



INTERNATIONAL
COFFEE
ORGANIZATION

Strategic Review of the International Coffee Organization

September 2016

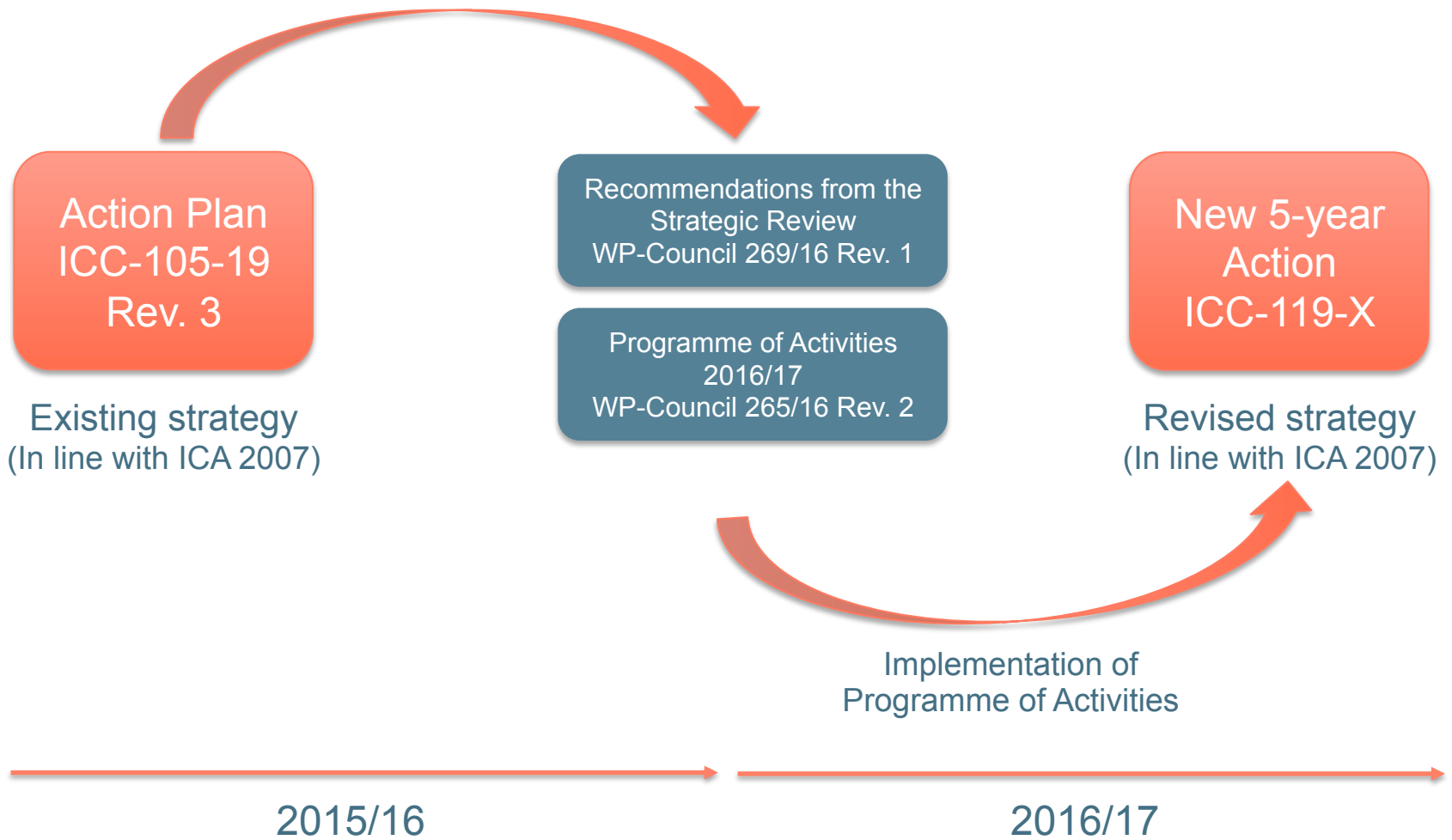
Background

September 2015

- Council adopts Resolution 457 at the 115th Session in Milan
- The Resolution calls for:
“...a strategic assessment [...] with the goal of sharpening the strategic focus and defining better the priorities of the Organization and its Members, in order to provide adequate guidance to the Secretariat.”



Strategic Review



Endorsement by WG on the Strategic Review

Recommendations from
the Strategic Review
WP-Council 269/16 Rev. 1

ICO focus:

1. Data
2. Forum
3. Projects
 - Development projects
 - Promotional activities

Programme of Activities
2016/17
WP-Council 265/16 Rev. 2

Includes:

1. Continuing current activities (70%)
2. Ground work for implementation of recommendations (30%)

Within approved Budget for 2016/17





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