USAID Programs in the Coffee Sector

Presentation Approach

• Broad overview of USAID activities
• Illustrate opportunities to exchange information and coordinate
USAID Thumbnail Sketch

- USG Agency established in 1961
- Decentralized structure
- 2009 budget USD 26 billion

USAID’s Approach to Coffee

Goal: Improve livelihoods of small and medium producers and business capacity of small and medium enterprises by promoting sustainable systems that provide significant income, employment, environmental, social, and consumer benefit
USAID’s Approach to Coffee

Means:
- Improve capacity to produce and market high quality coffee
- Diversify activities & identify new sources of income
- Promote private sector alliances
- Coordinate with World Bank, Regional Development Banks, donors and private foundations
- Engage with International Coffee Organization

Estimated USAID Coffee Funding 2005-2010

- USAID total budget – USD 130 billion
- USAID coffee-related activities during this period ~ USD 102 million
Where Does USAID Work in Coffee?

- Africa: East Africa Regional Program, Ethiopia, Kenya, Madagascar, Malawi, Tanzania, Rwanda, Uganda, Zambia
- Asia Near East: East Timor, Indonesia, Nepal
- Latin America & Caribbean: Central American Regional Program, Bolivia, Columbia, Dom. Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Peru
• There are 45 total exporting ICO countries.
• USAID missions in 37 of them.
• 82% of the ICO exporting countries are supported by USAID.

Examples of USAID-supported Coffee Activities Around the World

• Coffee quality control, marketing linkages, supply chain development (specialty coffee) and training; co-funding attendance at trade shows – Zambia
• Public-private partnership to meet fair trade standards, improve quality of coffee, increase sales and exports – Brazil
• Sustainable management and new market development – Columbia and Peru
• Coffee production, post-harvest handling, construction of bio-digester (for residual water treatment), coffee dryer tunnels, facilities for coffee processing – Dominican Republic
OPPORTUNITIES FOR COORDINATION

• USAID is in 37 of 45 exporter member countries
• Providing capacity building for sustainability
• Objectives and activities are consistent with ICO objectives

Thank you