



**INTERNATIONAL
COFFEE
ORGANIZATION**

PR 290/17

2 May 2017
English only

E

PRESS RELEASE

**Mr José Sette, Executive Director
of the International Coffee Organization**

LONDON, 2 May 2017 — Further to the announcement by the International Coffee Council on 17 March 2017 of the appointment of the new Executive Director, Mr José Sette took office today at the new headquarters of the Organization at 222 Gray's Inn Road, London WC1X 8HB.

Mr Sette graduated from Yale University in the United States with a degree in Administrative Sciences and holds an MBA with specialization in Finance from the American University. He has over 30 years of experience in international trade in both the public and the private sectors during which he held the following positions: Executive Director of the International Cotton Advisory Committee (ICAC) in Washington, United States; Executive Director *ad interim* and Head of Operations of the International Coffee Organization (ICO) in London, United Kingdom; Secretary-General of the Brazilian Association of Coffee Exporters in Santos, Brazil; Head of Economic Research Department and coffee trader at Inter-Continental de Café S/A in Rio de Janeiro, Brazil; and Head of International Treaties Division, Department of Studies in Coffee Economics at Instituto Brasileiro de Café (IBC) in Rio de Janeiro, Brazil.

About the International Coffee Organization

Founded in 1963, the International Coffee Organization (ICO) is the main intergovernmental organization for coffee, bringing together exporting and importing governments to tackle the challenges facing the world coffee sector through international cooperation. Its Member governments include 43 coffee producing countries and 34 coffee consuming countries. Learn more at www.ico.org.