International Coffee Council
107th Session
26 – 30 September 2011
London, United Kingdom

Post of Executive Director
Presentation by
Mr Rodolfo Trampe Taubert, Mexico

Background

A copy of the presentation made to the 107th Session of the Council by Mr Rodolfo Trampe Taubert of Mexico, is attached.

Action

The Council is requested to take note of this document.
Work Plattform
Mexican Candidate

INTERNATIONAL COFFEE ORGANIZATION
I. Overarching Goal

Renewed Sense of Relevance

Focus Daily Work on Accountable Impacts on the Global Coffee Sector
II. ICO’s Challenge

- Capacity for Innovation
- Conduct Collective Action
- Acknowledged for its Credibility

ICO → Public Policies → Investment – Public Goods Oriented → Upgrading the Coffee Value Chain
III. Strategy

I. Agenda
- Transparency
- Knowledge
- Competitiveness

II. ICO’s Scope
- Strengthen
- Outreach
- Redirect

III. Indicators

IV. Results

Presentation: Sep 11
Debate: Mar 12
Implementation: Sep 12
IV. Agenda

Strategic Actions

Mission

Objectives

Transparency
- Statistical Information
- Standardization
- Costs & Value Distribution

Knowledge
- Training & Technical Assistance
- Climate Change
- Research & Technological Development

Competitiveness
- Quality
- Risk Management
- Financing Mechanisms
- Market Development
V. ICO´s Scope

Redirect Substantive Work
- Public Policies *(Public Goods Oriented)*
- Sources of Financing
- Institutional Service Capacity

Upgrade Global Outreach
Coordination with other Organizations
Collaboration with Member & Non Member Countries
- Approach to Public Affairs & Communications

Strengthen Administrative & Management Processes
- Results Based Indicators
- Budget Re-engineering
- Committees
- Staff
VI. Indicators

ICA 2007 Objective’s

ICO’s Strategic Actions & Activities

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Member Countries

Stakeholders
Thank you all