PROGRESS REPORT ON ACHIEVING THE OBJECTIVES OF THE 2007 AGREEMENT

José Sette
Executive Director
STRATEGIC GOAL 1: DELIVERING WORLD-CLASS DATA, ANALYSIS AND INFORMATION
A – PRIORITY ACTIONS TO IMPROVE RAW DATA COLLECTION, STORAGE AND HANDLING

• Understanding, and where possible, acting on reasons for non-compliance
• Training statistical staff from Member countries and the private sector
• Amending the Rules on Statistics to improve efficiencies
• Working with other organizations to enhance data quality
• Research seeking views of Members and other users of statistical data on the relevance of the variables collected by the ICO
• Technical analysis of the ICO statistical database to gain a better understanding of the characteristics and quality of ICO data
B – PRIORITY ACTIONS TO DISSEMINATE STATISTICAL DATA AND ANALYTICS

• Production and distribution of 12 monthly Coffee Market Reports each coffee year
• Publication of quarterly Trade Statistics
• Regular presentations on the coffee market to the International Coffee Council and at external events
• 38 economic studies
• Coffee Development Report 2019
• 7 country coffee profiles
STRATEGIC GOAL 2: USING THE ORGANIZATION’S CONVENING POWER TO PROVIDE A FORUM FOR DIALOGUE BETWEEN AND WITHIN THE PUBLIC AND PRIVATE SECTORS
A – PRIORITY ACTIONS TO STRENGTHEN MEMBERSHIP ENGAGEMENT

• 50 Members (44 exporting and 6 importing)
• New members: Japan, Nepal, Peru, Russian Federation, Sierra Leone, Tunisia and Venezuela
• Membership represents 98% of world production and 66% of world consumption
• Listening and acting on the concerns of Members
   Implementation of Resolution 465, inc. CEO & Global Leaders Forum
   Survey on impact of low prices
• Engaging with Members: Visits to 32 Member countries
A – PRIORITY ACTIONS TO STRENGTHEN MEMBERSHIP ENGAGEMENT

• Sharing information and good practices
• Enhancing access to Project Finance
• Discussions on finance and risk management
   9 sessions of the Consultative Forum on Coffee Sector Finance
• Communications
• Accountability / governance
   5-year Action Plan
   Working Group on Future of the Agreement
   Annual thematic focus
B – PRIORITY ACTIONS TO STRENGTHEN ENGAGEMENT WITH THIRD PARTIES

• Engagement with non-member countries
• Memorandums of Understanding
   IWCA, SCC, GCP, AFCA
• Bilateral discussions with international organizations
• International Commodity Bodies
• Roasting sector
• Promoting coffee-related research within the academic community
• Engaging with the public and the media
STRATEGIC GOAL 3: FACILITATING THE DEVELOPMENT OF PROJECTS AND PROMOTION PROGRAMMES THROUGH PUBLIC-PRIVATE PARTNERSHIPS
A – PRIORITY ACTIONS TO FACILITATE COFFEE SECTOR DEVELOPMENT PROJECTS

- US$100 million in projects sponsored by CFC
- Donors Forum
- Partnership Fair
- Guide to Access Green and Climate Funding: The GEF
- Delta Project
- Africa Coffee Facility
- Establishment of Coffee Sustainability Projects Trust Fund
B – PRIORITY ACTIONS TO STIMULATE PROMOTION PROGRAMMES THROUGH PUBLIC-PRIVATE PARTNERSHIPS

- Promoting quality and the health benefits of coffee
- Promoting domestic consumption
- Education programmes
- International Coffee Day
Thank you