IDH Presentation at ICO

Introduction to IDH The Sustainable Trade Initiative, the Sustainable Coffee Program, and possible Vision 2020 cooperation areas

5 March, 2015
Overview

1. IDH The Sustainable Trade Initiative
2. The Sustainable Coffee Program (SCP)
3. Opportunities for ICO/IDH/4CA collaboration
Bringing sustainable coffee production and sourcing practices to scale to meet increasing demand, while improving farmer livelihoods and sustaining natural resources.

National level partners:

Donors:
### SCP focus countries

<table>
<thead>
<tr>
<th>Total exports</th>
<th>‘Sustainable’ sales as share of total exports</th>
<th>Total coffee production</th>
<th>Coffee farmers (estimate)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bags, MM</td>
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<td>Bags (60-kg), millions</td>
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<td>31</td>
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<td>Ethiopia</td>
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<td>12,5%</td>
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</tbody>
</table>

- Conventional exports
- ‘Sustainable’ sales
- Global Average
- ‘Sustainable’ sales

Bags (60-kg), millions:
- Brazil: 50.5
- Vietnam: 20.4
- Colombia: 10.9
- Indonesia: 9.5
- Ethiopia: 5.9
- Uganda: 3.2
Production challenges differ per region

http://www.sustainablecoffeeprogram.com/en/resources

Source: World Bank; TechnoServe analysis
Coffee farmer challenges to sustainability

- Climate Change
- Access to Finance
- Poor farming practices and lack of effective farm groups
- Lack of Standard Collaboration
National Platforms
Generating systemic change beyond private sector engagement

• Better coordination in the sector

• Improved government policy with input from private sector

• International credibility and potential funding channel for local sustainability initiatives
National Sustainability Curriculum
Standardizing a producing country’s approach towards key sustainability issues

National key sustainability issues

Common basics of schemes and standards

Farmer training targeting national sustainability curriculum

Public and private endorsements and roll out
Examples of SCP pre-competitive collaboration in country

- The establishment of the Vietnam Coffee Coordination Board and a National Sustainability Curriculum endorsed by the public and private sectors

- Working with the Ethiopian Commodity Exchange (ECX) to develop a Traceability system for coffee

- Guidelines to access earmarked funds for Brazilian coffee growers

- Working and funding together with the Tanzanian Coffee Board and other national private and public stakeholders a National Sustainability Curriculum
Field Level Projects

- **Brazil**: 31 projects, 213,030 farmers, $12,139,000 USD
- **Honduras**: 9 projects, 44,390 farmers, $4,305,000 USD
- **Vietnam**: 9 projects, 89,550 farmers, $4,044,000 USD
- **Indonesia**: 13 projects, 79,090 farmers, $3,790,000 USD

Legend:
- Blue circle: Number of projects
- Red circle: Number of farmers to reach
- Orange circle: Size of IDH funding in USD
International pre-competitive collaboration

Development of climate adaptation tools

Farming as a family business toolkit

Access to finance

Access to better nutrition

Partnerships for a sustainable coffee sector

Standard Alignment

Coffee Carbon Footprint Rules

Alternatives to Endosulfan

Common Indicators
Strong cooperation is vital for scale
Opportunities for ICO/IDH/4CA collaboration

Possible workstreams

1. **Development and support of national platforms**

2. **National sustainability curriculum (NSC)**
   - Development of an NSC starting in SCP countries: Vietnam, Brazil, Uganda, Tanzania, Indonesia, Colombia, Ethiopia)
   - Roll out of trainings through public / private extension services

3. **Climate Change**
   - Collaboration with climate initiatives and governments to roll out – initially starting in Brazil, Vietnam, East Africa, Colombia, Indonesia, Ethiopia together with Coffee & Climate

4. **Financial Literacy & Access to Finance**
   - Workstream under development with further partners (Africa)

5. **Joint donor approach**
This is an example of what a closing slide should look like. It showcases our public and private partners and has been agreed with our funders that it will always be present to give them visibility.

If you accidentally changed the layout of the slide, then open a new presentation and copy the title slide to your presentation. This instruction will not be shown during presentation or printing, and therefore no need to delete this instruction.

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