



International Coffee Council  
126<sup>th</sup> Session  
4 and 5 June 2020  
London, United Kingdom

**Communication received from PROMECAFE**

## **Background**

1. The International Coffee Council at its 117<sup>th</sup> Session in September 2016 approved [Resolution 459](#) on the proposed use of the Special Fund resolving that all remaining assets of the Special Fund be distributed to the exporting Members of the Fund in accordance with a mechanism for distribution of the Fund decided upon by the exporting Members. The Latin American region had already decided on how its share of the fund would be distributed and PROMECAFE was put in charge of implementing the project on behalf of the region.
2. The closing of the project was planned for the month of May this year, however, taking into account the current situation and the problems generated by the pandemic caused by Covid-19, PROMECAFE has requested an extension of the programme for an additional period of six months, which will allow them to complete all activities leading to the final workshop where they will be presenting a summary of progress by country and the setting up of a small forum on coffee and health (see attached communication received from Mr René León-Gómez, Executive Secretary of PROMECAFE. The Executive Director held subsequent contact with Mr René León-Gómez and the spokesperson of the exporting countries and, with the support of the spokesperson, agreed to support their request (see attached the reply of the Executive Director).

## **Action**

Exporting Members are requested to consider the attached request and, if appropriate, to endorse the approval made by the Executive Director.



---

---

**PROGRAMA COOPERATIVO REGIONAL PARA EL DESARROLLO  
TECNOLOGÍCO Y MODERNIZACIÓN DE LA CAFICULTURA**

---

---

ACGT/P-014

20 March 2020

Mr José Sette  
Executive Director  
International Coffee Organization (ICO)  
London  
United Kingdom

Dear Mr Sette,

Greetings from the Regional Cooperative Programme for the Technological Development and Modernization of the Coffee Industry (PROMECAFE).

I am writing to you in connection with the Technical Cooperation Agreement signed between PROMECAFE and the ICO for the development of the "Regional programme of support for projects to promote domestic coffee consumption in Central American countries, the Dominican Republic, Jamaica and Peru", with effect from 6 June 2017 to 6 June 2020.

In this regard, PROMECAFE has been working over the last four years on the development of a series of activities aimed at fulfilling the objectives established in the programme, particularly with a view to contributing to the strengthening of institutions and the development of the coffee sector in the PROMECAFE region in order to respond adequately to the challenges of expanding the domestic market, especially in the promotion of coffee consumption.

We are pleased to inform you that the program has achieved, with the involvement and active participation of all our members, the fulfilment of many objectives among which we highlight the establishment of a regional network of specialists, capacity-building and development of plans to promote national consumption under the leadership of Mr Carlos Brando. We have also achieved the integration of inter-agency workshops in each of the participating countries.

At the moment we are advancing the final stages of the programme, completing the design of infographics and linking the positive effects of coffee consumption with health and wellbeing, developing a study of the regional market for coffee consumption and implementing activities, at national level, that will allow us to put into practice the knowledge acquired for the promotion of domestic coffee consumption.

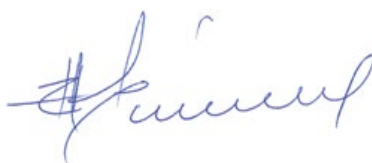
The closing of the project is planned for the month of May this year, however, taking into account the current situation and the problems generated by the pandemic caused by the coronavirus in the world, we consider it necessary to request an extension of the programme for an additional period of six months, which will allow us to complete all activities leading to the final workshop where we will be presenting a summary of progress by country and the setting up of a small forum on coffee and health.

We thank you in advance for your understanding and ask for your agreement to permit this extension.

I take this opportunity to thank you once again for all the support given to our region through the Special Fund monies allocated to the Programme.

I remain at your disposal for any queries that you might have.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'René León-Gómez', written in a cursive style.

René León-Gómez  
Executive Secretary  
PROMECAFE



23 April 2020

Mr René León-Gómez  
Executive Secretary  
PROMECAFE  
Guatemala City  
Guatemala

Dear Mr León-Gómez,

In light of the impossibility of holding a meeting of the ICO in due time to formally consider the proposal to extend the deadline for completion of the project “Regional programme of support for projects to promote domestic coffee consumption in Central American countries, the Dominican Republic, Jamaica and Peru”, executed by PROMECAFE and after receiving the support of the spokesperson for exporting Members, I am pleased to inform you that the request for extension has been duly approved.

Best regards

José Sette  
Executive Director