Coffee trends in Europe

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Subjects

- A few facts and figures
- Food safety: the major trend
## EU imports of green coffee

<table>
<thead>
<tr>
<th></th>
<th>Volume (mln bags)</th>
<th>Value (bln EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1999</td>
<td>2000</td>
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<tr>
<td></td>
<td>37.4</td>
<td>36.8</td>
</tr>
</tbody>
</table>

(source: EUROSTAT)
‘Top 5’ importers in 2000
(x 1,000,000 bags)

- Germany: 13.1
- Italy: 5.8
- France: 4.3
- Spain: 3.3
- Belgium: 2.1
- Others: 12.2
‘Top 5’ origins in 2000 (%)

- Brazil: 23%
- Colombia: 9%
- Vietnam: 13%
- India: 5%
- Uganda: 5%
- Others: 45%
Food safety

Food scares: BSE, dioxin, salmonella, FMD

Effects:
- eroding consumer confidence
- stricter legislation ‘from farm to fork’

HACCP (Hazard Analysis and Critical Control Points)

Traceability
Need for co-operation

‘From farm to fork’ food safety issues require co-operation of all links in the chain:
- growers
- exporters
- traders
- roasters

to strengthen consumer confidence and thereby contribute to a sound total coffee market.