

122ND SESSION OF THE INTERNATIONAL COFFEE  
COUNCIL AND ASSOCIATED MEETINGS

# DONORS FORUM: PROJECT DEVELOPMENT/ FUNDING

Sponsored by



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



18 SEPTEMBER 2018, 14:30-16:30  
INTERNATIONAL MARITIME ORGANIZATION  
4 ALBERT EMBANKMENT  
LONDON SE1 7SR

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INTERNATIONAL  
COFFEE  
ORGANIZATION

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# BACKGROUND

Member countries of the International Coffee Organization (ICO) and all coffee stakeholders face many challenges affecting their livelihood, sustainability and businesses, including price pressure and volatility, cost of inputs, access to market, knowledge and finance, gender gap, ageing workforce and plantations, productivity, quality, standards compliance, as well as climate change.

To address these challenges, Members are increasingly seeking ICO support for the identification, design, funding, monitoring and evaluation of technical cooperation and investment projects. Emphasis is placed on opportunities to promote Public-Private Partnerships.

Against this background, the ICO has aligned its activities with the 2030 Sustainable Development Agenda and Goals, and has recently engaged in renewed cooperation with Governments, key private sector actors and initiatives as well as bilateral, regional and multilateral financial, technical, and research organizations. Furthermore, a Coffee Sustainability Projects Trust Fund has been established by the International Coffee Council. The objective of the Trust Fund is to meet the challenges of the coffee sector, and of

smallholder farmers in particular, by sensitizing potential donors and mobilizing adequate financial, technological and human resources to enhance the sector's social, economic and environmental sustainability.

New efforts are also being made to assist Members to access the Global Environment Facility (GEF) that, in its current replenishment cycle (GEF-7) includes coffee as one of its targeted commodities. As a result, the ICO has developed a "Guide to access green and climate funding for the coffee sector: the Global Environment Facility (GEF)" to help countries to prioritize coffee in the current GEF-7 allocation of funds.

As mandated by the International Coffee Agreement 2007 and as defined by Goal III "Facilitating the development of projects and promotion programmes through public-private partnerships" in its Five-Year Action Plan (2017-2021), the ICO is not directly involved in project implementation or execution. The Organization acts as a catalyst, facilitator and honest-broker to assist Members in project identification, design, fundraising and monitoring and by linking public and private coffee stakeholders with international organizations, institutions, donors and the private sector.

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# DONORS FORUM: PROJECTS COMMITTEE

The Donors Forum is within the scope of the ICO's Projects Committee, which has the mandate to consider all matters relating to the submission, appraisal, approval, ranking, and funding of projects, including proposals for cooperation activities, as well as their implementation, monitoring and evaluation, with provision for wide dissemination of results, and submission of recommendations to the International Coffee Council.

Special attention will be placed on reducing the gender gap and the impact of climate change in the coffee sector - the ICO's thematic focus for coffee years 2017/18 and 2018/19 respectively.

**17 PARTNERSHIPS  
FOR THE GOALS**



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# PROGRAMME

To support a positive exchange of ideas and information, a panel of high-level international speakers will explore the following topics:

## **Opening of the Forum**

H.E. Ambassador Iván Romero-Martínez - Chair, ICO Projects Committee  
José Sette - Executive Director, International Coffee Organization

## **Funding for the coffee sector**

Gerardo Pataconi - Head of Operations, International Coffee Organization  
Simon Padilla - Standards and Trade Development Facility, World Trade Organization (WTO)

## **EU funding for development**

Leonard Mizzi - Acting Director, Directorate-General for Development and Cooperation – EuropeAid, DEVCO Directorate C - Planet and Prosperity, European Commission

## **The Global Environment Facility (GEF): GEF7 and coffee:**

Pascal Martinez- Senior Climate Change Specialist - Programs Unit, the Global Environment Facility (GEF)

## **Development Financial Institutions: how to support the coffee sector**

Steven Jonkheere - Senior Technical Specialist – Gender & Social Inclusion, International Fund for Agricultural Development (IFAD)

## **Bilateral funding and PPPs, Italian Cooperation success for coffee in Ethiopia**

Stefano Pisotti, Deputy Head, Unit of Strategy, Global Processes and International Organizations, Italian Ministry of Foreign Affairs and International Cooperation.

## **Questions and Answers**

## **Conclusions**

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# WELCOME PRESENTERS



## **H.E. Ambassador Iván Romero-Martínez**

Prior to his new appointment, Ambassador Romero-Martinez, was posted as Ambassador, Permanent Representative to the United Nations in New York. He is a career diplomat since 1971, having served as his country's Ambassador to various countries, including Spain, Egypt, Morocco, Dominican Republic, Jamaica, Haiti, Colombia, Belgium, Netherlands, Luxembourg, United Kingdom, Sweden, Denmark, Finland, Norway and Ireland.

He also represented his country at the ambassadorial level at the United Nations in Switzerland and at the European Union. Other assignments in his country's diplomatic service include the post of Deputy Permanent Representative to the Organization of American States (OAS). Ambassador Romero-Martinez also held several positions at the Honduras' Embassy in the United States, including that of Counselor, and at the Honduras' Embassy in Canada, where he served as Counselor, Minister Counselor and Chargé d'Affaires. At home, Ambassador Romero-Martinez served as Special Adviser to the President of Honduras with the rank of Secretary of State. He also received a degree in law and social sciences from the National University of Honduras, and went on to earn a PhD in international relations from the Catholic University of Santo Domingo in the Dominican Republic.



## **Mr José Sette**

José became Executive Director of the International Coffee Organization (ICO) in May 2017.

Before rejoining the ICO, he was Executive Director of the International Cotton Advisory Council (ICAC) from January 2014 to April 2017.

He served previously in the ICO as Executive Director ad interim from November 2010 to November 2011, and Head of Operations from November 2007 to December 2012

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# WELCOME PRESENTERS



## **Mr Gerardo Patacconi**

Gerardo Patacconi was appointed as Head of Operations of the ICO in January 2018. An Economist-statistician and Agribusiness development expert, after a significant experience with the private sector in manufacturing and banking in Italy, he joined the United Nations Industrial Development Organization (UNIDO) in 1987 as an associate

Expert in Papua New Guinea and his latest position was Director of the UNIDO Department of Agribusiness Development. In 2013 he was one of the two shortlisted candidates and run for the election for the post of Executive-Director of the International Sugar Organization (ISO). At the core of his experience is policy and strategic advice, development, fund raising and management of large-scale operations, Public-Private Partnerships and projects covering the coffee sector and other agribusiness value chains.

An excellent communicator, Gerardo Patacconi is often invited as a public speaker and a moderator in ministerial meetings, international conferences and events in English, French, Spanish and Italian and has also published on topics relating to development and industry, standards and sustainability with focus on agribusiness.



## **Simon Padilla**

I am an economist and have worked on international trade at the World Trade Organization (WTO) for over ten years. I hold a Master's degree in International Economics and Development from the University of Namur and the University of Louvain, Belgium.

Since joining the Standards and Trade Development Facility (STDF) in 2007, I have managed a US\$ 15 million portfolio of more than 40 projects and project preparation grants across Latin America and the Caribbean, as well as in Africa and Asia. These projects have assisted developing countries to strengthen their capacity to implement international and phytosanitary

requirements, with a view to facilitating access of their agricultural products to external markets. In addition, the STDF provides a platform for organizations to come together to discuss SPS capacity building needs, share experiences and good practice, leverage additional funding, and work on coordinated and coherent solutions to support developing countries. I manage the financial information for the STDF Trust Fund and lead on priority knowledge topics, sharing good practice from electronic SPS certification to cross-cutting issues such as gender and the environment across STDF's global network.

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# PANELLISTS



## **Dr Leonard Mizzi**

Dr Mizzi is currently Head of Unit at the European Commission, Directorate-General (DG) for International Cooperation and Development - Rural development, food security and nutrition, since 1st of January 2017. Prior to this post he was Head of Unit for 10 years in DG Agriculture and Rural Development, first on agri trade and development issues (2007-2014) and then more recently on inter institutional matters (European Parliament, Council) 2015-2016.

He is a graduate in Public Administration from the University of Malta (BA Hons First Class); and has degrees from CIHEAM-Montpellier (Master of Science) and a Ph.D in Agricultural economics from the University of Reading (UK). He has been an author of a number of articles and publications on agri food issues and nutrition in the Mediterranean region.

Dr Mizzi has a broad working experience in the Maltese public administration and the Maltese private sector. He first worked in the Economic Planning Division of the Office of the Prime Minister (Malta) and from 1996-2006 was the Director of the Malta Business Bureau in Brussels- the office of the Malta Chamber of Commerce and Enterprise and the Malta Hotels and Restaurants Association. He was also visiting lecturer at Boston University (Brussels campus), Open University and Malta University. His areas of specialisation are governance, agriculture and food and nutrition security, the Mediterranean area, Sub Saharan Africa.



## **Mr Pascal Martinez**

Pascal is a French national and joined the GEF in June 2015 as climate change specialist, focusing mainly on forest landscapes in Africa and Latin America. With the launch of the GEF-7 cycle, he will contribute in particular to the implementation of the Food Systems, Land Use and Restoration Impact program.

Over the past 20 years, he has had the opportunity to develop activities in different areas of the sustainable development, including forestry, biodiversity, agriculture and climate change

and for different kind of organizations: private company, French Government and international organizations (FAO, ECLAC and GEF). His diversified missions provided him with a broad range of experiences in international cooperation for the sustainable development, notably in the AFOLU sector.

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# PANELLISTS



## **Steven Jonckheere**

Mr Steven Jonckheere has recently been appointed as IFAD's Senior Technical Specialist - Gender and Social Inclusion in the Policy and Technical Advisory Division. From 2014 to 2018 he was the Knowledge Management and Monitoring and Evaluation Officer in the West and Central Africa Division.

Before that he worked in other divisions dealing with issues related to land tenure security and rural institutions.

Mr Jonckheere has more than 10 years of combined experience in rural development. Prior to joining IFAD, Mr Jonckheere worked with the Acompañamiento Organizacional para el Desarrollo in Ecuador (supporting multi-stakeholders collaboration in natural resources management projects and facilitating group dynamic processes in rural communities), the secretariat of the International Land Coalition (contributing to the learning, networking and innovation capacity of the Coalition) and the secretariat of the Global Land Tool Network (supporting the development of pro-poor gender responsive land tools). Mr Jonckheere holds master's degrees in Psychology, Anthropology and Cultures and Development Studies from the University of Leuven, Belgium, and in Human Development and Food Security from the University of Roma Tre, Italy.

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# PANELLISTS



## **Stefano Pisotti**

Stefano is an Italian diplomat.

He is currently Counsellor, Deputy Head of Unit for Strategy, Global processes and International Organizations at the Directorate General for Development Cooperation of the Italian Ministry of Foreign Affairs and International Cooperation (February 2017-present).

During his career at the Ministry he has been Second Secretary at the Central America and Caribbean Office of the Directorate General for the Americas (2003); Deputy Head of Unit for the coordination of international activities of Italian regions and local authorities at the General Secretariat (2003-2006); Head of the Latin America, the Caribbean and Asia Office at the Directorate General for Development Cooperation (2014-2017).

He served abroad as Consul at the Italian Consulate General in Casablanca (2006-2010) and as Deputy Head of Mission at the Italian Embassy in Copenhagen (2010-2014). He graduated in Law and holds a Master in International Relations.

## **PARTNERSHIP FAIR - 19 SEPTEMBER: 09:00-13:30**

To complement the Donors Forum, delegates will also have the opportunity to take part in the Partnership Fair, to hold face-to-face meetings with donors, international organizations and partners.

