COLLABORATION
SUSTAINABLE COFFEE CHALLENGE

PROGRESS UPDATE

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SUSTAINABLE COFFEE CHALLENGE

The Challenge is a dynamic and diverse coalition focused on catalyzing the demand for sustainability across coffee value chain, with a shared vision to make coffee the world’s first fully sustainable agricultural product.
COLLECTIVE ACTION NETWORKS

01. Scaling Up Sustainable Sourcing
- Sharing experience and lessons to help companies establish and achieve sourcing commitments. Exploring metrics and measurements across schemes to align, value and recognize shared progress.

02. Farm Renovation & Rehabilitation
- Meeting the needs to replant an estimated 2.2 million hectares globally while applying best practices that restore productivity, ensure human rights and conserve the environments.

03. Improved Labor Practices and Supply
- Ensuring a continues supply of labor and promoting good labor conditions across coffee producing countries.

04. Mapping + Monitoring of Coffee and Forests
- Identifying innovative ways to map and monitor the extent of coffee and forests and how this is changing over time.

Our partners from the Global Coffee Platform (GCP) are facilitating 3 additional Collective Action Networks, on Climate Smart Agriculture, Gender + Youth, Economic Viability of Coffee Farming.
In contribution to the ICO Strategic Objectives as well as Vision2030, the partnership will catalyze commitments and investments to collectively strengthen demand for sustainability across the global coffee sector.
ICO & SCC COLLABORATION

- **Key areas for collaboration**
  - Improve collection, exchange, integration and dissemination of key data on coffee
  - Disseminate information, technical expertise and lesson sharing
  - Showcasing and tracking government-led sustainability efforts
  - Embrace and promote the common ‘Sustainability Framework’ in contribution to Vision 2030
  - Explore opportunities to develop new income sources for coffee farmers through innovative finance

- **Implementation to date**
  - ICO secretariat to contribute to ‘Collective Action Networks’, e.g. Mapping & Monitoring Coffee + Forest
  - Coordination between secretariats and participate in and/or co-host events, e.g. contribution to Consultative Forum
  - Conservation International ‘observer’ in ICO Council and ICO Executive Director invited as observer in ‘Advisory Council’
  - Identifying of funding opportunities for ICO members (e.g. GEF7)
CO-DEVELOPED ‘GEF GUIDE’

Guide to Access Green and Climate Funding for the Coffee Sector: The Global Environment Facility (GEF)

- Accelerating public and private investments in coffee sustainability is key tenet of our work.
- Under GEF-7 program cycle, coffee has been included as one of the commodities eligible for funding.
- Jointly produced comprehensive guide to assist ICO Members (exporting) to access GEF funding.
- TIME TO ACT NOW! Reach out to GEF Focal Points and/or GEF Agency!
for more information visit

SUSTAINCOFFEE.ORG

or email us at SCC@conservation.org