Implementation of the Delta Project

Projects Committee
15th Meeting
10 April 2018
Mexico City, Mexico
Delta Project

• Collaboration between GCP and ICO under existing MoU and as part of “Vision 2030”

• In partnership with Better Cotton Initiative and ICAC

• Objective:
  – Establish framework to measure progress towards SDGs
  – Flexible, cross-commodity approach for public & private sectors
The Delta Project: Bridging the Gap of Measuring Sustainability Performance

A joint project of the
• International Coffee Organisation (ICO)
• Global Coffee Platform (GCP)
• Better Cotton Initiative (BCI)
• International Cotton Advisory Committee (ICAC)

Supported by the ISEAL Innovation Fund (550K CHF / 3 years)

Presentation to the Projects Committee of the ICO, April 10th, 2018
OBJECTIVES

• Create a sustainability improvement indicator framework to measure progress towards SDGs

• Trigger the development of value-adding services to farmers from (open) performance data.
1. Develop a cross-commodity indicator framework linked to SDGs, based on Coffee Vision 2030 and Sustainability Progress Framework, Cotton ICAC-SEEP, ...

2. Link Sustainability Performance to business and government programmes

3. Add Value for Producers through farmer services development based on open and contextualized data
MULTIPLE BENEFITS FOR DIFFERENT PARTIES

**Farmers**
- Better targeted services (e.g. agricultural extension, finance)
- Information for decision-making and learning

**Governments**
- Globally relevant metrics for aligned reporting
- Evidence based decision-making for agricultural policies & services

**Companies**
- Comparable SDG reporting
- Standardised sustainability information to customers
- Simplified data collection
COLLABORATION

- Working Groups
- Broad Stakeholder Consultation Processes
- Endorsement
- Country Pilots

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Indicator Framework
Next steps

• Grant proposal approved → moving into inception phase

• Define concrete activities including timeline

• Establish mechanism for effective collaboration of ICO and GCP
Action for Projects Committee

• PJ-121/18

• Set up subcommittee to support the implementation of the Delta Project

• ToR: assess draft set of sustainability performance indicators

• Recommend approval by ICC
INTERNATIONAL COFFEE ORGANIZATION