From September 9th to 13th, 2013

Belo Horizonte • Minas Gerais • Brazil
International Coffee Week

ICO 50th Anniversary Meeting
Espaço Café Brasil – International Fair
Technical Visits

Event location
Expominas

- 72 thousand m² of built area
- Living area for ICO
- Exclusive restaurant for ICO
- Parking lot
Special services for ICO’s participants

- Reception at the airport
- Suggestions of Hotels
- Transfer from the hotel to the event location
- Preparation of social events
- Information about visas
- Information about weather
- Additional tips

Hotels

A good lodging option is in Savassi / Lourdes which is an area in Belo Horizonte where there are many hotels, restaurants, bars and shops.

- Quality Hotel Afonso Pena – 185 beds
- Promenade BH Platinum – 120 beds
- Clarion Hotel Lourdes – 96 beds
- Mercure Lourdes Hotel – 380 beds
- Royal Savassi Boutique Hotel – 84 beds
Espaço Café Brasil
Internacional Fair

Exhibits, baristas (coffee-house employee) contest, business roundtables, workshops.
An audience of more than 6 thousand people from 18 countries.

Social Events

8th – 5:00 pm: Colonial coffee with Governor Anastasia
9th – 9:00 am: Official opening of the event
8:00 pm: Welcome cocktail
10th or 11th – Cultural event
12th – 8:00 pm: Dinner celebrating the 50th Anniversary of ICO
Technical Visits

Minas Gerais is Brazil’s biggest coffee producer
Different producing regions

Cerrado region

One of the most technified in the world
Flat relief with altitudes ranging between 800 and 1,300 meters
First coffee-producing region in Brazil to have a origin certification based on its geographical indication (GI)
Sul e Matas de Minas

Mountain Relief
Rich in hydromineral resorts
Altitudes ranging between 600 to 1,800 meters
Mainly small and medium sized properties
More than 200 years of coffee growing history
Highest concentration of coffee growers cooperatives in Brazil

Optional sightseeing

Historical cities
Architectural works of Oscar Niemeyer
Inhotim Museum
Gastronomy
Parks and water falls
Inhotim Museum

Ouro Preto - Historical city
World Heritage Site by Unesco
Next steps

Development of official website – Available in April
Preparation of handbook for the ICO delegates – Available in May
Thank you!

Information

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