



Appointment of Head of Operations

1. The Executive Director presents his compliments and wishes to inform Members of the Organization that in view of the departure of Mr Mauricio Galindo, and having undertaken the required procedures, he has decided to appoint Mrs Marcela Urueña Gómez as Head of Operations of the Organization.
2. A copy of Mrs Urueña's *curriculum vitae* is attached.

MARCELA URUEÑA GÓMEZ

EDUCATION

Universidad Externado de Colombia	Bogota, Colombia
Master of Public Policy (MPP) Candidate	January 2013 – December 2014
University of California, Los Angeles	Los Angeles, USA
Professional Designation in International Trade and Commerce	June 2001 – July 2002
Universidad de Los Andes	Bogota, Colombia
BA in Economics concentration in Political Science	January 1994 – December 1998

WORK EXPERIENCE

Colombian Coffee Growers Federation. Bogota, Colombia June 2008 – Present
Advisor to the CEO

- Lead the economic and sectoral research section.
- Prepare and draft documents for the approval of the General Manager, the Board of Directors of the FNC and the Coffee Growers National Committee (Board of Directors of the National Coffee Fund).
- Lead and prepare reports such as the FNC's Annual Review and Sustainability Report under GRI-G3 Guidelines.
- Editing the journal "Revista de Ensayos de Economía Cafetera".
- Participate in high-level meetings with members of the Colombian Government, the International Coffee Organization (ICO) and delegates of importing and producing coffee countries. Chair of the ICO Statistics Committee, 2010/2011 and 2014/2015.

Research Centre for Regional Coffee and Entrepreneurial Studies CRECE. Bogota, Colombia. September 2010 – Present
Executive Director

- Report to the Board of Directors on the operational, administrative and financial matters.
- Lead a multidisciplinary team composed of 20 researchers carrying out research and analysis on the following subjects: coffee economy, education; regional, social, economic and rural development, and economic outlook.

Ministry of Agriculture and Rural Development. Bogota, Colombia. July 2007 – May 2008
Head of Agriculture Public Policy

- Advise the Minister and Vice minister in the design and implementation of agricultural public policy.

Ministry of Agriculture and Rural Development. Bogota, Colombia. January 2006 – June 2007

Head of Rural Development

- Advise the Minister and Vice Minister in the design and implementation of public policy for rural development and protection of vulnerable populations.

“Agustín Codazzi” Geographical Institute IGAC. Bogota, Colombia. May 2004 – January 2006

Head of Planning

- Lead the formulation of the IGAC’s Annual Programme of Activities and Budget as well as the Five-year Action Plan.

“Agustín Codazzi” Geographical Institute. Bogota, Colombia. July 2003 – April 2004

Advisor to the Executive Director

- Advise the Executive Director and the Head of Finance and Administration in operational, administrative and financial matters.

AKA Economic Consultants. Bogota, Colombia. February – December 2000

Head of Economic Research

- Lead and administer research projects.

Languages: Spanish (native speaker), proficient in English.