Development of a PCR for Green Coffee production

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Who is IDH

• Dutch Sustainable Trade Initiative
  • To improve the sustainability of global supply chains
  • Tackle economic, social and environmental ‘bottlenecks’
  • Multi-stakeholder process
  • A catalyst and knowledge broker- supporting front runners to move faster and actors to overcome thresholds
  • Currently – programmes in tropical timber, soy, natural stone, cocoa, Tea, cotton, spices and of course......
What is SAI Platform?

- A food companies platform launched in 2002 by Nestlé, Unilever, Danone.
- Today with 40 member companies & affiliates
- Global – with representatives in Europe, NA but also Argentina and Australia
- Pre competitiveness is our strength
- 5 crop specific working groups (beef, coffee, fruit, dairy, arable crops) and 1 on water & agriculture
- Knowledge network of corporate and external experts

SAI Platform Members
Definition of Sustainable Agriculture

Sustainable agriculture is a productive, competitive and efficient way to produce safe agricultural products, while at the same time protecting and improving the natural environment and social/economic conditions of local communities.

Working Group Coffee

Sara Lee
Kraft Foods
Nestle
Tchibo
Illy
Work undertaken to date

• Commissioned CE Delft Study
• Collaborated (GIZ) and engaged with other interested/relevant groups (Eschborn)
• Contracted consultancy to investigate project opportunities, timescales and associated budgets
• Developed proposal for consideration by IDH

The Project – Key principles

• PCR - end product
• Pre competitive
• Transparency
• Not reinvent wheels
• Green Coffee production – Boundary
• Effective communication
• Investment of both time and finances
• Every opportunity for industry to accept and adopt
• Will make it work!
Process

• PCR registration
• CE Delft Report as basis of development
• Consensus and non consensus
• TWG established and will develop proposals for consultation

Key Steps and Timescales

• Three phases over 18 months
  • **Phase 1** — Months 1-2
    - Registration and formation
    - Communication
  • **Phase 2** — Months 2-17
    - Development and consultation
    - Wider engagement
  • **Phase 3** — Months 14-18
    - Publishing
    - Home
    - Case studies
How can you be involved?

Steering Committee

Technical Working Group

Communications Group

Get involved!

www.saiplatform.org