Building Capacity in Coffee Certification and Verification for Specialty Coffee Farmers in Eastern African region (CFC/ICO/45)

Lessons & Experiences from Africa

ICO Certification Seminar, 25th September 2012, London

Project Background

- FUNDING – FROM EU, CFC AND AFCA
- TOTAL BUDGET – USD 4,495,725.00
- SUPERVISORY BODY – ICO
- PROJECT EXECUTING AGENCY – AFCA
- TARGET BENEFICIARIES: 5868 FARMERS & 162 PROFESSIONALS
- PROJECT CYCLE – 5 YEARS (2010 – 2014)
PROJECT PARTICIPATING COUNTRIES

- Ethiopia
- Kenya
- Tanzania
- Uganda
- Burundi
- Rwanda
- Malawi
- Zambia
- Zimbabwe

Overall Project Objective

- To improve the skills of farmers to meet certification and verification standards.
- The target at the project pilot stage is 6030 beneficiaries in nine countries.
Project Goals...

The project aims to increase level of certified / verified coffees from Africa

The project is preparing capacity for farmers to contribute towards the projected global demand of 25% certified coffees

Project Goals Cont’d

The project aims at lowering the cost of certification / verification by training local auditors in conjunction with standard owners
CAPACITY BUILDING ACTIVITIES

Key Project Activities

- Training of Master Trainers
- Training of Trainer-of-Trainers
- Training of certifiers / verifiers
- Farmer Training
TRAINING OF TRAINERS

• TRAINING SEQUENCE

MASTER TRAINERS → TRAINER OF TRAINERS → FARMERS

Training of Certifiers and Verifiers

Training of Auditors

PRIVATE SERVICE PROVIDERS

Private Standards
- Utz Certified
- 4C
- CAFÉ Practices
- Rainforest Alliance
- Fairtrade
- Organic

Certifiers & Verifiers from National Coffee Institutions
### Status of Training Activities

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>STATUS ON TRAINING</th>
</tr>
</thead>
<tbody>
<tr>
<td>MASTER TRAINERS</td>
<td>39 108%</td>
</tr>
<tr>
<td>TRAINER OF TRAINERS</td>
<td>70 77%</td>
</tr>
<tr>
<td>AUDITORS</td>
<td>18 50%</td>
</tr>
<tr>
<td>FARMERS</td>
<td>1137 20%</td>
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</tbody>
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### LESSONS & EXPERIENCES
There is a Gap between Training, Compliance & Certification

Capacity building efforts to Producers should be accompanied by addressing certification compliance costs.

Low literacy levels among producers posed a challenge to understand the multiplicity of Standards.

Preparing Producers for a Multi-Certification approach has the potential to lower switching costs

"Sustainability Scores"
In a nut shell.....

Through capacity building for Certification / Verification, the CFC/ICO/45 Project provides an opportunity for farmers in the African region to be prepared for markets that require sustainable volumes, quality and the environment.

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