



**Agenda for the information session  
on Vision 2020 on 20 September 2016**

1. The Executive Director presents his compliments and has the pleasure of inviting Members to attend an information session on Vision 2020 that will take place on Tuesday, 20 September at 16:00 pm in the Council Chamber.
2. On this occasion Members will benefit from the presence of Ms Annette Pensel, interim Executive Director of the Global Coffee Platform, ICO's partner for Vision 2020.
3. The Secretariat has prepared document WP-Council 273/16 entitled Vision 2020: Background and updated Memorandum of Understanding (MoU). This document comprises i) a pre-read that was circulated to participants ahead of the international stakeholders' workshop held on 16 September at the ICO's headquarters; and ii) an up-dated MoU.
4. In this information session, Vision 2020 Joint Secretariat will provide information about the two Vision 2020 partners (the Global Coffee Platform (GCP) and the ICO); Vision 2020's objectives and approach; the progress made to date; and next steps.
5. The Joint Secretariat would also like to invite Members to share their views on possible actions and activities to be carried out by the public sector in the framework of Vision 2020's workstreams, namely: i) Gender and youth: ii) Policy improvement: iii) Climate Smart Agriculture: iv) Farming as a business: and v) Increasing demand for sustainable coffee.
6. The Vision 2020 Joint Secretariat will explain why an updated MoU is necessary and answer any questions Members may have.
7. The attached Annex contains an agenda for the information session.

**Action**

Members are requested to take note of this document.

**AGENDA**  
**INFORMATION SESSION ON VISION 2020**

1. Global Coffee Platform

The interim Executive Director of the Global Coffee Platform, Ms Annette Pensel will present the recently created GCP, which takes over the functions previously performed by the 4C Association and IDH under Vision 2020

2. The Basics of Vision 2020

The Head of Operations of the ICO, Ms Marcela Urueña will present the initiative's goals, workstreams, implementation structure and milestones.

3. Vision 2020 and the Sustainable Development Goals (SDGs)

The Senior Economist of the ICO, Mr Christoph Saenger will present the SDGs and how they relate to Vision 2020 .

4. Theory of Change and Global Progress Framework

The interim Executive Director of the Global Coffee Platform, Ms Annette Pensel will present the Theory of Change and the Global Progress Report for Vision 2020. The latter is Vision 2020's attempt to measure progress towards the achievement of the SDGs in the coffee sector.

5. Members' involvement in Vision 2020

The Joint Secretariat will facilitate a discussion with Members on how they can get involved in the activities of Vision 2020 under the aforementioned workstreams.

6. An updated MoU for Vision 2030

The Head of Operations of the ICO, Ms Marcela Urueña will explain the need for an updated MoU.