Sustainable Commodity Assistance Network (SCAN):

Update on Programs Resulting from the Sustainable Coffee Partnership

www.sustainablecommodities.org
How SCP Functioned?:

Multi-stakeholder platform resulting from 2 UNCTAD conferences ('04 /'05)

Objective: Increase sustainability of commodity sectors through collaboration (focus on standards and market-based approaches)

- Began in coffee sector since it is a leader in this area
- SCP meetings (usually) held adjacent to council and chaired by ICO

Two Guiding Principles Established by SCP:

Prioritized 3 main areas to achieve objective:

- Credible Information on Impacts (at field and market level)
- Access to Finance (especially SME’s)
- Improved and expanded needs-based Technical Assistance.
  (Task Forces created for each area)

2. Practical, coordinated programs should be developed and applied at producer-level. Information fed into International Policy discussions
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<th>Organization</th>
<th>Category</th>
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<tr>
<td>Centre de Coopération Internationale en Recherche Agronomique pour le Développement (CIRAD)</td>
<td>Research/Tech Assit</td>
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<td>Commission for Environmental Cooperation (CEC)</td>
<td>Intergovernmental</td>
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<td>Eastern Africa Fine Coffees Association (EAFCA)</td>
<td>Producer</td>
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<td>Empresa Brasileira de Pesquisa Agropecuária (EMBRAPA- Brazil)</td>
<td>Research/TA</td>
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<td>European Coffee Federation (ECF)</td>
<td>Industry</td>
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<td>ANACAFE (Guatemala)</td>
<td>Producer</td>
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<td>Federación Nacional de Cafeteros (FNC-Colombia)</td>
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<td>Global Alliance on Coffee and Commodities (GLACC)</td>
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<td>Inter-African Coffee Organization (IACO)</td>
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<td>International Coffee Organization (ICO) (chair)</td>
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<td>Junta Nacional de Café (Peru)</td>
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<td>Katarnaka Growers Federation (India)</td>
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<td>OXFAM/GLAC</td>
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<td>Specialty Coffee Association of America (SCAA)</td>
<td>Industry (C&amp;P)</td>
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<td>State Secretariat for Economic Affairs, Switzerland (SECO) (observers)</td>
<td>Government</td>
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<td>Sustainable Agriculture Initiative (SAI) Platform</td>
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<td>Sustainable Agriculture Network (SAN) - Rainforest Alliance</td>
<td>NGO</td>
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<td>United Nations Conference on Trade and Development (UNCTAD)</td>
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<td>United States Agency for International Development (USAID)</td>
<td>Government</td>
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<td>World Bank</td>
<td>IGO</td>
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Programs Resulting from SCP’s Task Forces:

**Committee On Sustainability Assessment (COSA)**
To understand what does and what does not work as well as establish the costs and benefits

**Financing Alliance For Sustainable Trade (FAST)**
Trade Alliance to increase access to affordable finance and services for producer groups pursuing Sustainability

**Sustainable Commodity Assistance Network (SCAN)**
Coordinated technical assistance to support smallholder groups to become sustainable enterprises and access sustainable markets.
Committee on Sustainability Assessment (COSA):

- **Full methodology developed and applied in 8 countries** (coffee and cocoa) to measure costs, benefits and impacts of implementing sustainability program.

- Current results will be presented at workshop during UN Conference on Sustainable Development (Rio + 20, June 20th). Daniele Giovannucci- Executive Director

- Swiss State Secretariat for Economic Affairs (SECO) principal supporter

Finance Alliance for Sustainable Trade (FAST):

- **Independent Trade Association** of leading social lending institutions

- **Finance Fairs**- linking lenders and producers (ex. $10 million signed Honduras)
- **On-line Market Place** (provide information on financial services and requirements)
- **Harmonized Social Indicators** (to measure social impact of lending)
- **Financial Literacy Toolbox** (for trainers, farmers and farmers groups)
Sustainable Commodity Assistance Network (SCAN) GOAL:

Promote sustainable enterprises of smallholder groups through coordinated and needs-based technical assistance.
Drivers:

- Demand for sustainable products
- Insufficient technical assistance
- Insufficient coordination
- Quality and supply problems
- Social, Economic and Environmental impacts
SCAN International Platform Members:
Key Support Areas Identified (5):
Sustainable Production and Business Management

- Good Agricultural Practices/Sustainable Practices
- Financial Literacy/Risk Management
- Traceability/Quality Management Systems
- Market Information (access/use)
- Organizational Development

*Basis: Quality and Production = Economic Sustainability!*
Operations Secretariat: Sustainable Commodity Initiative

Peru: National Platform

Tanzania: National Platform

Vietnam: Core Group

International Platform: Overall guidance/direction

Guatemala: National Platform

Technical Committee: supports tool development
SCAN process:

- SCAN partners identify needs, share tools
- National needs assessment; prioritize tools
- Tool and curriculum development and validation
- SCAN Technical Committee supports tool development process
  - Centers of Excellence- Sustainable Farm & Business Management
- Training trainers; customized training at producer level
- Link to national and international policy support
International and National platforms (4) established

National Needs Assessments ➔ Prioritized Tools:

**Tanzania:** Risk-based Quality Management Guide for Trainers

**Vietnam:** Farmers’ Association Guide

**Peru:**
- A. Group Certification Manual
- B. Coffee Renewal Guide

*Process equally important: leads to harmonization, collaboration and focus on common and real farmer needs.*

**Main Funders:** SECO (Switzerland) and HIVOS (Dutch NGO)
Current Activities:

**SCAN Guatemala:**
- 3-year program (2012-14)
- Tool development/harmonization: Center of Excellence
- Training of Trainers (30)
- 3,500 producers trained (Oriente region)
- *Funding:* Major US Retailer

**SCAN Peru:**
- 3-year program (12-14) linked to Gov. $10 million Coffee Renewal Fund
- Tool development; Center of Excellence
- Training of trainers (40)
- 3,000 producers trained
- *Funding:* InterAmerican Development Bank (pending co-financing)

**SCAN Tanzania:**
- Financial Literacy Tool Box with FAST International (and FAO)

**SCAN Vietnam:**
- Expanding Farmer’s Guide and funding pending to develop “core group” into platform with Ministry (MARD)
United Nations Forum on Sustainability Standards (UNFSS):

**UN Global Forum** to share information on, examine and influence Sustainability Standards (addressing benefits and constraints)

**Focus:** Developing country delegates. Demand-driven agenda

**Initial Funding:** Swedish Ministry of Foreign Affairs
Programs and Goal:

GOAL: Sustainable Production and Trade (Smallholder focus)

Impact Assessment: Committee on Sustainability Assessment (COSA)

Access to Finance (services): Finance Alliance for Sustainable Trade (FAST)

Technical Assistance: Sustainable Commodity Assistance Network (SCAN)

Policy/Governance: UN Forum on Sustainability Standards (UNFSS)
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THANK YOU!