



International Coffee Organization
Organización Internacional del Café
Organização Internacional do Café
Organisation Internationale du Café

ED 1985/06 Rev. 1

21 April 2006
Original: English

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**Invitation to attend a Workshop
on the potential for diversification
in coffee exporting countries –
revised time of programme**

1. The Executive Director presents his compliments and wishes to inform Members and observers that the Workshop on the potential for diversification in coffee exporting countries will **now take place on the afternoon of Wednesday, 24 May 2006 from 14.00 to 17.00** (instead of from 09.45 – 13.00), to facilitate the participation of private sector representatives. The workshop will take place at the headquarters of the Organization at 22 Berners Street, London, and an updated programme is attached. Simultaneous interpretation will be provided in English, French, Portuguese and Spanish.

2. The Workshop is being organized by the Natural Resources Institute (NRI), the Project Executing Agency of the second phase of the ICO/CFC project “Worldwide comparative analysis of coffee growing areas”, which has been financed by the Common Fund for Commodities (CFC). This phase of the project aims to identify the conditions for successful diversification and produce a tool that can be used by policy makers to enable the design, and implementation of operationally feasible programmes that accelerate the process of diversification, remove constraints and improve the livelihoods of poor people significantly. Representatives of the NRI along with various authors of country case studies will present the main findings and recommendations of this study. The recommendations and comments of the participants will be incorporated in the final study report.

3. The workshop is free of charge and is open to all interested participants. If you would like to attend the meeting, please complete and return the attached form to the ICO **by 10 May 2006**, either by email: info@ico.org, or by fax: +44 (0) 20 7612 0630. Members who have already sent their credentials do not need to complete the attendance form.

For further information please contact:
Dr Denis Seudieu
Chief Economist
International Coffee Organization
Tel. +44 (0) 20 7612 0619
Email: seudieu@ico.org



**Natural
Resources
Institute**



PRELIMINARY PROGRAMME

**Workshop on the potential for diversification in coffee exporting countries
(Project ICO/CFC/10FT)**

**Council Chamber, International Coffee Organization
22 Berners Street, London
Wednesday, 24 May 2006 (14.00 – 17.00)
Open to all interested ICO delegates and observers**

Chairman: Mr. G.V. Krishna Rau, Chairman, Coffee Board of India

14.00 – 14.20 Opening remarks

- Dr Néstor Osorio, Executive Director, International Coffee Organization
- Mr. G.V. Krishna Rau, Chairman, Coffee Board of India
- Special guest: Dr Donald Kaberuka, President, African Development Bank Group
- Special guest: Mr. Mehmet Arda, Head, Commodities Branch, UNCTAD

14.20 – 14.40 Overview of the CFC/ICO Study on the potential for diversification in coffee exporting countries

- Mr. Caleb Dengu, First Project Manager, Common Fund for Commodities (CFC)
- Dr Peter Greenhalgh, Principal Economist, Enterprise, Trade and Finance Group, Natural Resources Institute (NRI), Project Team Leader

14.40 – 14.55 Summary of main findings and recommendations

- Dr Anne Tallontire, Research Fellow, Natural Resources and Ethical Trade Programme, NRI

14.55 – 16.25 Country case study presentations and discussions

14.55 – 15.10 India: Mr. G.V. Krishna Rau, Chairman, Coffee Board of India
15.10 – 15.25 Honduras and Nicaragua: Mr. Ulrich Kleih, Marketing Economist, NRI
15.25 – 15.40 Malawi: Mr. France Gondwe, Economist, ICO/CFC project, Malawi
15.40 – 15.55 Uganda: Mr. Apollo Kamugisha, Uganda Coffee Development Authority, Uganda
15.55 – 16.10 Tanzania: Dr Peter Greenhalgh, Principal Economist, NRI, Project Team Leader
16.10 – 16.25 Zimbabwe: Mr. Julius Mathende, Economist, Coffee research, Zimbabwe

16.25 - 16.40 General discussion and questions and answers

16.40 – 16.50 The way forward

- Dr Peter Greenhalgh (NRI), Project Team Leader

16.50 – 17.00 Chairman's concluding remarks

Rapporteur: Dr J. Davis / Dr D.R. Hall, NRI

**ICO/CFC Workshop on the
potential for diversification in coffee exporting countries**

International Coffee Organization, 22 Berners Street, London
Wednesday, 24 May 2006 (14.00 – 17.00)

ATTENDANCE FORM

I will/ will not* attend the ICO/CFC Workshop on the potential for diversification in coffee exporting countries to be held at the International Coffee Organization in London on 24 May 2006.

Name of ICO Member country/observer:

Name:

Position:

Organization/company:

Phone:

Fax:

Email:

Please return to:

The Executive Director
International Coffee Organization
22 Berners Street
London W1T 3DD
England

Tel: +44 (0) 20 7612 0600

Fax: +44 (0) 20 7612 0630

Email: info@ico.org