



Projects Committee
9th Meeting
2 March 2015
London, United Kingdom

**Revitalization of the coffee sector of
Zimbabwe through enhancement of the
coffee value chain**

Background

1. This document, submitted by the Government of Zimbabwe, contains the summary of a project proposal designed to improve in a sustainable way the livelihoods of smallholder coffee producers in Zimbabwe. A copy of the full proposal is available from the ICO Secretariat upon request.
2. The proposal will be forwarded to the Virtual Screening Subcommittee (VSS) for an evaluation and will be considered by the Projects Committee in March 2015.

Action

The Projects Committee is requested to consider this proposal as well as the recommendations of the VSS and, if appropriate, to recommend its approval by the Council.

PROJECT SUMMARY

- 1. Project title:** Revitalization of the coffee sector of Zimbabwe through enhancement of the coffee value chain
- 2. Duration:** Three years
- 3. Location:** Zimbabwe
- 4. Project description:** The purpose of the programme is to revitalize coffee production in Zimbabwe through supporting smallholder farmer groups. This will be achieved through a sustainable increase in coffee production, productivity, quality and profitability through enhancement of the coffee value chain in Zimbabwe.
- 5. Project total estimated cost:** US\$6, 780,000
- 6. Financing from the Common Fund (CFC)/ any other donors:** Loan: US\$1,050,900
Grant: US\$1,966,200
- 7. Counterpart Contribution:** US\$3,762,900
- 8. Project Executing Agency:** Zimbabwe Coffee Mill (ZCM)
- 9. Supervisory body:** International Coffee Organization
- 10. Estimated start date:** 2015

The aim of the project is to revitalize and boost coffee production in all the coffee producing areas of Zimbabwe through the establishment of coffee nurseries to produce at least 14 million seedlings of improved coffee varieties, train farmers, researchers and extension workers in coffee production and processing, establishment of a coordinating and supporting structure (coffee council), form and strengthen farmer groups and cooperatives, strengthen researcher-extension-farmer linkages, strengthen research and extension activities and avail technical support at all levels. The project also envisages the establishment of 15 000ha of coffee plantations across the coffee growing districts, improve

coffee marketing and facilitate access by farmers to short and medium to long-term funding. The vision is to set up a sustainable and economically viable coffee sector in Zimbabwe. Its core values enshrine sound business ethics; production of high quality coffee, promotion of food safety and environmental protection.

The expected outputs will result in uptake of new coffee varieties, among other economically tried and tested local ones, more small, medium and large-scale farmers coming into coffee production and adoption of good agricultural practices. This is expected to result in a sustainable coffee production, creation of employment, improved household livelihoods and incomes and more contribution by the coffee sector to the national economy through small, medium and large scale farmers participating in the industry.

Project activities will be implemented under the following components:

- Coffee production support
- Sustainable increase in coffee productivity
- Enhancing the quality of Zimbabwean coffee
- Rehabilitation of the coffee farms in the country
- Improving marketing systems for a competitive coffee sector in Zimbabwe
- Enhancing diversification in smallholder coffee farms in Zimbabwe
- Project management and coordination