

Building Capacity in Coffee Certification and Verification for Specialty Coffee Farmers in Eastern African region (CFC/ICO/45)

Lessons & Experiences from Africa

ICO Certification Seminar, 25th September 2012, London



Project Background

- **FUNDING – FROM EU, CFC AND AFCA**
- **TOTAL BUDGET – USD 4,495,725.00**
- **SUPERVISORY BODY – ICO**
- **PROJECT EXECUTING AGENCY – AFCA**
- **TARGET BENEFICIARIES: 5868 FARMERS & 162 PROFESSIONALS**
- **PROJECT CYCLE – 5 YEARS (2010 – 2014)**



PROJECT PARTICIPATING COUNTRIES

- Ethiopia
- Kenya
- Tanzania
- Uganda
- Burundi
- Rwanda
- Malawi
- Zambia
- Zimbabwe



Overall Project Objective

- To improve the skills of farmers to meet certification and verification standards.
- The target at the project pilot stage is 6030 beneficiaries in nine countries.



Project Goals...

The project aims to increase level of certified / verified coffees from Africa

The project is preparing capacity for farmers to contribute towards the projected global demand of 25% certified coffees

Project Goals Cont'd

The project aims at lowering the cost of certification / verification by training local auditors in conjunction with standard owners



CAPACITY BUILDING ACTIVITIES



Key Project Activities

- Training of Master Trainers
- Training of Trainer-of-Trainers
- Training of certifiers / verifiers
- Farmer Training



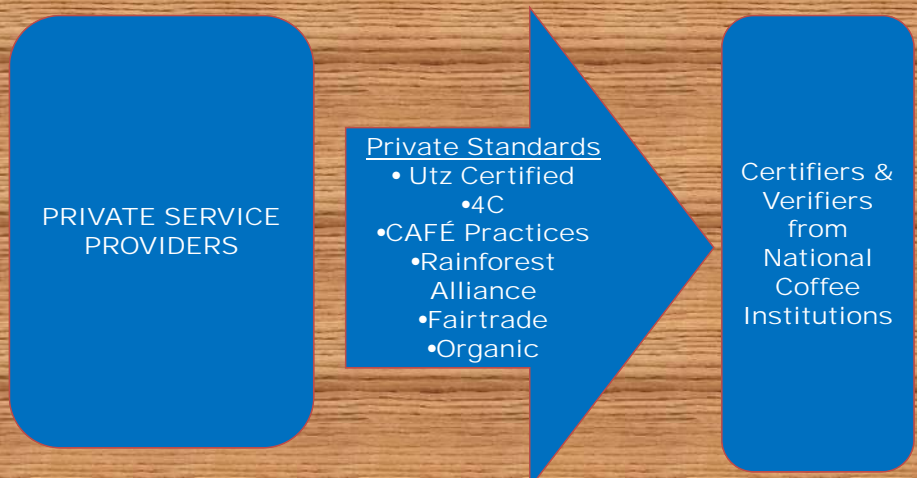
TRAINING OF TRAINERS

- TRAINING SEQUENCE



Training of Certifiers and Verifiers

Training of Auditors



Status of Training Activities

CATEGORY	STATUS ON TRAINING	
MASTER TRAINERS	39	108%
TRAINER OF TRAINERS	70	77%
AUDITORS	18	50%
FARMERS	1137	20%

LESSONS & EXPERIENCES

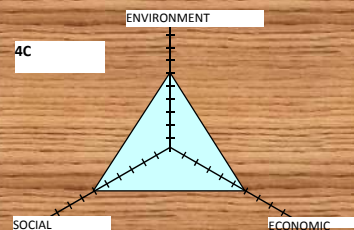
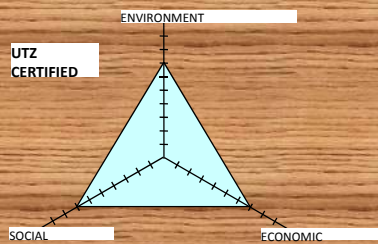
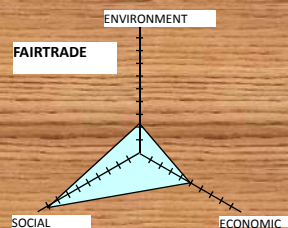
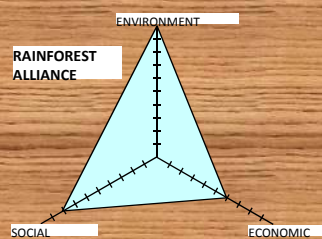
There is a Gap between Training, Compliance & Certification

Capacity building efforts to Producers should be accompanied by addressing certification compliance costs.

Low literacy levels among producers posed a challenge to understand the multiplicity of Standards

Preparing Producers for a Multi-Certification approach has the potential to lower switching costs

"Sustainability Scores"



In a nut shell.....

- Through capacity building for Certification / Verification , the CFC/ICO/45 Project provides an opportunity for farmers in the African region to be prepared for markets that require sustainable volumes, quality and the environment.

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