Value addition in the African Coffee Sector

25-29 September 2017
Yamoussoukro
Overview

• Economic growth in SSA rebounds to 2.6% in 2017

• Positive outlook for 2018/19

• What are the prospects for the African coffee sector?
  – Production & consumption patterns
  – Value addition
Global coffee balance

*Consumption for importing countries on coffee year basis
Production
Share of selected countries in global coffee output
Development of coffee production in selected African countries
Consumption
## Global demand for coffee (in million 60-kg bags)

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>World total</strong></td>
<td>146 964</td>
<td>149 022</td>
<td>151 758</td>
<td>155 469</td>
<td>1.9%</td>
</tr>
<tr>
<td><strong>Africa</strong></td>
<td>10 470</td>
<td>10 597</td>
<td>10 754</td>
<td>10 794</td>
<td>1.0%</td>
</tr>
<tr>
<td><strong>Ethiopia</strong></td>
<td>3 400</td>
<td>3 650</td>
<td>3 675</td>
<td>3 700</td>
<td>2.9%</td>
</tr>
<tr>
<td><strong>Côte d'Ivoire</strong></td>
<td>317</td>
<td>317</td>
<td>317</td>
<td>317</td>
<td>0.0%</td>
</tr>
<tr>
<td><strong>Uganda</strong></td>
<td>216</td>
<td>221</td>
<td>229</td>
<td>234</td>
<td>2.7%</td>
</tr>
<tr>
<td><strong>Asia &amp; Oceania</strong></td>
<td>29 445</td>
<td>30 701</td>
<td>32 550</td>
<td>33 611</td>
<td>4.5%</td>
</tr>
<tr>
<td><strong>Central America &amp; Mexico</strong></td>
<td>5 200</td>
<td>5 156</td>
<td>5 235</td>
<td>5 306</td>
<td>0.7%</td>
</tr>
<tr>
<td><strong>Europe</strong></td>
<td>50 028</td>
<td>50 179</td>
<td>50 912</td>
<td>51 590</td>
<td>1.0%</td>
</tr>
<tr>
<td><strong>North America</strong></td>
<td>26 778</td>
<td>27 706</td>
<td>27 359</td>
<td>28 931</td>
<td>2.6%</td>
</tr>
<tr>
<td><strong>South America</strong></td>
<td>25 042</td>
<td>24 682</td>
<td>24 949</td>
<td>25 237</td>
<td>0.3%</td>
</tr>
</tbody>
</table>
Domestic consumption in coffee-producing countries in Africa
Per capita GDP vs. per capita coffee consumption in African producing countries
Value addition
Share of wet-processed coffee in total Arabica exports
Breakdown of total exports by form (2015)

Africa
- Green: 96.9%
- Soluble/Roasted: 3.2%

Rest of the world
- Green: 91.7%
- Soluble/Roasted: 8.3%
Addressing constraints to value addition

• Improve quality
  – Improve production techniques & post-harvest processing
  – Climate change adaptation

• Foster market integration
Conclusions

• Coffee production in Africa as a whole has stagnated

• Some countries managed to increase output & value added

• Enabling environment crucial
Thank you