



International Coffee Council
129th Session
12 – 16 April 2021
London, United Kingdom

Communication from PROMECAFE

Background

1. The International Coffee Council at its 117th Session in September 2016 approved [Resolution 459](#) on the proposed use of the Special Fund resolving that all remaining assets of the Special Fund be distributed to the exporting Members of the Fund in accordance with a mechanism for distribution of the Fund decided upon by the exporting Members. The Latin American region had already decided on how its share of the fund would be distributed and PROMECAFE was put in charge of implementing the project on behalf of the region.

2. The closing of the project was planned for the month of December this year, however, taking into account the current situation and the problems generated by the pandemic caused by covid-19, PROMECAFE has requested an extension of the programme for an additional period of four months, which will allow them to complete all activities leading to the final workshop where they will be presenting a summary of progress by country and the setting up of a small forum on coffee and health (see attached communication received from Mr René León-Gómez, Executive Secretary of PROMECAFE. The Executive Director held subsequent contact with the spokesperson of the exporting countries and agreed to provisionally support their request.

Action

Exporting Members are requested to consider the attached request and, if appropriate, to endorse the approval made by the Executive Director.



PROGRAMA COOPERATIVO REGIONAL PARA EL DESARROLLO TECNOLOGÍCO Y MODERNIZACIÓN DE LA CAFICULTURA

ACGT/P-047

10 November 2020

Mr José Sette
Executive Director
International Coffee Organization (ICO)
London
United Kingdom

Dear Mr Sette,

Greetings from the Regional Cooperative Programme for the Technological Development and Modernization of the Coffee Industry (PROMECAFE).

I am writing to you in connection with the Technical Cooperation Agreement signed between PROMECAFE and the ICO for the development of the "Regional programme of support for projects to promote domestic coffee consumption in Central American countries, the Dominican Republic, Jamaica and Peru", with effect from 6 June 2017 to 6 June 2020.

In this regard, PROMECAFE has been working over the last four years on the development of a series of activities aimed at fulfilling the objectives established in the programme, particularly with a view to contributing to the strengthening of institutions and the development of the coffee sector in the PROMECAFE region in order to respond adequately to the challenges of expanding the domestic market, especially in the promotion of coffee consumption.

We are pleased to inform you that the program has achieved, with the involvement and active participation of all our members, the fulfilment of many objectives among which we highlight the establishment of a regional network of specialists, capacity-building and development of plans to promote national consumption under the leadership of Mr Carlos Brando. We have also achieved the integration of inter-agency workshops in each of the participating countries.

At the moment we are advancing the final stages of the programme, completing the design of infographics and linking the positive effects of coffee consumption with health and wellbeing, developing a study of the regional market for coffee consumption and implementing activities, at national level, that will allow us to put into practice the knowledge acquired for the promotion of domestic coffee consumption.

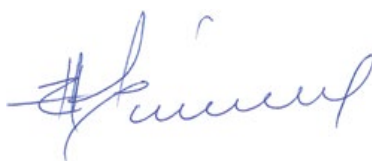
The project is scheduled to conclude in December of this year. However, taking into account the situation and the problems generated by the pandemic caused by the coronavirus in the world which has caused the economic and social reopening of countries to be very slow, we have considered it necessary to request an additional extension to the duration of the programme, extending it for an additional period of four months. This will allow us to complete all activities leading to the final workshop where we will be presenting a summary of progress by country and the setting up of a small forum on coffee and health, in which we hope you will be able to attend either in person or via your official delegate.

We thank you in advance for your understanding and ask for your agreement to permit this extension.

I take this opportunity to thank you once again for all the support given to our region through the Special Fund monies allocated to the Programme.

I remain at your disposal for any queries that you might have.

Yours sincerely,



René León-Gómez
Executive Secretary
PROMECAFE