incredible INDIA Welcomes you

WORLD Coffee CONFERENCE 2020

Apr 2020 | Bengaluru India
Tribute to Late Mr Robério Oliveira Silva
Former Executive Director - International Coffee Organization
incredible INDIA Welcomes you

WORLD Coffee Conference 2020

Apr 2020 | Bengaluru India
The core activities are:

- Enhancement of production, productivity & quality by focused efforts in R&D and transfer of technology.
- Export promotion for achieving higher value returns to Indian Coffee.
- Supporting development of Domestic market in coffee consumption.
- Chairman Coffee Board of India steers India International Coffee Festival.
India Coffee Trust is a forum for Coffee Growers, Exporters, leading Corporate Brands, Equipment Manufacturers and Experts. ICT regularly organises with the support of Coffee Board of India Biennial *India International Coffee Festival* in Bengaluru.

*MM Activ* is the leading Event Curator in India assisting ICT to manage its IICF Events.
India International Coffee Festival

IICF Objectives

- Promote the unique & diverse shade grown coffees of India globally.
- Promote domestic coffee consumption and provide platform to tap India market
- Showcase latest equipment and technologies from Coffee Plantations to Cafes
- Promote Coffee Tourism across established and emerging coffee regions of India
- IICF 2018 will be held from 18-20th January
IICF Over the years

IICF Over the years

Since the first four editions of WCC have been conducted across Europe, Latin America and Africa now Asia is the natural choice. India is the sixth largest coffee exporter and producer. It’s emerging as a major coffee consuming country. India is the fastest growing economy and vibrant market. Govt of India has a strong focus on increasing coffee plantation. Global community to connect with Coffee growers from India and Asia.
Why India

Diverse growing regions.
One unifying spirit.
Bengaluru is the Coffee & Café Capital of the Country

Bengaluru belongs to State Karnataka that produces nearly 70% of India’s Coffee

Govt of Karnataka has extended its complete support to the proposed WCC 2020

Bengaluru is known as the “Silicon Valley of India”

Bengaluru has been ranked the most dynamic city in the world (Jones Lang LaSalle's fourth annual City Momentum Index of cities around the world)

Due to its high elevation, Bangalore usually enjoys a more moderate climate throughout the year
Bengaluru International Airport
Air Connectivity to Bengaluru (BLR)

- Globally Connected
- Bengaluru Airport handles more than 23 Million Passengers every year
- All major Airlines are connected to Bengaluru
Bengaluru is a City of Culture, Heritage, Technology & much more....
Bengaluru offers

- Ultra Luxury and Luxury Hotels
- Business & Budget Hotels
- Service Apartments
- Government Guest Houses
- Various category of hospitality for
  - VVIPS
  - VIP
  - Speakers
  - Conference Delegate
  - Exhibitors
Accommodation

Star, Luxury & Business Hotels in Bengaluru

Hilton

JW Mariott

Lalit Ashok

Zuri

Grand Hyatt

Taj West end
Accommodation

Star, Luxury & Business Hotels in Bengaluru

Hotel Chancery

Le Meridian

Windsor Manor

Leela Palace

Shangrila

Oberoi Hotel
Bangalore International Exhibition Centre

India's first "LEED - Certified" Green Exhibition & Conference Facility
A state-of-the-art building complex that features an Exhibition & Conference Centre

- 34 Acres beautifully landscaped complex
- 5 Exhibition Halls – 60000 sqmts
- 5 Conference Halls – 5600 sqmts
- Boardroom
- Media Lounge
- 2 Food Courts – 7500 sqmts
- Dedicated Registration Area
- Amphitheater
- VIP Lounge
- Ample Car Parking
- Helipad
BIEC INTERNATIONAL EXHIBITION & CONVENTION CENTRE
Event Spectrum

World Coffee Conference
- Council/ICO bodies
- Workshops
- Exhibition
- Awards
- Cultural Evening
- Gala Dinner
- Networking Programme

Co-Located with

India International Coffee Festival
Innovations in 5th World Coffee Congress

- Bollywood Night
- Indian Food Festival
- Coffee Trail
- Café Crawl
- Coffee Table Book
Consultative Forums

Day 1 - Consultative Forum
Day 2 - Council / ICO bodies meetings
Day 3 - Council / ICO bodies meetings
Day 4 - Council / ICO bodies meetings
Day 5 - Council / ICO bodies / Departure by delegates
Day 6 - Tour/visit (optional) / Departure by delegates
World Coffee Conference 2020 in Numbers

- 76 COUNTRIES
- 1500 DELEGATES
- 500 ORGANIZATIONS
- 100 EXHIBITORS
- 5000 EXHIBITION VISITORS
### Profile of Participants

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Coffee Trail

- An exclusive Tour
- Delegates explore coffee plantations
- Visits to Curing Works and Roasting Units
- Sight seeing Tour
Café Crawl

- An organized tour for the most happening and iconic cafes
- Each café serves their signature Coffee
Coffee Table Book

A Coffee Table Book “World of Coffee” to be released during WCC 2020.
India Tourism

- Local Tours organized by Karnataka State Tourism Department
- National Tours organized by Government of India Tourism Department
- Facilitate visits to Explore Asia

- Daily Local Tours
- Tours for Accompanying
- Pre Conference Tours
- Post Conference Tours
We welcome you and promise you that “Team India with Team ICO” will make 5th World Coffee Conference at Bengaluru an inclusive event that offers the best outcome and experience to every member country delegations of ICO.