Background

September 2015

• Council adopts Resolution 457 at the 115th Session in Milan

• The Resolution calls for:

  “...a strategic assessment [...] with the goal of sharpening the strategic focus and defining better the priorities of the Organization and its Members, in order to provide adequate guidance to the Secretariat.”
Action Plan ICC-105-19 Rev. 3

Existing strategy (In line with ICA 2007)

Strategic Review

Recommendations from the Strategic Review
WP-Council 269/16 Rev. 1

Programme of Activities 2016/17
WP-Council 265/16 Rev. 2

New 5-year Action ICC-119-X

Revised strategy (In line with ICA 2007)

Implementation of Programme of Activities

2015/16

2016/17
Recommendations from the Strategic Review WP-Council 269/16 Rev. 1

Programme of Activities 2016/17 WP-Council 265/16 Rev. 2

Endorsement by WG on the Strategic Review

ICO focus:
1. Data
2. Forum
3. Projects
   - Development projects
   - Promotional activities

Includes:
1. Continuing current activities (70%)  
2. Ground work for implementation of recommendations (30%)  
   Within approved Budget for 2016/17