



**7th Consultative Forum on
Coffee Sector Finance**

Terms of reference and Programme

1. The Executive Director presents his compliments and has the pleasure of inviting Members, Private Sector Consultative Board (PSCB) associations and observers to attend the 7th Consultative Forum which will take place at the Hôtel des Parlementaires, Quartier Millionnaire, Yamoussoukro, Côte d'Ivoire, during the week of the 120th Session of the Council on Wednesday, 27 September 2017 from 09:30 to 18:00. The event will be chaired by Mr Juan Esteban Orduz, President and CEO of the Colombian Coffee Federation, Inc.
2. The Forum will promote an exchange of views on 'Creating an Enabling Environment for High Productivity in Coffee Farming'. Given the reduced availability of new land for agricultural use, one of the most important challenges to the sustainability of coffee production is to increase the productivity of land already under cultivation. Yields vary widely among coffee producing countries and great potential for improvement exists. This year's Forum will focus on sharing best practices and lessons learned from countries that have successfully created an enabling environment for high productivity in coffee farming. The day will be split into sessions during which country cases with a wide regional coverage will be presented. The country cases will be followed by a concluding panel discussion with all the speakers engaging in a lively debate and answering questions from the audience.
3. Interpretation in the four official languages (English, French, Portuguese and Spanish) will be available.
4. This document contains the terms of reference and the programme for the Forum.

Registration

5. If you would like to attend, please complete and return the attached form to the ICO by email: eldred@ico.org **by 11 September 2017**. Members who have already sent their credentials do not need to complete the attendance form.

7th CONSULTATIVE FORUM ON COFFEE SECTOR FINANCE

27 SEPTEMBER 2017

TERMS OF REFERENCE

Background

1. The International Coffee Agreement 2007 provides for a Consultative Forum on Coffee Sector Finance to 'facilitate consultation on topics related to finance and risk management in the coffee sector, with a particular emphasis on the needs of small- and medium-scale producers.'

Date and venue

2. The 7th Consultative Forum will take place at the Hôtel des Parlementaires in Yamoussoukro from 09:30 to 18:00 on Wednesday 27 September 2017 during the week of the 120th Session of the International Coffee Council.

Objective

3. The Forum will promote an exchange of views on 'Creating an Enabling Environment for High Productivity in Coffee Farming'. Given the reduced availability of new land for agricultural use, one of the most important challenges to the sustainability of coffee production is to increase the productivity of land already under cultivation. Yields vary widely among coffee producing countries and significant potential for improvement exists. This year's Forum will focus on sharing best practices and lessons learned from countries that have successfully created an enabling environment for high productivity in coffee farming.

Structure

4. The day will be split into sessions during which country cases with a wide regional coverage will be presented. The country cases will be followed by a concluding panel discussion with all the speakers engaging in a lively debate and answering questions from the audience.

Participants

5. The event will be attended by ICO Members, observers and private sector representatives. In addition, the Forum will be open to interested members of the coffee community and the press who may register via email to eldred@ico.org.

Dissemination of Forum results

6. The results of the 7th Forum will be disseminated as follows:
- Copies of presentations, reports, press releases, news items and audio recordings of the speakers will be posted on the home page and the Forum section of the ICO website. They will also be distributed electronically to Members, PSCB and non-member countries with a request to disseminate the results of the Forum as widely as possible to representatives of the coffee sector and policy-makers in their countries.
 - Journalists covering coffee will be briefed about the outcomes at a press briefing during the week of the meetings.
 - A summary of the proceedings of the Forum will be included in the Annual Review.



**INTERNATIONAL
COFFEE
ORGANIZATION**

As at 14 September 2017

7th CONSULTATIVE FORUM ON COFFEE SECTOR FINANCE

**CREATING AN ENABLING ENVIRONMENT FOR
HIGH PRODUCTIVITY IN COFFEE FARMING**

Wednesday, 27 September 2017 (09:30 – 18:00)

Hôtel des Parlementaires, Quartier Millionaire, Yamoussoukro, Côte d'Ivoire

- 08:30 – 09:30 **Registration and coffee**
- 09:30 – 09:45 **Welcome and opening remarks:**
- Mr José Sette – Executive Director, International Coffee Organization (ICO)
 - Mr Juan Esteban Orduz – Chairman of the Consultative Forum, President and CEO, Colombian Coffee Federation, Inc.
- 09:45 – 10:00 **Overview of World Coffee Productivity Levels**
- Dr Denis Seudieu – Head of of Operations a.i., International Coffee Organization
- 10:00 – 10:45 **Brazil**
- Mr Silas Brasileiro – Executive President, National Coffee Council (CNC)
- 10:45 – 11:30 **Colombia**
- Dr Hernando Duque Orrego – Technical Director, National Federation of Coffee Growers of Colombia (Fedecafé)
- 11:30 – 12:00 **Coffee break**
- 12:00 – 12:45 **Ethiopia**
- Mr Sani Rami Ahmed – Director General, Ethiopian Coffee & Tea Development & Marketing Authority
- 12:45– 13:30 **Honduras**
- H.E. Mr Iván Romero-Martínez, plus a representative from the Honduran Coffee Institute (IHCAFE) – name to be confirmed
- 13:30 – 15:00 **Lunch break**
- 15:00 – 15:45 **Vietnam**
- Dr Nguyen Trung Kien – Institute of Policy and Strategy for Agriculture and Rural Development, MARD
- 15:45 – 16:30 **Development of coffee research to improve productivity in Côte d'Ivoire**
- Representative from the National Coffee Research Institute (CNRA) – name to be confirmed
- 16:30 – 17:15 **Roundtable discussion**
- 17:15 – 17:30 **Closing remarks**
- 17:30 – 18:00 **Networking event**

7th CONSULTATIVE FORUM ON COFFEE SECTOR FINANCE
27 September 2017 (09:30 – 18:00)

ATTENDANCE FORM

I will/will not* attend the 7th Consultative Forum on 27 September 2017 (a separate form should be completed for each participant).

Name of ICO Member country/PSCB association/observer:

Name:

Position:

Organization/company:

Phone:

Fax:

Email:

The event is free of charge

** Please delete as appropriate*

Please return by 11 September 2017 to:

Sarah Eldred
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International Coffee Organization
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London WC1X 8HB
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Email: eldred@ico.org