

AFCA SPECIALTY COFFEE EXPO ZANZIBAR

EARLY BIRD REGISTRATION CLOSES ON 20 JULY 2019

[REGISTER NOW](#)

Africa's first Domestic Coffee Consumption [Expo](#) will take place from 30-31 October 2019 at the Sea Cliff Resort & Spa, Zanzibar. The Mainland, Tanzania is the home to some of the best Specialty Coffees in the world!

The exhibition pavilion will be the **heart** of the expo where baristas, roasters, café owners, equipment suppliers, hotels, allied industries, packaging companies and international coffee buyers, will showcase the best coffee products and build their brands, while networking, setting up direct trade relations and growing coffee businesses in Africa.

The plenary sessions will have key note [presentations](#) to promote Domestic Consumption by **Mr José Sette, Executive Director of the ICO**, Mr Carlos Brando, Director from P&A International Marketing (Brazil) and the Minister of Trade and Industry in Zanzibar, among other industry experts.

Other high level discussion topics include:

The Future of Coffee: Strategies to Promote Domestic Consumption in Africa.

The Inter-African Trade Agreement: Opening of the Regional Coffee Trade.

Sustainable Coffee Farming: Strategies to Mitigate the Price Crisis.

The Role of Women and Youth in the Emerging Coffee Markets.

Case Studies: Policy Interventions to Support Domestic Consumption.

The [Expo and exhibition](#) is a flagship event and aims to attract over 500 African and international coffee professionals, involved in the coffee industry.

Hurry and register before Early Bird rates close on 20 July 2019!

Important links for more information:

Expo Registration @ <https://afca.coffee/expo/registration/>

Expo Floor Plan @ <https://afca.coffee/expo/expo/floor-plan/>

Expo Program @ <https://afca.coffee/expo/expo/program/>

Expo Trainings & Workshops @ <https://afca.coffee/expo/expo/trainings-workshops/>

Expo Venue @ <https://afca.coffee/expo/expo/venue/>

Visa Guidelines @ <https://afca.coffee/expo/accommodation-travel/visa/>

For more information about [sponsorship](#) or the [event](#) contact:
secretariat@africanfinecoffees.org or kamau@africanfinecoffees.org

See you there!