



SPONSORSHIP OPPORTUNITIES

**122nd Session of the International Coffee Council
and associated meetings
London, UK
17-21 September 2018**



**INTERNATIONAL
COFFEE
ORGANIZATION**

OVERVIEW

The International Coffee Organization (ICO) – the main intergovernmental organization for coffee – will be hosting the 122nd Session of the International Coffee Council (ICC) and associated meetings from 17-21 September at the International Maritime Organization in London.

The ICC is the ICO's governing body and meets twice a year to discuss wide-ranging issues with the aim of promoting a sustainable coffee sector.

PROGRAMME

In addition to Council and Committee meetings, the five-day programme includes a number of knowledge-sharing events open not only to ICO Members and recognized observers, but also to the wider public:

- **Thematic workshop: Women in the Coffee Value Chain**, 17 September (16:30-18:30)
- **8th Consultative Forum on Coffee Sector Finance**: Harnessing technology and innovation for investments in the coffee sector, 18 September (09:30-13:30)
- **Donors' Forum**: Project Development and Funding, 18 September (14:30-16:30)

The following side events will also be available:

- **Exhibition on innovation in the coffee sector**, 17-21 September (09:00-18:00)
- **Welcome reception**, 17 September (from 18:00)
- **Partnership Fair**, providing an opportunity for delegations to meet potential donors, international organizations and partners, 19 September (09:30-12:30)
- **Coffee sector book launch and reception**, 19 September (from 18:00)
- **Farewell reception**, 20 September (from 19:30)
- **Visit to a local coffee roaster** (21 September, from 14:00).

A more comprehensive programme is available overleaf.

Programme schedule

Sunday, 16 September		Room	Open to	Notes
14:00 – 18:00	Registration opens	IMO Ground Floor	ICO Members and observers	ID with photo required
Monday, 17 September		Room	Open to	Notes
08:00 onwards	Registration	IMO Reception	ICO Members and observers	Accreditation/registration of ICO delegates throughout the day. ID with photo required.
08:30 – 09:30	Briefing meeting	Committee Room 5 (1 st Floor)	Restricted	Chairs and invited Members
09:30 – 11:00	Coordination meetings	Main Hall (Ground Floor)	Producing countries	Closed meetings
		Committee Room 5	Consuming countries	
11:00 – 11:30	Coffee break	Delegates Lounge (1st Floor)		
11:30 – 12:30	Opening Ceremony	Main Hall	ICO Members and observers	<i>TBC: Welcome address from representative of the Government of the United Kingdom</i>
12:30 – 12:45	Council	Main Hall	ICO Members and observers	1. Draft Agenda 2. Admission of Observers
12:45 – 13:00	Opening of exhibition on innovation in the coffee sector	Delegates Lounge	ICO Members, observers, registered external participants	
13:00 – 14:30	Lunch and exhibition	Cafeteria (4 th Floor) Delegates Lounge	IMO Cafeteria closes for serving at 14:15	
14:30 – 16:00	Council	Main Hall	ICO Members and observers	3. Votes 5. ICO activities for coffee year 2017/18
16:00 – 16:30	Coffee break/exhibition	Delegates Lounge		
16:30 – 18:00	Thematic Workshop: Women in the Coffee Value Chain	Main Hall	ICO Members, observers, registered external participants	
18:00	<i>Welcome reception/ Coffee tasting</i>	<i>4th Floor/Delegates Lounge</i>	<i>ICO Members, observers, registered external participants</i>	<i>TBC: Coffee tasting with local provider.</i>
Tuesday, 18 September		Room	Open to	Notes
08:30 – 09:30	<i>IACO Board meeting</i>	<i>Committee Room 5</i>	<i>IACO Board Members</i>	<i>TBC. No interpretation</i>
09:30 – 11:30	Consultative Forum: Harnessing technology and innovation for investments in the coffee sector	Main Hall	ICO Members, observers, registered external participants	

11:30 – 12:00	Coffee break/exhibition	Delegates Lounge		
12:00 – 13:30	Consultative Forum cont.	Main Hall	ICO Members, observers, registered external participants	
13:30 – 14:30	Lunch and exhibition	Cafeteria (4 th Floor) Delegates Lounge		
14:30 – 16:30	Projects Committee: Donors' Forum: project development and funding	Main Hall	ICO Members, observers, registered external participants	Speakers from donors, international organizations and IFIs
16:30 – 17:00	Coffee break/exhibition	Delegates Lounge		
17:00– 18:00	Projects Committee	Main Hall	ICO Members and observers	
18:00 – 19:00	<i>Coffee event</i>		<i>Registered participants</i>	<i>TBC</i>
Wednesday, 19 September		Room	Open to	Notes
09:30 – 12:30	Partnership Fair: Delegations meet donors/international organizations/partners	Committee Room 5 (1 st Floor)	Delegations upon pre-registration	Parallel event: bilateral meetings of delegations with donors/ international organizations/ partners (pre-registration required)
09:30 – 11:00	Finance and Administration Committee	Main Hall	ICO Members only	
11:00 – 11:30	Coffee break/exhibition	Delegates Lounge		
11:30 – 12:30	Finance and Administration Committee	Main Hall	ICO Members only	
12:30 – 14:00	Lunch and exhibition	Cafeteria (4 th Floor) Delegates Lounge		
14:00 – 15:30	Statistics Committee	Main Hall	ICO Members and observers	
15:30 – 16:00	Coffee break/exhibition	Delegates Lounge		
16:00 – 17:00	Private Sector Consultative Board	Main Hall	ICO and PSCB Members	No interpretation
17:00 – 18:00	Promotion and Market Development Committee	Main Hall	ICO Members and observers	
18:00 – 19:30	<i>Coffee event</i>	<i>Delegates Lounge</i>	<i>Registered participants</i>	<i>TBC: Book launch event</i>

Thursday, 20 September		Room	Open to	Notes
09:30 – 11:00	Council	Main Hall	ICO Members and observers	
11:00 – 11:30	Coffee break/exhibition	Delegates Lounge		
11:30 – 13:00	Council	Main Hall	ICO Members and observers	
13:00 – 14:30	Lunch and exhibition	Cafeteria (4 th Floor) Delegates Lounge		
14:30 – 17:00	Council	Main Hall	ICO Members and observers	
19:30	Farewell reception hosted by the Chair of the Council	Delegates Lounge or external location	ICO Members, observers and invited guests	
Friday, 21 September		Room	Open to	Notes
09:30 – 11:00	Council	Main Hall	ICO Members and observers	
11:00 – 11:30	Coffee and exhibition	Delegates Lounge		
11:30 – 13:00	Council	Main Hall	ICO Members and observers	
13:00 – 13:30	Press briefing		Press	
14:00	<i>Visit to coffee roaster</i>	<i>London</i>	<i>Registered participants</i>	<i>TBC</i>

DELEGATE PROFILE

- Policy makers and thought leaders from across the public and private sectors
- More than 200 high-level participants
- Delegates from ICO Member states
- Representatives of donor and international organisations
- Researchers and academics
- General public participants.

BENEFITS OF BEING A SPONSOR

- Exposure to a highly qualified international audience
- Visibility in the event programme/s
- Networking and development of new relationships and contacts
- Organization association with prestigious speaker programme
- Free shell stand in exhibition area throughout the week
- Free spaces to attend workshops/forums.

SPONSORSHIP OPPORTUNITIES

The ICO welcomes interest from Members, associations, donor agencies and corporations in the following sponsorship opportunities to support the successful organization of the event, including involvement of speakers, young participants and beneficiaries from all over the world.

Being a sponsor provides an opportunity not only to be associated with the ICO and its partners, but also to demonstrate corporate social responsibility, and particularly your interest in investing in the sustainable future of the coffee sector.

Category of sponsor	Event	Benefits
Platinum Sponsor £10,000 and above	122 nd International Coffee Council and associated meetings	<ul style="list-style-type: none"> • Name of sponsor on programme/signage • Special recognition at opening ceremony, welcome reception and book launch reception • Use of shell stand in exhibition area during the week • Invitation to farewell reception • Recognition in ICO's Annual Review.
Gold sponsor £5,000	8 th Consultative Forum on Coffee Sector Finance: "Harnessing technology and innovation for investments in the coffee sector"	<ul style="list-style-type: none"> • Name of sponsor on programme/signage • Use of shell stand in exhibition area during the week • Three free spaces to attend the Forum • Invitation to farewell reception • Recognition in the ICO's Annual Review.
Silver sponsor 1 £3,000	Thematic workshop: Women in the Coffee Value Chain	<ul style="list-style-type: none"> • Name of sponsor on programme/signage • Use of shell stand in the exhibition area during the week • Recognition in the ICO's Annual Review.

Category of sponsor	Event	Benefits
Silver sponsor 2 £3,000	Donor's forum: Project development and Funding	<ul style="list-style-type: none"> • Name of sponsor on programme/signage • Use of shell stand in exhibition area during the week • Recognition in the ICO's Annual Review.
Bronze sponsor Any amount or in-kind	Any side event	<ul style="list-style-type: none"> • Name of sponsor on event programme/signage • Special recognition at event and attendance.
Media sponsor £1,000	Full media coverage of event	<ul style="list-style-type: none"> • 1:1 interview with ICO Director/ senior staff • Interview opportunities with delegates and wider participants • Invitation to attend welcome reception and other side events.

COFFEE SUSTAINABILITY PROJECTS TRUST FUND

As the ICO is a non-profit making organization, any funds received in excess of the cost of the event/s will be allocated to the ICO's Coffee Sustainability Projects Trust Fund. Launched in April 2018, this Fund seeks to meet the challenges of the coffee sector, and of smallholder farmers in particular, by sensitizing potential donors and mobilizing adequate financial, technological and human resources to enhance social, economic and environmental sustainability of the coffee sector. The Fund is used to assist Member countries in designing, financing and monitoring development projects.

The ICO has in this coffee year (2017/18) introduced an annual theme to help focus its work programme. This year's theme is gender equality, while climate change will be the focus of our work during the next coffee year (2018/19). For this reason, any additional funds received will be transferred to the Coffee Sustainability Projects Trust Fund in order to support causes related to these topics. Different themes will be introduced in future years.

SPONSORSHIP APPLICATION FORM

Please return this form to friend@ico.org by 31 August 2018

I am interested in the following sponsorship opportunities as part of the 122nd Session of the International Coffee Council and associated meetings from 17-21 September 2018 in London, UK.

Category of sponsorship	Please tick as appropriate
Platinum	
Gold	
Silver 1	
Silver 2	
Bronze	
Media	

Primary Contact information

Name	
Position	
Organization	
Address	
City	
Postcode	
Country	
Phone	
Email	

CONTACT INFORMATION

For inquiries and information, please contact:

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Exhibition opportunities are also available. Contact friend@ico.org for more information.