



**Report of the 51<sup>st</sup> meeting of the  
Private Sector Consultative Board  
held on 7 September 2021**

1. The Private Sector Consultative Board (PSCB), chaired by Mr Anil Kumar Bhandari of the India Coffee Trust (ICT), held its 51<sup>st</sup> meeting online, on 7 September 2021.

**Item 1: Adoption of the Agenda**

2. The Board adopted the draft Agenda contained in document [PSCB-169/21 Rev. 1](#).

**Item 2: Report of the 50<sup>th</sup> meeting held on 14<sup>th</sup> April 2021**

3. The Board approved the report of the meeting held on 14<sup>th</sup> April 2021 contained in document [PSCB-168/20](#).

**Item 3: Coffee Public-Private Task Force (CPPTF)**

4. A report on the achievements of the Coffee Public-Private Task Force (April to August 2021) was presented by the Coordinator, Mr Wolfgang Weinmann, highlighting:
  - The expansion of the membership. A new private sector company, Sustainable Harvest, had joined the Task Force. In order to maintain the public-private balance, ICO Members needed to nominate an additional public sector sherpa.
  - Highly positive performance of the five technical workstreams (over 30 meetings). Two-thirds of agreed outputs had been completed or work in progress, thanks to the financial and pro-bono support of members of the Task Force that had been successfully secured.

- In general, increased recognition and participation in the activities of the Task Force had led to the strengthening of trust, an extension in dialogue and growing collaboration among the Members.

5. In terms of challenges and next steps it was highlighted the need:

- To stimulate some ICO Member regions to engage more in the Technical Workstreams, as there is a need for more outreach & direct contact.
- To better identify and achieve outputs that translate into tangible opportunities for ICO Members.
- To accelerate the implementation of concrete actions and to deliver outputs in line with the topics of the technical workstreams.
- To intensify resource mobilization efforts so that to speed up implementation of activities in producer countries and ensure the scale-up of initiatives, policies and business practices that emerge from the work of the Task Force.

6. The Coordinator of the Task Force had also reported on the results of the Seminar “ICO Task Force Regulatory Trends and Developments for Supply Chains – The case of coffee”, held on 26 August 2021 and attended by over 150 participants. The event focused on due diligence and corporate governance regulation in the European Union, with speakers from the EU Commission, ICO Member Mexico, the European Coffee Federation and the Dutch Centre for the Promotion of Imports from Developing Countries. A meeting on the new due diligence legislation in Germany will be held in October.

7. The work of the Task Force was highly praised by many ICO Members who also emphasized the importance of the Task Force in the dialogue with the private sector and the improvement of the coffee sector as a whole.

8. The Board took note of the progress report.

**Item 4: Integration of the private sector in the new ICA**

9. Under item 4 ‘Integration of the private sector in the new ICA’, PSCB members and delegates highlighted the role the recent crisis affecting farmers had played in accelerating the integration of the private sector in the International Coffee Organization

and in the International Coffee Agreement, as this approach had been identified as the only way to have the ICO Members and the Private Sector working together to find solutions and address the most pressing issues of the coffee sector.

10. The integration of the private sector was being considered in the ongoing process of reform of the International Coffee Agreement within the Working Group on the Future of the Agreement.

11. The Board took note of the report.

**Item 5: Election of the Chair and Vice-Chair of the PSCB for the next two coffee years**

12. The title of Item 5 was amended to read 'Election of the Chair and Vice-Chair of the PSCB for the next two coffee years'. The Secretariat had circulated document [PSCB-170/21](#), containing a request by India to extend the terms of the current Chair and Vice-Chair in view of the organization of the 5<sup>th</sup> World Coffee Conference to be held in September 2022 in Bangalore, India.

13. The Secretariat clarified that the elections are usually by acclamation.

14. The extensions of the terms of the Chair, Mr Anil Bhandari, and Vice-chair, Mr Bill Murray, were considered and endorsed.
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**Item 6: Other Business**

15. Under other business delegates highlighted the importance to continue working in order to secure the return of the USA to the ICO. In this sense, the Secretariat informed that the Vice-Chair of the PSCB, Mr Bill Murray, was already involved and providing valuable guidance to the Secretariat.

**Item 7: Date of next meeting**

16. The next meeting will be held during the Spring session of the International Coffee Council and its exact date would be communicated in due course.