



**INTERNATIONAL  
COFFEE  
ORGANIZATION**

Joint Committees meeting 2/21 Rev. 2  
PM 73/21 Rev. 2  
PJ 145/21 Rev. 2  
SC 108/21 Rev. 2

**E**

6 September 2021  
Original: English

## **Joint Committees Meeting**

## **Draft Agenda**

### **Promotion and Market Development Committee (PM):**

22<sup>nd</sup> Meeting

**Projects Committee (PJ):** 21<sup>st</sup> Meeting

**Statistics Committee (SC):** 20<sup>th</sup> meeting

7 September 2021 (11:30)

London, United Kingdom

<b>Item</b>	<b>Document</b>
<b>1. Draft Agenda – to adopt</b>	PM-73/21 Rev. 2 PJ-145/21 Rev. 2 SC-108/21 Rev. 2
<b>2. Report on the joint meeting of the Committees held on 8 April 2021 – to consider and, if appropriate, approve</b>	<a href="#">PM-72/21</a> <a href="#">PJ-144/21</a> <a href="#">SC-107/21</a>
<b>3. Priority issues</b>	
<b>3.1 Proposal from Colombia to modify the Rules on Statistics - Certificates of Origin – Statistics Committee: to consider and, if appropriate, to recommend for approval</b>	<a href="#">SC-110/21</a>
<b>3.2 List of exporting countries and their country codes, ICO Certifying Agents and registered ports of export – Statistics Committee: to consider and, if appropriate, to recommend for approval</b>	<a href="#">SC-109/21</a>
<b>3.3 Update on the new statistical database – Statistics Committee: to note</b>	verbal

The Statistical Coordinator will present an update on the new statistical database.

**3.4 Update on the project to develop a Coffee Market Development Toolkit – *Promotion and Market Development Committee: to note*** verbal

The Head of Operations and the representative from the European Union (Germany) will report on the progress for preparing the Coffee Market Development Toolkit.

**3.5 Promoting domestic coffee consumption – ICO Special Fund – *Promotion and Market Development Committee*** verbal

The Chief Economist will report of the implementation of regional programmes of promoting domestic coffee consumption financed by a portion of the remaining resources of the ICO Special Fund within the framework of Resolution 459.

**3.5.1 Regional programme in Mexico & Central America (PROMECAFE) – *Promotion and Market Development Committee: to note***

The representative of PROMECAFE, Mr René León-Gómez, will present the results of the Domestic Consumption project financed by the Special Fund of the ICO.

**3.5.2 Regional programme in Africa (IACO) – *Promotion and Market Development Committee: to note***

**3.5.3 Regional programme in Asia and Pacific (India, Indonesia, Nepal, Papua New Guinea, Philippines, Thailand, Vietnam) – *Promotion and Market Development Committee: to note***

**3.5.4 Situation of unclaimed portions of the Special Fund (Timor-Leste) – *Promotion and Market Development Committee: to consider***

**3.6 Terms of Reference for a study on: Building a resilient coffee value chain to mitigate climatic disasters and covid-19 pandemic in Honduras and Nicaragua – Projects Committee: *to consider and, if appropriate, to recommend for approval*** [PJ-146/21](#)

The Chief Economist will report.

**3.7 Africa Coffee Facility (ACF) – Projects Committee** verbal

3.7.1 Main project proposal – *Projects Committee: to note*

The Chief Economist will report on the progress made on the Africa Coffee Facility.

3.7.2 Rapid appraisal of the financing landscape for the coffee sector in Africa: A business case for financing the “missing middle” and last mile borrowers in the African coffee value chains – *Projects Committee: to note*

The Chief Economist will report.

**3.8 Trust Fund for the Regional Coffee Transformation Initiative (ITRECAFE) – Projects Committee: to note** verbal

Enrique Zamora, Coordinator of ITRECAFE, will report on the progress and engagement of ICO Members and stakeholders

**3.9 SatCafé Project: Satellite remote sensing for improved and sustainable coffee production – Colombia – Projects Committee: to note** verbal

The representative of SatCafé will present the outcomes of the project funded by Innovate UK. The project was designed to improve the visibility of coffee farming activities in producing countries.

**3.10 Delta Project: Bridging the Gap in Measuring Real-Time Sustainability Performance – to note** verbal

The representative of the Steering Committee of the Delta Project will present a progress report on the implementation of the Project.

**4. Other business – to consider** verbal

**5 Date of next meetings – to note** verbal

The next meetings of the Promotion and Market Development Committee, the Statistics Committee and the Projects Committee will take place at the time of the session of the Council.