BUILDING BUSINESSES AND LIVELIHOODS THROUGH SUSTAINABLE TRADE FINANCE

www.fastinternational.org

September 2012

Financial Literacy Toolbox Project

Kenya and Tanzania 2012

Partners

INTERNATIONAL COFFEE ORGANIZATION

FAO
Overall objective

The overall objective of this project is to improve financial and accounting management capacity of sustainable coffee Cooperatives and SME’s in Kenya and Tanzania in order to improve access to finance from financial service providers.

Main activities

- **One workshop for trainers:** The objective of this workshop is to improve the training material, as well as, to train trainers in the use of the training materials. The workshop will be in Kenya (15 trainers invited).

- **One pilot workshop for SMEs:** In this workshop the training material will be validated with 5 sustainable SME’s.

- **Two workshops for SMEs:** Once all material has been validated with the small group of SME’s, we will organize two workshops, one in Kenya and one in Tanzania to train the SME’s and Cooperatives. (20 cooperatives or SME’s are invited to participate for each country).
Expected results

• To develop a **manual** and a **work book** to train SME`s and Cooperatives.
• The manual will count **five modules**: basic financial management, basic accounting principles, basic credit concepts, basic risk management, basic criteria and requirements for SME’s to access finance.
• The workbook will be oriented to develop the investment plan of the Cooperatives and SME`s participating in the training session.

Expected Results

• At the end of the process, **the SMEs and Cooperatives will be matched with Financial Institutions** in order to present their investment plan.
• **A FAST Financial Fair** will take place in **Kenya** in 2013 **to match SMEs with Financial Institutions**
• **The trainers** trained in this process will be **part of a consultants database** and will be available to provide technical assistance to SMEs or Technical Assistance providers.
THANK YOU

www.fastinternational.org