IWCA’s Role at the 2010 World Coffee Conference

“When you give money to women, the top three things they spend it on were food, health care for kids and education.”

Source: Sheryl WuDunn, Pulitzer Prize winning co-author of Half the Sky.
“[Women] assume primary responsibility for feeding their families but also contribute as much as 60-80% of the agricultural labor in sub-Saharan Africa and 50% in Asia.”


IWCA Background

Established as a US 501(c)3 non-profit organization in 2004

150 women and men members

Founding Partners:

[Images of logos]
Our Mission

“Empower women in the international coffee community to achieve meaningful and sustainable lives; and to encourage and recognize the participation of women in all aspects of the coffee industry.”

We are the Voice of Women In Coffee

Advocate for disadvantaged women from seed to cup
Provide access to funding and other resources
Provide a forum for connection to other women and organizations
We hold the largest networking event for women in the industry

Success Through Localization

- Established Chapters
- Chapters in Progress
Spring 2009 Grant Recipients

IWCA Costa Rica chapter
Cafe Femenino Foundation | Peru
Coffee Kids | Guatemala
Cup for Education | Dominican Republic
Desarrollo Autogestionario | Mexico
Union de Cooperativas Tierra Neuva | Nicaragua

Increased Computer Literacy in Mexico

Set up computers & trainers
Benefited 20 women and their families
Scholarship Fundraising for Costa Rican Girls

Support “Cosecha de Mujer” a cause-related coffee project
Benefited Girls from Hogar Madre del Redentor

Improved Socio-economic Conditions in Paraxaj, Guatemala

Support of Literacy, Bakery and Handicrafts Projects
Benefited 40 women and their families
Empower Women Head of Households, Boaca, Nicaragua

Build facility and train women to produce and commercialize ecological products to coffee producers

Benefited 12 women and their families

Opportunity for Collaboration on Common Goals

1. ERADICATE EXTREME POVERTY AND HUNGER
2. PROMOTE GENDER EQUALITY AND EMPOWER WOMEN
Moving Forward

What are your goals, how can the IWCA help accelerate the process?

Thank You