A Historic Moment
The Way Forward
Accelerating Gender Equity in Coffee Value Chains

A practical guide with recommendations for action
CQI’s Partnership for Gender Equity
Coffee: A Man’s Crop?

Roles in the Coffee Process:
While there are variations by region, women tend to contribute a majority of the labor in the early stages, while men capture and control income.
Percent of every dollar earned that goes towards meeting family needs.
Women’s Access to Resources

PRODUCTIVE RESOURCES +

= 20-30% YIELD INCREASE

= 2.5-4% INCREASE IN TOTAL AGRICULTURAL OUTPUT

= 12-17% DECREASE IN WORLD HUNGER
THE FUTURE OF OUR BUSINESS
A Multi-Stage Collaborative Initiative

**STAGE 1**
Research & Discovery to Identify Key Issues

**STAGE 2**
Strategy Development through Pilot Projects

**STAGE 3**
Scalable Investments

- Increased Economic Power for Women and Families
- More Sustainable Supply of Quality Coffee
- Collaborative Efforts among Industry and Development Organizations Motivate Real Change
Recommendations

1. Increase women’s participation in training programs and revise training programs to be gender sensitive
2. Develop a list of gender equity principles for coffee
3. Improve women’s access to credit and assets
4. Achieve greater gender balance in leadership positions
5. Support joint decision-making and ownership of income and resources at the household level
6. Specifically source and market coffee from women producers and coffee produced under conditions of gender equity
7. Invest in programs to reduce time pressures for women
8. Continue to build understanding through research and measurement

The Partnership believes that addressing gender equity issues in coffee-producing households and communities will lead to improved productivity and quality of coffee as well as improved livelihoods. These eight recommendations can be undertaken to accelerate gender equity in coffee value chains.

In the full report, each of the recommendations is accompanied by ample background from our research, with links to relevant case examples of good practice, and draws on industry feedback and experience. Text boxes highlight potential unintended consequences.

Download the full report at www.coffeinstitute.org/genderreport
Enabling Factors

- Partnerships and coordination
- Context analysis and baseline diagnostics
- Engage Men
- Industry Incentives
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Thank you!
#GenderinCoffee

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