PANAMA COFFEE
SPECIALTY COFFEE DEVELOPMENT
COMARCA GNOBE BUGLE

PANAMA COFFEE PROFILE

• TOTAL EXPORTS ABOVE 90,000 BAGS.
• 50,000 BAGS DOMESTIC CONSUMPTION
• 50% EXPORTS TO SPECIALTY COFFEE MARKET, AVERAGE 20 POINTS ABOVE SEA MARKET PRICE.
• HIGHEST PER CAPITA COFFEE PRICES ON THE WORLD, BASE ON QUALITY AND MARKETING.
250,000 Gnome people leaving under extreme poverty, less than $900/income yearly.
GNOBE COFFEE SCHOOL

BUILDING HOPE WITH SCIENCE AND WORK

VISION

- IMPROVE GNOBE COFFEE FARMER QUALITY OF LIFE, IMPROVING COFFEE QUALITY.
GNOBE COFFEE SCHOOL ELEMENTS

FIVE YEARS GOALS  
2006 - 2010

- Improve coffee quality from the seed to the cup.
- Design in Gnobe language a practical educational program on specialty coffee farming techniques, processing, storage and selection practices.
OBJECTIVES

• Established a direct link between Gnobe coffee farmers and other coffee farming experience around the world.
• Create a integration dynamics between Panama Specialty Coffee Farmers and Gnobe Coffee Farmers, using the school as a playground.
• Develop Gnobe Farmers Portrait not only the coffee pickers picture.

• Establishing the Gnobe coffee school impact at different coffee producing areas at the Gnobe-bugle reservation through practical farming techniques and training programs.
• Improved gnobe coffee farms with practical production techniques.
• integrated coffee school instructors to different Gnobe coffee production areas inside the reservation.

DEVELOP A SCIENTIFIC AND TECHNICAL KNOWLEDGE AT SPECIALTY COFFEES
Linking Gnobe farmers with international coffee buyers

Achieve Coffee Exports From Gnobe Coffee Farmers
COFFEE SEEDLINGS

COFFEE PLANTING
ORGANIC FERTILIZER PREPARATION

PHYTOSANITARY CONTROL
WEED AND EROSION CONTROL

HARVESTING QUALITY
PROCESSING TECHNIQUES

COFFEE DRYING TECHNIQUES
PARCHMENT QUALITY

ROASTING QUALITY
CUPPING, CUPPING, CUPPING

CUPPING, CUPPING, CUPPING
CUPPING, CUPPING, CUPPING

MARKET LINK
FIRST GNOBE COFFEE - BOP 2008

- first year including two Gnobe specialty coffees at Best of Panama.
- the two Gnobe coffee lots got between the best 20 coffees of Panama at BOP 2008.

PANAMA GOVERNMENT COFFEE POLICY

- IMPROVE COFFEE CUPPING FACILITIES ALL AROUND THE COUNTRY.
- INCREASE 1,000 HECTARES OF GEISHA COFFEE VARIETY AT THE GNOBE RESERVATION AREA.
- SUPPORT EDUCATIONAL PROGRAMS AS GNOBE COFFEE SCHOOL.
- GEOREFERENCE COFFEE AREAS AS BASE OF PHYTOSANITARY, VARIETIES, PRODUCTION SYSTEMS AND FARM TRACESABILITY TO THE MARKET.
- SUPPORT BIODIVERSITY INVENTORIES AT COFFEE FARMS.
GNOBE COFFEE SCHOOL

PANAMA SPECIALTY COFFEE
FUTURE