Update:
Collaboration between
International Coffee Organization
and Global Coffee Platform

Intern. Coffee Council Meeting
Carlos Brando, Chair of GCP Board
26.09.2019
ICO participation as global event partner
- Focus: Viability of Coffee Farming

3 innovation sessions
- Improving through measurement
- Co-investing for sustainability impact
- Developing young leaders

- 340+ participants from 16 countries
- All segments of coffee industry

Toward a viable coffee sector
LOCAL ACTION FOR GLOBAL RESULTS:
ICO participated in GCP’s 2018 Country Platform Congress
Sharing of best practices of 10 coffee producing countries
The Delta Project: Bridging the Gap of Measuring Sustainability Performance

A joint project of the
• International Coffee Organisation (ICO)
• Global Coffee Platform (GCP)
• Better Cotton Initiative (BCI)
• International Cotton Advisory Committee (ICAC)

Supported by the ISEAL Innovation Fund (550K CHF / 3 years)
OBJECTIVES

• Create a sustainability improvement indicator framework to measure progress towards SDGs

• Trigger the development of value-adding services to farmers from (open) performance data.
DELTA PROJECT: STATUS AND NEXT STEPS

Project started after successful inception phase:
• Desk Study on sustainability performance frameworks in review
• Delta Project Website to be published by 1st week of October
• Theory of Change drafted and in review
• Working group by ICO being created
• Alignment with other complementary/relevant frameworks/projects ongoing

Next Steps:
• Next Steering Committee meeting in London, November 2019
• Preparation for field testing indicators (Coffee: Vietnam)
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1. GCP & ICO Sustainability Seminar – Nairobi, Kenya

- **Coffee: How sustainable is our future?**
- Nairobi, Kenya – March 25 - first day of ICO Council week
- 600+ participants
- Three panels with eminent speakers

1. East Africa focus – by Kenyan government

2. Public-private partnership focus – concrete examples
   - moderated by GCP’s Chair Carlos Brando
   - examples from Platform work in Uganda, Vietnam, Brazil

3. Debate around sustainable future of coffee
Impressions: GCP & ICO Sustainability Seminar – Kenya
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2. Participation in and financial contribution to sector dialogue

- **Financing investment in inclusive and resilient value chains: the case of the coffee sector, NYC, April 2019**
  - Organizers: ICO and International Fund for Agricultural Development (IFAD)
  - GCP representative: Mary Petit, North America Ambassador

- **Symposium on Coffee Price Level and Volatility: Identifying Solutions for a Sustainable Future of Coffee, Brussels, June 2019**
  - International Coffee Organization, European Commission (DG for International Cooperation and Development), in partnership with European Coffee Federation (ECF)
  - GCP representative: Carlos H. J. Brando, Chairman of the Board
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2. Participation in and financial contribution to sector dialogue

- **CEO and Global Leaders Forum, London, Sept 2019**
  - GCP facilitated participation of several of its roaster & trade members
  - Provided input to declaration development
  - GCP is signatory as “supporting organization

Next steps:
GCP willing to contribute to Roadmap development, details tbd

- **ICO invited to GCP Country Congress and Membership Assembly 2019 in Basel, Switzerland, Oct 7+8**
  - Follow-up action on [GCP’s Call to Action to Collectively Address the Coffee Price Crisis](https://www.gcpcoo.org/) will feed into ICO Declaration’s Roadmap development
  - Continuation of work with public-private Country Platforms and Member Initiatives
  - Continuation of work on data collection, indicators and measurement
  - Roaster & Retailer reporting on sustainable purchases underway
Thank You

www.globalcoffeeprotocol.org