Lao Coffee Sector

Presented by
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Introduction

- Coffee has been in Laos since early 1900s
- Main production area is in the south
- Unique products
  - Typica Arabica, Robusta growing at 1,000 m a.s.l
  - Apply organic cultivation approach
  - Small and medium size farmers cover up to about 80% of total coffee producers

Sources:
Map of Lao PDR by UN (2004); Map of Bolaven Plateau by Toro (2011)
Production

- Current Total Production Area (Planted Area) around 77,300 ha (as in 2013).

Data Source: Provincial Agriculture and Forestry Offices of relevant provinces (2013).
Trading

- Lao Coffee Export since 2002 (unit tons of green beans) reaching almost 30,000 tons in 2013

Data Source: Lao Coffee Association (2013).
Lao Coffee Sector Structure and Stakeholders

- Development Framework

Lao Coffee Development Strategy: 6 pillars

⇒ Pillar 1: Development of the production (surfaces and productivity)
⇒ Pillar 2: Improvement of the quality
⇒ Pillar 3: Promotion of the Lao quality coffee on domestic and international markets
⇒ Pillar 4: Securing producers’ land rights, zoning and land use planning
⇒ Pillar 5: Improved business environment for competitiveness and reduction of costs
⇒ Pillar 6: Strengthening institutions and organizations capacities
Lao Coffee Sector Structure and Stakeholders

- **Key Representative Bodies**
  - Lao Coffee Association (coffee businesses (39 traders/exporter, 6 roasters), 5 farmers/producers groups)
  - Lao Coffee National Committee/Lao Coffee Board (public and private sector)
  - 123 farmer/producer groups in 7 districts in the southern provinces which equal about 40,000 families
Priority Activities, 2014-2015

● **Activities:**
  ⇒ Organize the 1st Lao Coffee Festival, July 11-13, 2014
  ⇒ Promote GI Labeling of Laos coffee from the Bolaven Plateau
  ⇒ Promote the uniqueness of Laos Robusta’s coffee and
  ⇒ Continue to promote organic coffee production and fair practicing
  ⇒ Become ICO member

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Thank you

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