CONNECTING THE COFFEE WORLD: A NEW APPROACH

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COFFEECLUB USERS’ NEEDS

– Show themselves to the coffee world;
– Business opportunities;
– Post and find info on coffee;
– Find coffee people;
– They need...

COFFEE CONNECTIONS
NEW PLATFORM

• With new and up-to-date concepts:
  – More user-friendly;
  – Highlight members and their posts;
  – Many connections to other networks

NEW PLATFORM

• New layout
  – Clean and complete
  – With space for improvement and modifications
  – Possibility of customization for each client
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• New art concept
  – Concise name
  – Reflects connection

COFFEECLUB
connecting the coffee world
• Coffee connections
• Virtual coffee places
• Tools to get connected with the coffee world
PLACES, TOOLS AND CONNECTIONS

- CoffeeClub home page
- My CoffeeClub (profile)
- Communities
• The new platform will be online soon!
• Our goals are to:
  – Multiply visits and members;
  – Establish partnerships with companies and institutions;
  – Launch new services and applications;
  – Find economical sustainability.

WHAT WE CAN DO NOW FOR ICO MEMBERS?

• A FREE and easy to use social network
• With more than:
  – 1,300 members;
  – 50,000 visits and 130,000 pageviews per year;
  – from 170 different countries.
• A fully customizable platform, if needed
• One of the most advanced social networks, specialized in connecting the coffee world.
www.coffeeclubnetwork.com

THANK YOU!