



**INTERNATIONAL  
COFFEE  
ORGANIZATION**

**ED 2387/21**

20 September 2021  
English only

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**Communication from the  
Government of Brazil**

The Executive Director presents his compliments and, for the information of Members, attaches a communication from the Government of Brazil which requests that it be circulated to Members of the Organization and to the Sherpas of the Coffee Public-Private Task Force.



PERMANENT REPRESENTATION OF BRAZIL  
TO INTERNATIONAL ORGANIZATIONS IN LONDON

Rebraslon-059/2021

The Permanent Representation of Brazil to International Organizations in London presents its compliments to the Secretariat of the International Coffee Organization (ICO) and has the honour to refer to the support to the work of the ICO received from the Swiss State Secretariat for Economic Affairs (SECO), particularly regarding the Coffee Public-Private Task Force (CPPFT).

In this respect, a letter has been sent to SECO's Head of Economic Development Cooperation, Ambassador Dominique Paravicini, by means of which the Brazilian Government congratulates him for the support given to the ICO. The document expresses the satisfaction of Brazil with SECO's efforts to enable the CPPTF, which is an initiative the Brazilian Government considers essential to the Organization and which thus far has been accomplished successfully thanks to the commitment of all concerned. Attached are a copy of the letter sent by this Representation to Ambassador Dominique Paravicini and a copy of his reply.

The circulation of this note and its attachments to the other Member countries and to the Coffee Public-Private Task Force sherpas is kindly requested.

The Permanent Representation of Brazil to International Organizations in London takes this opportunity to renew to the Secretariat of the International Coffee Organization the assurances of its highest consideration.

London, 17 September 2021



PERMANENT REPRESENTATION OF BRAZIL  
TO INTERNATIONAL ORGANISATIONS IN LONDON

Ambassador Dominique Paravicini  
Head of Economic Development Cooperation  
State Secretariat for Economic Affairs (SECO)  
Holzikofenweg 36  
3003 Bern  
Switzerland

London, 7 September 2021

Dear Ambassador Dominique Paravicini,

As Permanent Representative of Brazil to the International Coffee Organization (ICO), since 2019, I have had the opportunity to witness improvements in the work of the ICO that are rendering the Organization increasingly more connected with the global coffee value chain.

2. Brazil's position is that the incorporation of the private sector into the structure of the ICO is of the utmost importance to modernize the institution. For that reason, it is fair to say that no other initiative has contributed more to it than the Coffee Public Private Task Force (CPPTF).

3. The Task Force is getting traction day by day and the prospects for its future are auspicious. As you may be aware of, the kind of cooperation between public and private representatives, undertaken within the scope of the CPPTF, finds no equivalent in other international commodities bodies. The success of such a unique and innovative initiative will allow the organization to tackle its most important challenge, which is to build a sustainable coffee sector.

4. In a recent meeting with the Ambassador of Switzerland to the United Kingdom, Markus Leitner, I was pleased to acknowledge that the position of Switzerland is very much in convergence with that of Brazil.

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5. As you might know, this path to a modern and responsible ICO would not have been possible without the decisive support of SECO. I therefore would like to thank you for your understanding and commitment, which has been fundamental.

6. I would also like to take this opportunity to express our appreciation for the excellent work of the Swiss delegate to the ICO, Stefanie Kung, whose participation has very much contributed to the success so far achieved in the confection of the new International Coffee Agreement.

As I take this opportunity to renew the assurances of my highest consideration, I reiterate my appreciation for the collaboration between the ICO and the SECO.



Marco Farani

Ambassador

Permanent Representative of Brazil to International Organisations in London

C/C:

Ambassador Markus Leitner

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Bern, 15 September 2021

**Your letter dated 7 September 2021**

Dear Ambassador Farani

*Excellency,*

I would like to thank you very much for your letter dated 7 September 2021. We appreciate your kind words on Switzerland's contribution to the CPPTF and to the revision of the International Coffee Agreement (ICA).

I fully share your views on the importance of a close cooperation between the International Coffee Organization (ICO) and the private sector, as well as on the need for a continuous and institutionalized dialogue. Neither the ICO nor the CPPTF can be fully successful without the proactive support and engagement of Brazil as the largest global coffee producing country. I therefore would like to thank you for all the support your country is providing on these issues.

I am looking forward to see the revised ICA becoming alive and to continuing to support the ICO's work towards a strong, more transparent and more sustainable world of coffee.

Yours faithfully

Ambassador Dominique Paravicini  
Head of Economic Development Cooperation

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Copy to:

- Ambassador Markus Leitner, Ambassador to the United Kingdom of Great Britain and Northern Ireland
- Ms. Stefanie Küng, Counsellor, Embassy of Switzerland in the United Kingdom
- Mr. Daniel Lauchenauer, Program Manager, State Secretariat of Economic Affairs SECO