



Growing coffee without endosulfan

Time and date: 13:30, 11th June 2013

Venue: The Crystal, One Siemens Brothers Way, Royal Victoria Docks, London E16 1GB

Introduction

Endosulfan, a broad spectrum organochlorine insecticide, has been listed by the Stockholm Convention as a persistent organic pollutant (POP) since 2011 and targeted for global elimination. It is also listed by the Rotterdam Convention subject to the Prior Informed Consent (PIC) procedure. This not only resulted in national bans of endosulfan, it also means that continued endosulfan usage is a non-compliance with major sustainability standards, including Fairtrade, the Sustainable Agriculture Network (SAN), UTZ Certified and the 4C Code of Conduct, and may lead to a withdrawal of sustainability licenses or certificates.

Two complementary projects powered by the public-private IDH Sustainable Coffee Programme address this imminent challenge: Pesticide Action Network (PAN) UK is leading a new project jointly with the 4C Association to gather information on alternative pest control techniques and substitutes and disseminate the results on a global level. This project is co-funded by the FAO and ISEAL. Similarly, P&A Marketing Brazil identifies alternatives, runs a communication and awareness campaign in the coffee sector and looks into the authorization of alternatives, specifically in the Brazilian context.

At this meeting the group will discuss both projects' progress, consider next steps for this work and discuss how to roll the solutions out to the supply base.

Agenda

Time	Agenda item	Objectives/Speakers
13:30	Coffee/Tea	
14:00	Introductions, overview of agenda	Welcome & Introduction: Amy Jackson, ISEAL Jenny Kwan, IDH FAO (tbc)
14:15	Presentation of project plan and progress updates: a) Global Level b) Brazil level	Stephanie Williamson, PAN (UK) and Lars Kahnert, 4C Association Pedro Malta, P&A Marketing
15:15	Coffee/Tea	

15:30	<p><i>Panel:</i></p> <p><i>What are the most feasible options?</i></p> <p><i>What are positive ways and solutions to roll-out the results and support producers in their application?</i></p> <p><i>Next steps</i></p>	<p><i>Panellists:</i></p> <ul style="list-style-type: none"> • <i>Alexandre Vieira Costa Monteiro (New Products Manager, Cooxupé, Brazil)</i> • <i>Cornel Kuhrt (Senior Manager Food Corporate Responsibility, Tchibo)</i> • <i>Denis Seudieu (Chief Economist, ICO)</i> • <i>Oliver Bach (Director, Standards & Policy, SAN)</i> • <i>Peter Baker (Senior Scientist Commodities, CABI)</i> <p><i>Facilitated by Amy Jackson, ISEAL</i></p>
17:00	Close	

- › Invitees include coffee practitioners and farmers’ representatives, exporters, trade, industry, coffee standards, science, NGOs, coffee associations, and others.

*This workshop takes place before the **ISEAL Conference**, the premier networking and learning event for the global sustainability standards movement. This is the signature event when the world’s most influential standards and certification programmes come together with leading businesses, government representatives, NGOs and other stakeholders passionate about increasing the impact of standards. This year’s conference is taking place in **London, UK** from **11-12 June** at one of the world’s newest hubs for urban sustainability, **The Crystal**. The theme this year is **Impacts and Innovation**, and centres on the pathways for achieving the impact we all want to make, and how we can get there through innovation and collaboration. This year, standards with a proven commitment to credibility in sectors as diverse as forestry, agriculture, mining, biofuels and aquaculture will meet to discuss the tremendous drive toward demonstrating our impact and harnessing innovations that can make standards more effective.*

The conference opens with an Evening Networking Reception featuring the launch of ISEAL’s Credibility Principles and a keynote address from Miguel Veiga-Pestana of Unilever. A full day of sessions will follow, opened by James Farrar, VP of Sustainability at SAP, covering topics such as:

- *The future of standards and emerging trends*
- *Using standards to source sustainably at major sporting events*
- *Supply chain collaboration to collect data on impacts*
- *Benchmarking and how to meaningfully compare standards*
- *Using technology to enhance traceability*
- *How the IT revolution is transforming certification and audits*

For more information please visit www.iseal.org/conference to see the evolving programme and to register, or email conference@isealalliance.org with any questions you may have.