UPDATE ON MOU ICO-GCP: COOPERATION FOR VISION 2030

Carlos H. J. Brando – Chairman of the Board
March 2019
ICO PARTICIPATION

- Global Event Partner
- Opening panel
- Moderation of Innovation Session on: “Continuous improvement through impact measurement”

THANK YOU AGAIN!
ASSIST ICO TO IMPLEMENT RESOLUTION 465: PARTICIPATION IN EVENTS

- Financing investment in inclusive and resilient value chains: the case of the coffee sector
  - Organizers: ICO and International Fund for Agricultural Development (IFAD)
  - Date and place: 16 April 2019, United Nations Headquarters, NYC
  - GCP representative: Mary Petit, US Ambassador

- Symposium on Coffee Price Level and Volatility: Identifying Solutions for a Sustainable Future of Coffee
  - An initiative of International Coffee Organization
  - Hosted by European Commission, DG for International Cooperation and Development, in partnership with European Coffee Federation (ECF)
  - Date and place: 6 June 2019, Albert Borschette Congress Centre, Brussels
  - GCP representative: Carlos H. J. Brando, Chairman of the Board Panelist

HELP ARRIVE AT CONCRETE PROPOSALS
COFFEE: HOW SUSTAINABLE IS OUR FUTURE?
COFFEE SUSTAINABILITY SEMINAR 2020
THE DELTA PROJECT: Collaboration between GCP and ICO under existing MoU and as part of “Vision 2030”

Objective:

Establish framework to measure progress towards SDGs

Flexible, cross-commodity approach for public & private sectors

<table>
<thead>
<tr>
<th></th>
<th>Public</th>
<th>Private</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cotton</td>
<td>![Cotton Logo]</td>
<td>![BCI Logo]</td>
</tr>
<tr>
<td>Coffee</td>
<td>![Coffee Logo]</td>
<td>![GCP Logo]</td>
</tr>
</tbody>
</table>

- Working Groups
- Broad Stakeholder Consultation Processes for co-ownership from the start and subsequent adoption & endorsement
- Country Pilots
THE DELTA PROJECT: Collaboration between GCP and ICO under existing MoU and as part of “Vision 2030”

STATUS AS OF TODAY

• Inception phase finalized & contracts being signed

NEXT STEPS

• Consultation workshops starting soon
• Next working group meeting during International Coffee Council in London 23rd to 27th of September
COLLABORATION ON ECONOMIC VIABILITY OF COFFEE FARMING (EVoF)

- Integrate work
  - ICO Studies
  - build upon work done by and insights available from GCP’s programs and initiatives

- Seek support
  - information/data
  - funding

TO BE FURTHER DEVELOPED
TRANSFER OF GCP METHODOLOGY TO ICO EXPORTER MEMBERS: WHAT TO TRANSFER?

– Enabling of public-private dialogue among key stakeholders:
  • National Coffee Platforms

– Measurement of progress towards shared vision
  • Coffee Sustainability Curricula
  • identify sustainability gaps

– Development of enabling environment
  • infrastructure to make impacts of initiatives long-lasting, perennial
Transfer of GCP methodology to ICO members: what to transfer?

- Member Initiatives
  - Address sustainability gaps collectively
  - Recognize members’ co-responsibility

- National Sustainability Platforms
  - Increase the availability of sustainable coffee with added value for growers

- Producing Countries
  - National Coffee Sustainability Curricula:
    - Create Sustainable Regions

- Enabling Environment
  - Training and extension services
  - Organization of growers
  - Efficient supply chain and markets

- Communication & Fund Raising
  - Origin work
  - Member initiatives
  - Collective action topics

- Member Relations
  - Engage members
  - Grow membership

- Measurement
  - Identify sustainability gaps
  - Enable continuous improvement
  - Create sustainable coffee regions

- Intangible

- Tangible
TRANSFER OF GCP METHODOLOGY TO ICO EXPORTER MEMBERS: HOW TO TRANSFER?

– Online exchange and learning
  • from GCP to ICO member countries
  • organized by GCP Secretariat

– Country Platform Congress
  • exchange of GCP Platform experiences
  • organized by GCP Secretariat with assistance of ICO Secretariat
  • in Basel in October 2019, prior to GCP’s Member Assembly

– Other
  • to be proposed/defined
Thank You