



**6<sup>th</sup> Consultative Forum on  
Coffee Sector Finance**

**Terms of reference and Programme**

1. The Executive Director presents his compliments and has the pleasure of inviting Members, Private Sector Consultative Board (PSCB) associations and observers to attend the 6<sup>th</sup> Consultative Forum which will take place at the headquarters of the Organization at 22 Berners Street, London W1T 3DD, during the week of the 117<sup>th</sup> Session of the Council on Wednesday, 21 September 2016 from 09:00 to 18:00. The event will be chaired by Mr Juan Esteban Orduz, Colombian delegation, President and CEO, Colombian Coffee Federation, Inc., and Mr Ödön Pallá Sagüés, European Union delegation, Commercial Counsellor, Embassy of Spain in London.
2. The Forum will promote an exchange of views on ‘Global Challenges and Co-responsibility in the Coffee Sector’. Challenges such as price volatility, decreased farm yields and profitability, climate change, food safety, and social and environmental concerns among others, pose threats to the industry as a whole. Are farmers alone bearing the brunt of the costs to address these issues? What can be done to distribute value and responsibility evenly across the coffee value chain?
3. Interpretation in the four official languages (English, French, Portuguese and Spanish) will be available.
4. This document contains the terms of reference and the programme for the Forum.

## **Registration**

5. Each delegation will be entitled to three free places. When submitting credentials the Head of Delegation for each country is requested to indicate to whom the free places should be allocated so that the ICO can register these delegates for the 6<sup>th</sup> Consultative Forum. In order to obtain the free places, credentials should be received by the Secretariat before **31 August 2016**.

6. Additional delegates and non-members are required to register on <https://www.eventbrite.com/e/6th-consultative-forum-on-coffee-sector-finance-tickets-26920372559>. The registration fee is £100.

**6<sup>th</sup> CONSULTATIVE FORUM ON COFFEE SECTOR FINANCE**  
**21 SEPTEMBER 2016**

**TERMS OF REFERENCE**

**Background**

1. The International Coffee Agreement 2007 provides for a Consultative Forum on Coffee Sector Finance to ‘facilitate consultation on topics related to finance and risk management in the coffee sector, with a particular emphasis on the needs of small- and medium-scale producers.’

**Date and venue**

2. The 6<sup>th</sup> Consultative Forum will take place at the ICO headquarters in London from 09:00 to 18:00 on Wednesday 21 September 2016 during the week of the 117<sup>th</sup> Session of the International Coffee Council.

**Objective**

3. The Forum will promote an exchange of views on ‘Global Challenges and Co-responsibility in the Coffee Sector’. Challenges such as price volatility, decreased farm yields and profitability, climate change, food safety, and social and environmental concerns among others, pose threats to the industry as a whole. Are farmers alone bearing the brunt of the costs to address these issues? What can be done to distribute value and responsibility evenly across the coffee value chain?

**Structure**

4. The Executive Director and the Chairman of the Consultative Forum on Coffee Sector Finance will give opening remarks and the Head of Operations will present the results of the study ‘Assessing the economic sustainability of coffee growing’, commissioned for this event. The programme for the 6<sup>th</sup> Consultative Forum on Coffee Sector Finance will be divided into five panels, each moderated by a representative from the ICO’s membership. International experts will engage in lively discussions around the selected topics, encouraging audience participation. A networking event at the end of the day, open to all participants, will be hosted by the ICO and the Colombian Coffee Growers Federation.

## **Participants**

5. The event will be attended by ICO Members, observers and private sector representatives. In addition, the Forum will be open to interested members of the coffee community who may register via Eventbrite (<https://www.eventbrite.com/e/6th-consultative-forum-on-coffee-sector-finance-tickets-26920372559>). Additionally, interested members of the press may register with the Communications Officer at [partida@ico.org](mailto:partida@ico.org).

## **Dissemination of Forum results**

6. The results of the 6<sup>th</sup> Forum will be disseminated as follows:

- Copies of presentations, reports, press releases, news items and audio recordings of the speakers will be posted on the home page and the Forum section of the ICO website. They will also be distributed electronically to Members, PSCB and non-member countries with a request to disseminate the results of the Forum as widely as possible to representatives of the coffee sector and policy-makers in their countries.
- Journalists covering coffee will be briefed about the outcomes at a press briefing during the week of the meetings.
- A summary of the proceedings of the Forum will be included in the Annual Review.



As at 20 September 2016

## 6<sup>th</sup> CONSULTATIVE FORUM ON COFFEE SECTOR FINANCE

### GLOBAL CHALLENGES AND CO-RESPONSIBILITY IN THE COFFEE SECTOR

Wednesday, 21 September 2016 (09:00 – 18:00)

Council Chamber, ICO headquarters, 22 Berners Street, London

- 08:30 – 09:00 **Registration and coffee**
- 09:00 – 09:15 **Welcome and opening remarks:**
- Mr Robério Oliveira Silva, Executive Director, International Coffee Organization (ICO)
  - Mr Juan Esteban Orduz, Chairman, Consultative Forum, President and CEO, Colombian Coffee Federation, Inc.
- 09:15 – 09:25 **Assessing the economic sustainability of coffee growing:** Ms Marcela Urueña, Head of Operations, ICO
- 09:25 – 10:20 **Panel 1: Tackling challenges in coffee growing countries**  
*Although there are global challenges which affect the entire industry, each country also has its own specific concerns and priorities. What are the most important issues currently facing the coffee sector in specific countries, and what are the lessons learnt which can be transferred to other regions?*
- Moderator:** Mr Piotr Krawczyk, Expert, Department of International Cooperation, Ministry of Economic Development (Poland)
- Mr Carlos Melles, Federal Deputy, Government of Brazil
  - Mr Carlos Brando, Independent coffee expert
  - Mr José Hugo Hernández, Executive Director, Salvadorian Coffee Council
  - Mr Le Tien Hung, General Director, Simexco Daklak Ltd
  - Mr Fred Kawuma, Secretary General, InterAfrican Coffee Organisation (IACO)
- 10:20 – 11:15 **Panel 2: Socio-economic indicators**  
*The socio-economic conditions of coffee growers are of paramount importance to ensuring a sustainable coffee sector, yet we have surprisingly little data on their trends and dynamics. What programmes and initiatives are currently addressing this, and which areas are in most need of attention?*
- Moderator:** Ms Nancy Cheruiyot, Interim Managing Trustee, Commodities Fund, Kenya
- Dr Manitra Rakotoarisoa, Economist, Trade and Markets Division, Economic and Social Development Department, Food and Agriculture Organization of the United Nations (FAO)
  - Mr René León, President, Regional Cooperative Programme for the Technological Development and Modernization of Coffee Production (PROMECAFÉ)
  - Mr Sjoerd Panhuysen, Knowledge Officer, Hivos International
  - Mr Pablo Ramírez, International Consultant
- 11:15 – 11:30 **Coffee Break**

- 11:30 – 12:30 **Panel 3: Co-responsibility for climate change**  
*Climate change is a challenge for the entire coffee value chain, and we need to take a comprehensive, collaborative approach. How can we ensure that responsibility for adapting to and mitigating climate change is shared by all actors?*
- Moderator:** Mr Primus Kimaryo, Director General, Tanzania Coffee Board (Tanzania)
- Mrs Annette Pense, Interim Executive Director, Global Coffee Platform
  - Mr Aitor Ezcurra, Chief of Corporates Division, Inter-American Investment Corporation
  - Mr Brian Lainoff, Lead Partnerships Coordinator, The Crop Trust
  - Mr Alejandro Keller, President a.i., National Coffee Association of Guatemala (Anacafé)
- 12:30– 14:00 **Lunch Break**
- 14:00 – 14:55 **Panel 4: International prices**  
*It is increasingly argued that the New York 'C' contract does not reflect the fundamental movements in supply and demand that affect most coffee growers and that price volatility comes in big part from financial speculation. In your experience, is this true? Are there other price discovery mechanisms that should be explored?*
- Moderator:** Mr Ronald Peters, Executive Director, Coffee Institute of Costa Rica (ICAFÉ) (Costa Rica)
- Mr Nicolas Tamari, CEO, Sucafina
  - Mr Rodrigo Correa da Costa, Director Commodities, SG Americas Securities, LLC
  - Mr Edgar Cordero, Senior Advisor on Global Strategy, Colombian Coffee Growers Federation, Inc.
  - Mr Ric Rhinehart, CEO, Speciality Coffee Association of America (SCAA)
- 14:55 – 15:50 **Panel 5: Financial mechanisms for coffee producers**  
*There are significant opportunities available to facilitate the provision of finance to smallholder coffee producers, yet access to finance remains an issue for many farmers. What is needed to make these innovative financial solutions happen?*
- Moderator:** Mr Alfredo Moisés, CEO, Café Monte Grande (Mexico)
- Mr Benjamin Schmerler, Senior Director, Root Capital
  - Mr Cory Bush, Senior Trader, Falcon Coffees
  - Mr Craig Courtney, Senior Independent Consultant, Initiative on Smallholder Finance
  - Mr Mauricio Ribeiro do Valle, Superintendent of Finance and Human Resources, Coocupé
- 15:50 – 16:15 **Q&A Session**
- 16:15 – 16:30 **Closing Remarks**
- Mr Juan Esteban Orduz, Chairman, Consultative Forum, President and CEO, Colombian Coffee Federation, Inc.
- 16:30 – 17:30 **Press briefing (1<sup>st</sup> Floor Board Room)**
- 17:00 – 18:00 **Networking event**

