incredible INDIA Welcomes you

WORLD Coffee
CONFERENCE 2020

WCC 2020 @ Bangalore
The core activities are:

- Enhancement of production, productivity & quality by focused efforts in R&D and transfer of technology
- Export promotion for achieving higher value returns to Indian Coffee
- Supporting development of Domestic market in coffee consumption.
- Coffee Board of India works closely with India Coffee Trust in steering *India International Coffee Festival*
India Coffee Trust (ICT)

- **India Coffee Trust** is a forum for Coffee Growers, Exporters, leading Coffee Brands, Cafe Chains and Stand alone Cafes, Equipment Manufacturers and Coffee Experts.

- ICT with the support of Coffee Board of India organises Biennial *India International Coffee Festival*. Four of the previous editions have been held in Bangalore the capital of Karnataka State.
World Coffee Conference - History

- 1st WCC London, UK (17 to 19 May 2001) - 460 delegates
- 2nd WCC Salvador, Brazil (23 to 25 Sep 2005) - 1,200 delegates
- 3rd WCC Guatemala City, Guatemala (26 to 28 Feb 2010) - 1,400 delegates
- 4th WCC Addis Ababa, Ethiopia (6 to 8 March 2016) - 1,000 delegates

Delegate Profile: The 76 Member Countries of the International Coffee Organization (ICO) and over 1000 attendees, including coffee growers, exporters, representatives from government, private sectors and international agencies.
Why India for WCC 2020

- The first four editions of WCC were held in Europe, Latin America, Central America and Africa now Asia is the natural choice to host 5th edition of WCC
- India is the fifth largest coffee exporter and producer
- India is also emerging as a major coffee consuming country
- Govt. of India has a strong focus on increasing coffee plantation
- Global community wants to connect with Coffee growers in India and Asia
- WCC 2020 offers an Excellent opportunity to explore India & Asia

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Diverse growing regions.
One unifying spirit.
Bengaluru is a City of Culture, Heritage, Technology & much more....
Bangalore is the Coffee & Café Capital of the Country

Bangalore belongs to the State of Karnataka that produces nearly 70% of India’s Coffee

Bangalore is the IT, Biotech and start Up Capital of India

Bangalore enjoys moderate climate throughout the year
Bangalore International Airport-The Third Largest Airport in India
Air Connectivity to Bangalore (BLR)

- Globally Connected
- Bangalore Airport handles more than 23 Million Passengers every year
- All major Airlines are connected to Bangalore
Bengaluru offers

- Ultra Luxury and Luxury Hotels
- Business & Budget Hotels
- Service Apartments
- Government Guest Houses
- Various category of hospitality for
  - VVIPs
  - VIP
  - Speakers
  - Conference Delegate
  - Exhibitors
Accommodation
Star, Luxury & Business Hotels in Bangalore

Hilton

JW Mariott

The Lalit

Shangri-La

Grand Hyatt

Taj West end
Bangalore International Exhibition Centre

India’s first "LEED - Certified" Green Exhibition & Conference Facility
BIEC INTERNATIONAL EXHIBITION & CONVENTION CENTRE

A state-of-the-art building complex that features an Exhibition & conference Centre

- 34 Acres beautifully landscaped complex
- 5 Exhibition Halls – 60000 sqmts
- 5 Conference Halls – 5600 sqmts
- Boardroom
- Media Lounge
- 2 Food Courts – 7500 sqmts
- Dedicated Registration Area
- Amphitheater
- VIP Lounge
- Ample Car Parking
- Helipad
BIEC INTERNATIONAL EXHIBITION & CONVENTION CENTRE
WCC 2020- Proposed Theme

Sustainability through Consumption

The World Coffee Production is increasing and having a negative impact on coffee prices, this can be offset by increasing consumption – So, consumption is the key to Sustainability.

Focus on Economic, Agriculture, Commercial, Environmental, Social & Cultural impact.

Industry shall deliberate on these topics
WCC - Consultative Forums

Day 1 - Consultative Forum
Day 2 - Council / ICO bodies meetings
Day 3 - Council / ICO bodies meetings
Day 4 - Council / ICO bodies meetings
Day 5 - Council / ICO bodies / Departure by delegates
Day 6 - Tour/visit (optional) / Departure by delegates
World Coffee Conference 2020 in Numbers

- 76 Countries
- 500 Organizations
- 1500 Delegates
- 100 Exhibitors
- 10000 Visitors
We welcome you and promise you that “Team India with Team ICO” will make 5th World Coffee Conference at Bangalore an inclusive event that offers the best outcome and experience to every member country delegations of ICO.
India International Coffee Festival 2018
Welcome to IICF 2018

Date: January 16th to 20th, 2018
Venue: The Lalit Ashok, Bangalore
Theme: “Express Yourself With Coffee”
Key Highlights of IICF

- Source best of Indian Coffees
- Explore Growing Domestic Coffee Business
- Launch your Brand, Products and Services @ IICF 2018
- Held in the Coffee capital of India – Bangalore
- About 800 delegate participation from India and Abroad
- International Delegates from over 15 countries take part in the event
- All leading coffee brands from Inland and overseas participate in the event.
- Skill Building Workshops is popular and will be attended by over 250 delegates.
India International Coffee Festival

IICF Objectives

- Promote the unique & diverse shade grown coffees of India globally.
- Promote domestic coffee consumption and provide platform to tap India market.
- Showcase latest equipment and technologies from Coffee Plantations to Cafes.
- Promote Coffee Tourism across established and emerging coffee regions of India.
Components
Skill-Building WORKSHOPS

The Art & Science of Roasting: ‘Basic Level’

Brewing of Coffees

The Art & Science of Cappuccino: ‘Milk Texturing’

Cooking with Coffee

The Art and Science of Roasting: ‘Advanced Level’

The Art and Science of Roasting: ‘Intermediate to Advanced Level’
CONFERENCE

Diverse Topics

- New challenges and ideas in Coffee Production
- Advances in Coffee Processing
- Coffee and Sustainability
- Trends in local and global Coffee Consumption
- Coffee Marketing & Start-Ups
- Coffee Tourism
Coffee Trade show Focus

- Exclusive Shade Grown Coffees of India
- Award Winning Coffees & Plantations
- Leading Coffee Brands & Café Chains
- Coffee Equipment from Farm to Café
- Coffee Accessories
- Coffee Tourism
- Start-Ups
International Trade show offers opportunities for

- Participants to display their expertise and cutting edge know-how
- Display and presentations of innovative technologies, vendor displays, and sampling of coffees from India and abroad.
- Farm Equipment Manufacturers to display their latest machinery and equipment that help change the way growers and planters work on their estates.
- Experiencing instant feedback and get exceptional Branding opportunities
- Identifying Distributors, Channel Partners for Sales & Service, etc.
Exhibition
Participation at IICF

- Over 1000 Conference & Workshop Delegates
- Showcase of top 100 Coffees and Brands, Café Chains and equipments
- Attract 10,000 business visitors
- Connect over million Coffee Enthusiasts
- Gathering from over 30 countries at the event
Explore IICF 2018

IICF Welcomes one and all as a Sponsor/Exhibitor/Delegate

Join Us @ IICF 2018 and take a sip of current coffee developments and Inspiration along with new experience on the emerging opportunities.