



**Information request from the Coffee  
Public-Private Task Force (CPPTF) -  
Ranking and selection of pilot  
countries for action**

1. The Executive Director presents his compliments and wishes to invite exporting Members to respond to an information request from the Coffee Public Private Task Force (CPPTF).
2. During its 129<sup>th</sup> Session, the International Coffee Council adopted a proposal from the CPPTF by which ICO exporting Members are invited and encouraged to engage proactively in providing the required information to the Technical Workstream Living and Prosperous Income by **30 May 2021**.
3. The information to be provided by ICO exporting Members would be the basis for the Mapping Process for the development of in-country actions and learning pilots (public-private partnerships) related to living and prosperous income. ICO exporting Members that are unable to provide the required information will not be considered in the establishment of a ranking of suitability and eventual selection as an initial batch of 4-6 pilot exporting countries.
4. The attached document contains this information request (7 questions) about your country's coffee sector, based on the criteria established to rank in terms of suitability. Please provide the information requested (and any links or documents with more relevant information). This will help prioritize actions and be used as the basis for generating resources to conduct the actions needed to meet the commitments of the ICO Task Force.

5. Members should note that the most important criterion identified for selection of actions and knowledge pilots was clear interest from producer country stakeholders in this process. This is an opportunity to clearly demonstrate your country's interest in this process and in being supported by the ICO and the CPPTF Members and supporting organizations.

6. The Executive Director and the ICO Secretariat fully support this process and see it as one of the foundational steps in advancing the Task Force Roadmap to achieve its commitments<sup>1</sup> and aspirations regarding a living and prosperous income for coffee farmers.

7. Please respond by **30 May 2021** to the Facilitator Technical Workstream Living-Prosperous Income, Mr Christopher Wunderlich ([cwunderlich@agrofuturo.org](mailto:cwunderlich@agrofuturo.org)) with copy to Dr Denis Seudieu, the Chief Economist of the ICO ([seudieu@ico.org](mailto:seudieu@ico.org)).

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<sup>1</sup> *The commitments agreed by the CPPTF are:*

- *By 2025 80% and by 2030 100% of ICO coffee producing countries will have established LI benchmarks;*
- *By 2026/27: Pilot projects implementing the full LPI approach will have been completed in 4-6 countries;*
- *By 2030: At least 21 (50%) of the 42 ICO producer countries have at least closed the Income Gap (and gone beyond to Prosperous income where possible)*

## Country Coffee Sector Analysis – Information Request for ICO Producing Countries

21 April 2021

### Information Request Table:

(Please respond by **30 May 2021** to Facilitator TW1 Living Prosperous Income Mr Christopher Wunderlich: [cwunderlich@agrofuturo.org](mailto:cwunderlich@agrofuturo.org) and Dr Denis Seudieu, Chief Economist of the ICO: [seudieu@ico.org](mailto:seudieu@ico.org) )

Criteria	Country Sector Information/Analysis	Responses (Short answers are welcome, and can be followed up with an in depth interview, if requested)
<b>General Information</b>	<b>Respondent's (or Respondents) Name(s) and Role(s):</b>	
	<b>Institution/Company/Organization:</b>	
	<b>Country:</b>	
<b>1. Collaborative effort-PPPs:</b>  Foundation of process, necessary to meet breadth of sector challenges	<b>1.1</b> Is there a national platform for the coffee sector (or other export commodity sectors)? Respond Yes or No	
	<b>1.1a</b> If 1.1 is yes, is it multi-stakeholder? Respond Yes or No	
	<b>1.1b</b> If 1.1 is yes, does it include private and public sector? Respond Yes or No	
	<b>1.1c</b> If 1.1 is yes, are there national and international participants? Respond Yes or No	
	<b>1.1d</b> If 1.1 is yes, and there are any weblinks or documents with information on the platform, please share the link here.	

Criteria	Country Sector Information/Analysis	Responses (Short answers are welcome, and can be followed up with an in depth interview, if requested)
<p><b>2. Country stakeholders' interest in program &amp; willingness to share information:</b></p> <p>Must build from public and private sector interests; Information sharing, in pre-competitive manner, needed for sector (and cross-sector) learning and improvement.</p>	<p><b>2.1</b> Is it possible to prepare a support letter stating the national (and international if applicable) actors' interest in this program and their willingness to share pre-competitive learnings? Respond Yes or No. You do not need to prepare this letter at this time.</p>	
<p><b>3. National or regional coffee sector plan(s), or other relevant; National SDG plan</b></p>	<p><b>3.1</b> Is there a coffee sector national or regional plan or strategy? Respond Yes or No.</p>	
	<p><b>3.1a</b> If 3.1 is yes, does it include Living Income and/or Income analysis? Respond Yes or No.</p>	
	<p><b>3.1b</b> If 3.1 is yes, please share a link to the coffee sector strategy or plan here.</p>	
	<p><b>3.2</b> Is there a national or subsector strategy to meet the SDGs? Respond Yes or No.</p>	
	<p><b>3.2a</b> If 3.2 is yes, is coffee part of that strategy? Respond Yes or No.</p>	

Criteria	Country Sector Information/Analysis	Responses (Short answers are welcome, and can be followed up with an in depth interview, if requested)
	<p><b>3.2b</b> If 3.2 is yes, please share a link to the SDG strategy or plan here.</p>	
<p><b>4. Availability of other relevant data</b></p>	<p><b>4.1</b> Are there currently Living Income Benchmarks available or plans to develop one? Respond Yes or No.</p>	
	<p><b>4.2</b> Do you use other income benchmarks? Respond Yes or No.</p>	
	<p><b>4.3</b> Is there other relevant data for the coffee sector or for farmer's income analysis available? Respond Yes or No.</p> <p>For example:</p> <ul style="list-style-type: none"> <li>• Cost of Production (CoP)</li> <li>• Farmgate prices</li> <li>• Typical Yields</li> <li>• Transaction/export costs</li> <li>• Household income data</li> <li>• Costs of food, health, education etc.</li> </ul>	
	<p><b>4.3a</b> If 4.3 is yes, please share a link to this data or suggest which agency to speak with.</p>	
<p><b>5. Donor interest or existing funding:</b></p>	<p><b>5.1</b> Are you aware of donors, and other entities, interested in supporting a sector-wide, income-based global initiative? Respond Yes or No.</p>	

Criteria	Country Sector Information/Analysis	Responses (Short answers are welcome, and can be followed up with an in depth interview, if requested)
Resources are critical, especially to implement comprehensive Closing the Income Gap programs.	<b>5.1a</b> If 5.1 is yes, list some of the potential donors here.	
	<b>5.2</b> Would you be interested in jointly developing a concept note for these donors for a farmer income improvement pilot or program? Respond Yes or No.	
<b>6. Importance of coffee to target country economy/ poverty alleviation and to global supply:</b>  Factors related to % of: GDP, Ag exports, foreign exchange earnings, employment etc.; To sustaining the global supply of coffee and/or diversity of origins.	<b>6.1</b> What is the economic importance of coffee in the country? Rate on a scale of 0-5, with 0 being not at all important and 5 being the country's most significant economic activity.	
	<b>6.2</b> What is the country's annual volume of coffee production? Enter in kilograms without any commas.	
	<b>6.3</b> What % of global production does the country represent? Respond with a number between 0-100, without a percentage sign.	
	<b>6.4</b> What is the export revenue generated? Respond in USD without any commas or currency signs.	
	<b>6.5</b> What is the revenue as % of GDP? Respond with a number between 0-100, without a percentage sign.	
	<b>6.6</b> How many people earn money from coffee (directly or indirectly)? Respond with a number without any commas.	

Criteria	Country Sector Information/Analysis	Responses (Short answers are welcome, and can be followed up with an in depth interview, if requested)
	<p><b>6.7</b> What percentage of the country's coffee farmers are smallholders? Respond with a number between 0-100, without a percentage sign.</p>	
	<p><b>6.8</b> How does the country define smallholder? (i.e. land size)?</p>	
<p><b>7. Relevant studies: Environmental/ Social Service benefits; Gender and youth impact; Yield/Quality improvement potential and efficiency challenges:</b></p> <p>Provision of environmental and/or social benefits from coffee system; Gender and youth focused interventions and inclusion improvements.</p>	<p><b>7.1</b> Is there data or a study on the environmental and/or social benefits of coffee production in the country? Respond Yes or No.</p>	
	<p><b>7.2</b> Is there data or a study on the potential increase in yields and/or quality through producer support? Respond Yes or No.</p>	
	<p><b>7.3</b> Is there data or a study on the gender or youth inclusion and/or impacts in the coffee sector in the country? Respond Yes or No.</p>	
	<p><b>7.4</b> Are there any projects/studies/programs working on and/or monetizing these benefits and/or factors? Respond Yes or No.</p>	
	<p><b>7.4a</b> If 7.4 is yes, please share links to the information here.</p>	