



Projects Committee/
International Coffee Council
9 – 11 March 2016
Addis Ababa, Ethiopia

**Empowering women and youth to
participate in the coffee value chain in
Uganda**

Background

1. This document, submitted by Uganda, contains the summary of a project proposal designed to improve the participation of women and youth in the coffee value chain in Uganda.
2. The proposal has been forwarded to the Virtual Screening Subcommittee (VSS) for an evaluation and will be considered by the Projects Committee in March 2016.

Action

The Projects Committee is requested to consider this proposal as well as the recommendations of the VSS and, if appropriate, to recommend its approval by the Council.

PROJECT SUMMARY

- 1. Project title:** Empowering women and youth to participate in the coffee value chain in Uganda
- 2. Duration:** [2] years
- 3. Location:** Uganda
- 4. Nature of the project:** Building capacity of women and youth coffee farmer groups to improve their skills in production technologies and marketing to obtain better prices and to improve their share in value addition generation.
- 5. Project description:** The objective of this project is to improve the standard of living of women and youth growing coffee through improved and sustainable production, value addition and marketing systems. The project will contribute to reducing the number of intermediaries in the domestic market chain, increasing their share of international prices (FOB price). This entail assisting the selected groups to adopt better farming practices and acquire a coffee growing sustainability standards. The output to be achieved is an improved participation of women and youth in the generation of added value. To achieve this, the project will include the following components:
 - i) Assessment of participating farmers and their needs.
 - ii) Training of trainers.
 - iii) Implementation of Good Agricultural Practices while conserving soil, water and ecosystem (training of farmers).
 - iv) Facilitating access to farm inputs.
 - v) Value addition through the management of certification and sustainability standards and improved postharvest handling practices.
 - vi) Capacity building of youth on profile roasting and cup tasting.

6. Project Executing Agency: Heritage coffee company Ltd., a company that runs a leading chain of specialty coffee houses in Uganda. The project will consolidate and expand the arrangements already existing with women coffee farmer groups that supply high-quality coffee to Heritage Coffee Company.

6. Project total estimated cost: US\$760,000

7. Financing from the

Common Fund (CFC):

Grant of US\$40,000

Loan: US\$120,000

Total CFC: US\$160,000

8. Co-financing by Heritage

Coffee Company Ltd:

US\$600,000

Project Components

1. Assessment of participating farmers and their needs.
2. Training of trainers.
3. Implementation of Good agricultural practices while conserving soil, water and ecosystem (training of farmers).
4. Facilitating access to farm inputs.
5. Value addition through improvement of postharvest practices.
6. Establishment of village collection and storage facilities.
7. Capacity building of youth on profile roasting and cup tasting.
8. Coordination, supervision and monitoring of the Project.

Number of beneficiary farmers for the programme

Regions	Number of selected farmers
Mont Elgon	3,600
Mont Rwanzori	800
Mont Muhabura	200
Bunyaruguru mountain range	200
Total	4,800

LOGICAL FRAMEWORK

Project Title: Empowering women and youth to participate in the coffee value chain in Uganda

Estimated Project Starting Date: April 2016

Estimated Project Completion Date: March 2018

Narrative Summary	Observed Verifiable Indicators (OVI)	Means of Verification	Assumptions
<p>Objective of the Programme The overall objective of the project is to promote sustainable production through providing assistance to farmers to make coffee production as a profitable modern business and establishing direct link from farm to roasting industry and coffee outlets.</p>	<ul style="list-style-type: none"> a. Increased quality coffee produced by women. b. Increased share of international price realised by farmers. c. Increased volume of coffee through direct sales by women organizations to coffee roasting companies. d. Increased volume of certified coffee. e. Increasing number of women involved in coffee production. f. Increasing the income of women in the coffee sector. g. Increased youth participation in coffee processing activities (cup tasting, liquoring, roasting). 	<ul style="list-style-type: none"> a. Analysis report of project impact. b. Coffee Marketing Statistics. c. National Agricultural Statistics. d. Reports of the Ugandan Coffee Development Authority. e. ICO Statistics. 	<ul style="list-style-type: none"> a. A favourable macroeconomic environment is created. b. Government policy aimed at reducing poverty in coffee growing communities is maintained. c. Continued commitment of the Government to promote gender balance in economic activities. d. The Ugandan Coffee Development Authority continues to support public/private partnership. e. Government support to the implementation of the national coffee strategy.
<p>Objectives of the project</p> <ul style="list-style-type: none"> a. Increase the participation of women and youth coffee farmers in the value chain. b. Capacity building of women organisation. c. Building direct relationship between women in coffee and roasting companies. d. Production of high quality coffee. e. Increase the participation of youth in the activities of the entire value chain of the coffee sector (grading, roasting, cup tasting and barista skills). 	<ul style="list-style-type: none"> a. Improve the participation of women in the coffee value chain. b. Number of women benefitting from the project. c. Increasing the number of women and youth attracted by the coffee sector. d. Farm gate price actually paid to producers e. Increased production of high quality coffee. f. Improved yield. 	<ul style="list-style-type: none"> a. Agricultural statistics. b. Project monitoring report. c. Mid-term and project completion reports. d. ICO Statistics. e. Trade Statistics. 	<ul style="list-style-type: none"> a. Coffee producers have the capacity and are happy to participate in the project. b. Government public and private institutions effectively participate in the project. c. The CFC accepts regular transfers of donation to fund project activities. d. Adequate support measures proposed by the project for women to bring them to participate in the project. e. Local coffee prices competitive enough compared to other beverages.

Narrative Summary	Observed Verifiable Indicators (OVI)	Means of Verification	Assumptions
<p>Outcomes</p> <ul style="list-style-type: none"> a. Preferential price paid for quality coffee. b. Farm-gate prices actually paid to producers. c. Coffee producers have income on a permanent basis. d. Number of intermediaries reduced in internal marketing. e. Coffee growing becomes another source of employment for women and youth. f. Role of women is strengthened in the coffee industry and coffee outlets. g. Organizations of women in the coffee sector effective and well managed. h. Direct link between women coffee farmers and roasting industry. i. Coffee farming become a profitable business for women and youth. 	<ul style="list-style-type: none"> • Farm inputs disbursed to farmers' organization. • Coffee quality improved. • Increased of coffee produced by women. • Marketing infrastructure available • Women involved in the coffee industry. • The profile of producer organizations improved. 	<ul style="list-style-type: none"> a. Project impact studies. b. Surveys of producers. c. Agricultural Statistics. d. Trade Statistics. e. Reports of UCDA. 	<ul style="list-style-type: none"> a. World coffee prices are kept at remunerative levels. b. Regulatory structures of the sector continue to support the project. c. Relatively good infrastructure for collecting products. d. Women have access to land. e. Women find attractive employment option in agriculture.
<p>Outcomes: Activities and resources</p> <ul style="list-style-type: none"> a. Assessment of participating farmers. b. Training of trainers. c. Implementing Good Agricultural Practices (training of farmers). d. Facilitating access to farm inputs. e. Value addition through improvement of postharvest practices. f. Capacity building of youth on cup tasting and roasting. g. Project management, coordination, supervision and evaluation 	<p>Effort level/Expenditure</p> <p>Total: US\$760,000</p> <ul style="list-style-type: none"> a) Factory and storage facilities: US\$70,000 b) Land: US\$60,000 c) Continuous roaster and pneumatic destoner: US\$70,000 d) Processing equipment:US\$80,000 e) Packaging line: US\$20,000 f) Equipment installation: US\$20,000 g) Project management: US\$40,000 h) Working capital for Capacity building: US\$400,000 <p>CFC: US\$160,000, CFC-Grant: US\$40,000, CFC-Loan: US\$120,000 Co-financing: US\$600,000</p>	<ul style="list-style-type: none"> a. Progress reports of the project by the Project Execution Agency. b. Annual audit reports. c. Monitoring and other periodical reports. d. Participation of the Steering Committee. e. Intermediate evaluations and final report. f. ICO and CFC supervision reports. 	<ul style="list-style-type: none"> a. All funds are provided in due course in accordance with the schedule of activities and work plans. b. Good coordination of activities by the Executing Agency and collaborating institutions.

