Private Sector Consultative Board
33rd meeting
28 September 2011 (09:30)
London, United Kingdom

Draft Agenda

<table>
<thead>
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<th>Item</th>
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<tr>
<td>1. Draft Agenda – to adopt</td>
<td>PSCB-127/11 Rev. 1</td>
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<td>2. Report on the meeting of 28 March 2011 – to approve</td>
<td>PSCB-126/11</td>
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<td>4. Survey on challenges faced by PSCB associations – to consider</td>
<td>verbal</td>
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<td>5. Coffee and health – to note</td>
<td>verbal</td>
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<td>6. Coffee Quality-Improvement Programme (CQP) – to consider</td>
<td>PM-7/11 PM-8/11</td>
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7. **Coffee consumption market research – to consider**

The PSCB will consider presentations on the results of a consumer survey on Japanese coffee consumption and on the NCA consumer study on the single serve market.

8. **Food safety aspects – to note**

The PSCB will consider updates on matters related to food safety, including Maximum Residue Levels for pesticides used in coffee production.

9. **Consultative Forum on Coffee Sector Finance – to consider**

The PSCB will continue its discussions on this matter including the draft terms of reference for the core group for the Forum. The Council will consider the report of the ad hoc working group on the Consultative Forum on Coffee Sector Finance at its 107th Session.

10. **Conversion factors for roasted and soluble decaffeinated coffee – to consider**

In March 2011, the Statistics Committee decided to consult the PSCB about the introduction of revised coefficient factors to convert roasted decaffeinated coffee and soluble decaffeinated coffee into green bean equivalent in the light of the revised conversion factor for decaffeinated green coffee.

11. **Role of the PSCB – to consider**

The PSCB will continue discussions on the format and agenda of the PSCB.

12. **Items under continuous review – to consider**

Discussion is invited on topics which the PSCB is keeping under review, including:

- The supply of private sector statistical data
- The International Coffee Genome Network (ICGN)
- Geographical Indications
- Resources for the ICO Promotion Fund
13. **PSCB representatives and officeholders – to consider**

   *PSCB representatives for 2011/12 and 2012/13 – to consider*

   Proposals for representation on the PSCB for 2011/12 and 2012/13 will be considered by the Council in September 2011.

   *PSCB Chairperson and Vice-Chairperson for 2011/12 – to elect*

14. **Other business – to consider**

15. **Future meetings – to consider**

The PSCB is invited to suggest matters for consideration at the next meeting.

The next meeting of the PSCB will take place during the 108th Session of the Council from 19 to 23 March 2012 in London.