
March 2014
Supported by the Government of Lao,
GIZ and Afd



Introduction

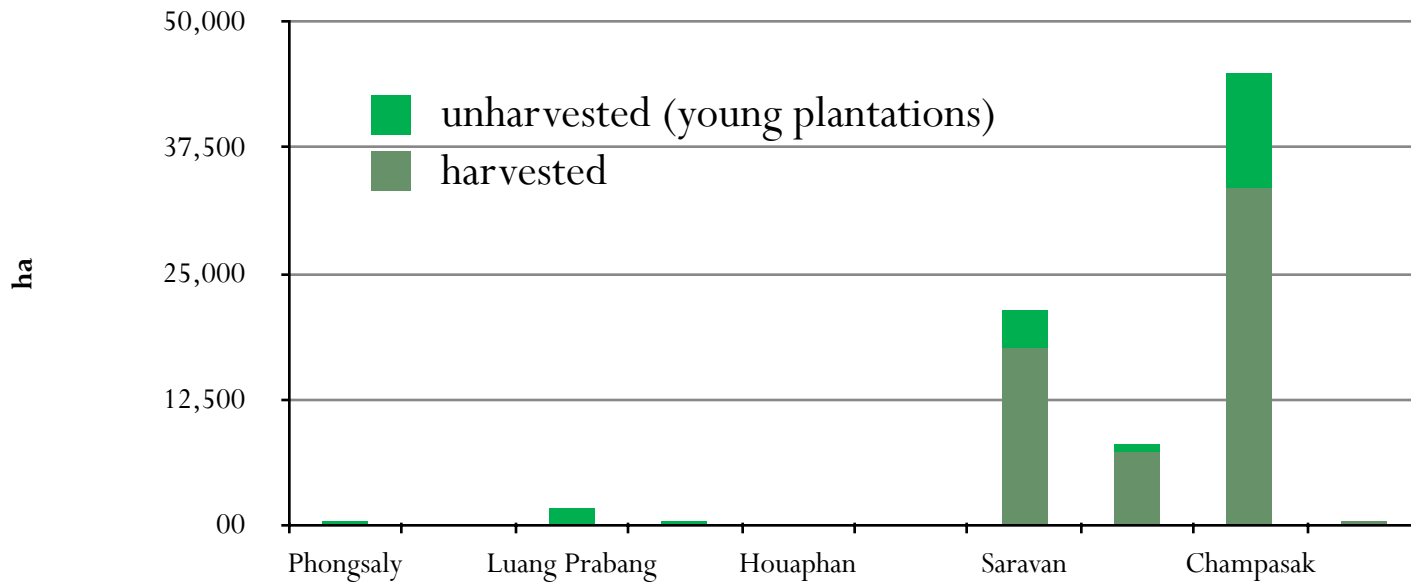
- Coffee has been in Laos since early 1900s
- Main production area is in the south
- Unique products
 - ⇒ Typica Arabica, Robusta growing at 1,000 m a.s.l
 - ⇒ Apply organic cultivation approach
 - ⇒ Small and medium size farmers cover up to about 80% of total coffee producers



Sources:
Map of Lao PDR by UN (2004); Map of Bolaven Plateau by Toro (2011)

Production

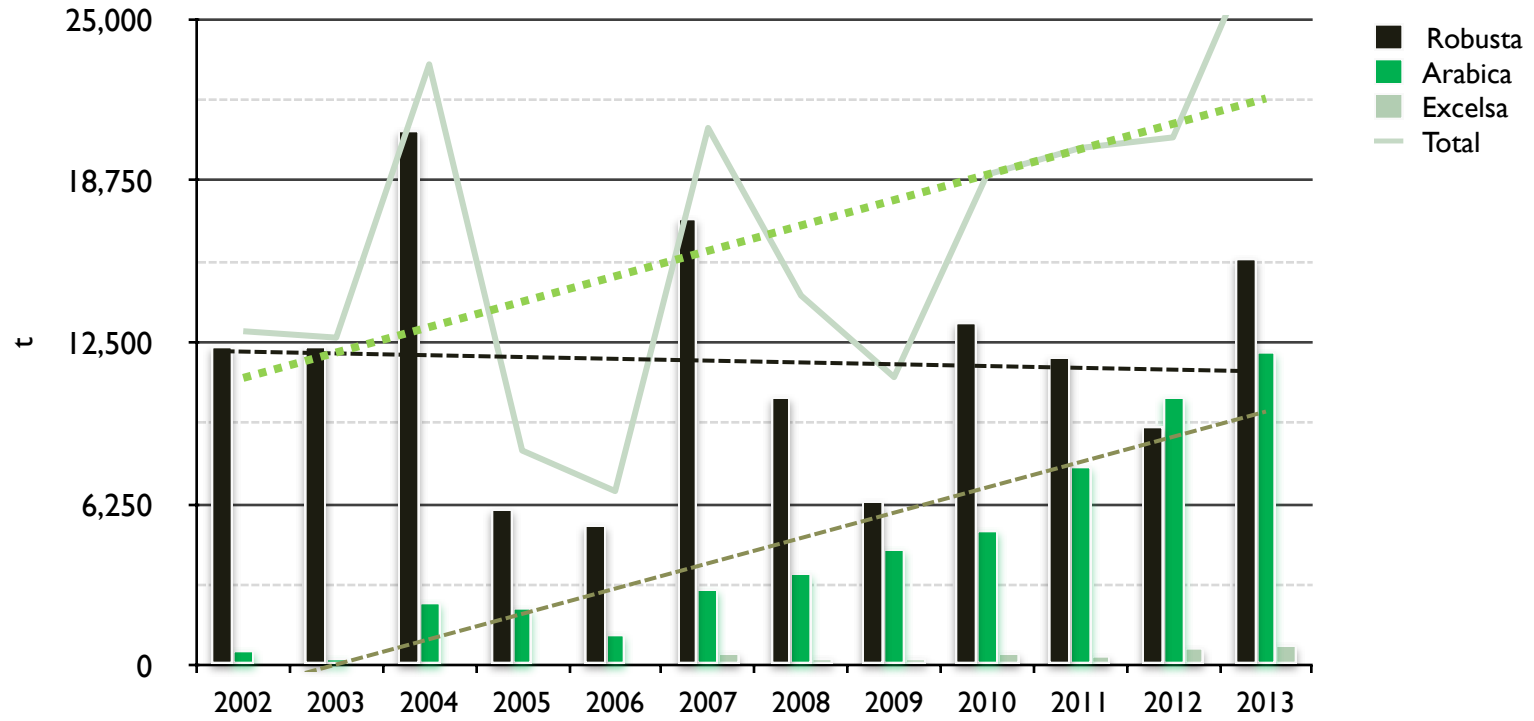
- Current Total Production Area (Planted Area) around 77,300 ha (as in 2013).



Data Source: Provincial Agriculture and Forestry Offices of relevant provinces (2013).

Trading

- Lao Coffee Export since 2002 (unit tons of green beans) reaching almost 30,000 tons in 2013



Data Source: Lao Coffee Association (2013).

Lao Coffee Sector Structure and Stakeholders

- **Development Framework**

Lao Coffee Development Strategy: 6 pillars

- ⇒ Pillar 1: Development of the production (surfaces and productivity)
- ⇒ Pillar 2: Improvement of the quality
- ⇒ Pillar 3: Promotion of the Lao quality coffee on domestic and international markets
- ⇒ Pillar 4: Securing producers' land rights, zoning and land use planning
- ⇒ Pillar 5: Improved business environment for competitiveness and reduction of costs
- ⇒ Pillar 6: Strengthening institutions and organizations capacities

Lao Coffee Sector Structure and Stakeholders

- **Key Representative Bodies**

- ⇒ Lao Coffee Association (coffee businesses (39 traders/exporter, 6 roasters), 5 farmers/producers groups)
- ⇒ Lao Coffee National Committee/Lao Coffee Board (public and private sector)
- ⇒ 123 farmer/producer groups in 7 districts in the southern provinces which equal about 40,000 families

Priority Activities, 2014-2015

- **Activities:**

- ⇒ Organize the 1st Lao Coffee Festival, July 11-13, 2014
- ⇒ Promote GI Labeling of Laos coffee from the Bolaven Plateau
- ⇒ Promote the uniqueness of Laos Robusta's coffee and
- ⇒ Continue to promote organic coffee production and fair practicing
- ⇒ Become ICO member

- **More contact information:**

Mr. Sinouk Sisombath, email: sinoukcoffee@gmail.com

Mr. Viengsombath Bangonesengdet, email: norkhame@hotmail.com

Mr. Khambone Phasouk, email: phasoukkhambone@yahoo.fr



Thank you

Supported by the Government of Lao



and

