Update:
Collaboration between International Coffee Organization and Global Coffee Platform

Intern. Coffee Council Meeting
Carlos Brando, Chair of Board
20.09.2018
Enabling the coffee sector towards sustainability

1. Country Sustainability Platforms:
   creating sustainable regions

   - Brazil
   - Colombia
   - Peru
   - Honduras
   - Vietnam
   - Tanzania
   - Uganda
   - Indonesia
   - Kenya

2. Collective Action Networks on Key Issues

   - Climate Smart Agriculture
   - Economic Viability of Farming
   - Gender & Youth

3. Tools:
   Sustainability Framework, Indicators, Baseline Code, Reporting

4. Programs and Funding
   MEMBER INITIATIVES
EXAMPLE TOOLS FOR CONTINUOUS IMPROVEMENT OF COFFEE FARM PERFORMANCE, BY GCP BRAZIL PROGRAM

CSC (Coffee Sustainability Curriculum)

18 Fundamental Items

CSC App

IMS (Internal Management System)

IMS Training

CSC Training: basic & advanced model

Digital Coffee Farmer Training (CECAFÉ)

GCP Indicators

CSC Fundamental Items: Illustrated Manual for Coffee Growers

CSC App Training
Member Initiative: Brazil - Responsible Use of Agrochemicals

Objective: Improve all Coffee Sustainability Curriculum (CSC) practices related to agrochemical issues at farm level.

Activities:
- Trainings and capacity-building activities
- Measuring adoption of practices via CSC
- Funding for scaling

Result: 50% of coffee aligned with CSC after 5 years.

Member Initiative Participants:
- JDE
- Keurig Green Mountain
- ECOM
- Cecafe
- SENAR
- Olam
- Sindicato Nacional da Indústria de Produtos para Defesa Vegetal

Advanced conversations and potential partners under evaluation.
Member Initiative: Vietnam – More Coffee with Less Water

Objective
Ensure equitable and sufficient water availability in the Central Highlands of Vietnam

Activities
- Training on irrigation management
- Water saving and monitoring
- Advocacy on water policies with VCCB

Result
- 200 trainers trained in 5 provinces
- 80,000 farmers trained
- 150,000 training contacts reached
- Water policies improved

Member Initiative Participants
- Nestle
- Swiss Agency for Development and Cooperation (SDC)
- Hans R. Neumann Stiftung
- IDH
- Sustainable Trade Initiative
- VCCB
- International Water Management Institute (IWMI)
COOPERATION
ICO – GCP
OUR COLLABORATION - INITIAL STEPS

• Strategic collaboration on
  • ICO observer status in GCP governance
  • Fundraising
The Delta Project: Bridging the Gap of Measuring Sustainability Performance

A joint project of the
• International Coffee Organisation (ICO)
• Global Coffee Platform (GCP)
• Better Cotton Initiative (BCI)
• International Cotton Advisory Committee (ICAC)

Supported by the ISEAL Innovation Fund (550K CHF / 3 years)
OBJECTIVES

• Create a sustainability improvement indicator framework to measure progress towards SDGs

• Trigger the development of value-adding services to farmers from (open) performance data.
OUR COLLABORATION - NEXT STEPS

- ICO participation in Collective Action Networks
  - Climate Smart Agriculture:
    - ICO contribution to Mapping of Climate Initiatives in Coffee
  - Gender & Youth:
    - Dissemination of tools and joint Webinar on Oct 1st
OPEN WEBINAR
Gender: From Research to Commitment to Action

What?  This webinar highlights:

• Gender gaps in the coffee supply chain
• Effectively addressing these identified gaps through collaboration
• Concrete engagement opportunities presented by
  • International Women’s Coffee Alliance
  • Partnership for Gender Equity

When?  1<sup>st</sup> October 2018 at 2 pm GMT - 3 pm CEST - 9 am EDT

How?  Registration [here](https://www.globalcoffeeproject.org/2018/webinar-with-ico-and-gcp) and through GCP website:
OUR COLLABORATION - NEXT STEPS (CONT)

- ICO as Global Event Partner of & participation in
  - Global Coffee Sustainability Conference and Country Platform Exchange:
    Brazil, Nov 8-10, linked to the International Coffee Week
INVITATION

8 and 9 November
Global Coffee Sustainability Conference - GCSC 2018

9 November
GCP Member Assembly

10 November
Country Platform Exchange

Belo Horizonte, MG, Brazil
International Coffee Week

www.gcsc.coffee
OUR COLLABORATION - NEXT STEPS (CONT)

- **Joint Sustainability Seminar** during next ICO Council Meetings in Nairobi, Kenya, March 2019
  - Interactive Seminar with learnings and best practices from public-private collaborations – towards sustainable coffee regions