Enabling the coffee sector towards sustainability

**National Sustainability Platforms**

- **PRODUCING COUNTRIES**
  - Increase the availability of sustainable coffee with added value for growers

- **PRODUCING COUNTRIES**
  - National Coffee Sustainability Curricula:
    - Create Sustainable Regions

**ENABLING ENVIRONMENT**

- Training and Extension Services
- Organization of Growers
- Efficient Supply Chain and Markets
- Others

**MEMBER INITIATIVES**

- Address sustainability gaps collectively
- Recognize members’ co-responsibility

**MEASUREMENT**

- Identify sustainability gaps
- Enable continuous improvement
- Create sustainable coffee regions

**COMMUNICATION & FUND RAISING**

- Origin work
- Member initiatives
- Collective action topics

**MEMBER RELATIONS**

- Engage members
- Grow membership

**INTANGIBLE**

- **TANGIBLE**
SYSTEM TO EVALUATE SUSTAINABILITY AND TO IDENTIFY GAPS / IMPROVEMENT AREAS

Common Indicators

Measurement Progress

National Sustainability Curriculum CSC

Baseline Coffee Code BCC

Improvement initiatives

NSC Indicators

Measurement Adoption Tracking

Internal Management System IMS

SUSTAINABILITY GAPS

MEMBER INITIATIVES

FEED-BACK
Objectives
Improve Coffee Sustainability Curriculum practices related to the use of agrochemicals focusing on:
- Correct use of PPE
- Adequate storage place
- Training on agrochemical application
- Correct disposal of packing

Main target
Improve the Sustainable Indicators in order to have majority of growers in the project following the items above.

The Indicators defined are based on 35 Sustainable Indicators of GCP Brazil
**MEMBER INITIATIVE:**
**RESPONSIBLE USE OF AGROCHEMICALS IN BRAZIL**

Coverage:
- **Arabica:**
  South Minas, Mogiana, North of Paraná
- **Robusta/Conilon:**
  North of Espírito Santo / Rondônia

Duration: 5 years

Leveraging additional resources:
- Concept Note to SAFE Platform approved; evaluation phase by IDB for final approval.

**INITIATIVE OPEN TO NEW MEMBERS AND PARTNERS OF GCP**
IMPLEMENTING PARTNERS (TO BE CONFIRMED)

Atlantica
Coffee Trading

COCAPÉC
Grupó
COMEXIM

Cooabriel

COOMAP

Emater

Emater-RO

Hanns R. Neumann Stiftung
do Brasil

MINASUL

MIB Partners - International Coffee Week
Expominas, Belo Horizonte, MG, November 2018

MI launching - Global Coffee Sustainability Conference
Expominas, Belo Horizonte, MG, November 2018

SINDEVEG

COORDINATION

PLATAFORMA GLOBAL DO CAFÉ
por a sustentabilidade do café

FUNDING PARTNERS

BASF
Cecafé
ECOM
JDE
Keurig
DrPepper

Nestlé
Olam
SENA
Syngenta

SUPPORT
Implementing Partners (To Be Confirmed)

Traders, Coops and Extension Services:

- Atlantica Coffee Trading
- COCAPEC
- Grupo COMEXIM
- COOABRIL
- COOMAP
- Hanns R. Neumann Stiftung do Brasil
- EMATEx
- Emater-RO
- Guaxupé

Support

- BASF
- Cecafé
- ECOM
- JDE
- Keurig DrPepper

Funding Partners

- Nestlé
- Olam
- SENAR
- Syngenta

MI launching - Global Coffee Sustainability Conference
Expominas, Belo Horizonte, MG, November 2018

Lasting Impacts Beyond Duration of Initiative

Perennial Long-Term Results
Benefits of Member Initiatives

- Increased scope (to tackle issues)
- Increased scale (additional partners)
- Co-funding
- Long-term use of output (knowledge and results)
OTHER MEMBER INITIATIVES 1

- Vietnam
  “More Coffee Less Water”
  “Responsible Use of agro-inputs” (being designed)

- Brazil
  “Mechanical Weeding”
  (to decrease / substitute use of agrochemicals)
  “Labor Issues” (being considered)
OTHER MEMBER INITIATIVES 2

- Uganda
  “Training Extension Services”
  (being finalized)

- Honduras
  “Soil Conservation and Plant Nutrition”
  (being designed)
Thank You