



**Workshop interativo na EXCO 2019:  
"Volatilidade de preços e sustentabilidade:  
Desafios e soluções de desenvolvimento para  
os pequenos cafeicultores na cadeia de valor  
do café "**

1. Com seus cumprimentos, o Diretor-Executivo recorda aos Membros, observadores e integrantes da Junta Consultiva do Setor Privado que eles são cordialmente convidados a participar do workshop interativo sobre "Volatilidade de preços e sustentabilidade: Desafios e soluções de desenvolvimento para os pequenos cafeicultores na cadeia de valor do café", que se realizará como parte da EXCO 2019 – a primeira exposição internacional dedicada à cooperação internacional – em 16 de maio de 2019, das 11h15 às 13h00, em Roma, Itália.
2. Organizado pela OIC em parceria com o Diretorado-Geral de Cooperação para o Desenvolvimento do Ministério das Relações Exteriores e Cooperação Internacional da Itália, este workshop se insere no Diálogo Setorial Estruturado da OIC, que a Organização está liderando como parte de suas ações para implementar a Resolução 465 sobre Níveis de Preços do Café.
3. Os participantes se concentrarão na sustentabilidade do setor cafeeiro, de modo a criar uma oportunidade para a compreensão dos obstáculos e desafios à sustentabilidade da cadeia de valor do café e a identificação de soluções inovadoras, com foco na volatilidade dos preços, na produtividade e nas mudanças climáticas. A discussão na EXCO 2019 procurará identificar parcerias público-privadas potenciais, para encontrar soluções que permitam ao setor cafeeiro implementar a Agenda 2030 para o Desenvolvimento Sustentável.
4. Uma nota conceitual e uma ordem do dia atualizada são reproduzidas no Anexo.

### **Comparecimento aos eventos liderados pela OIC**

5. Complementando a decisão tomada nesse sentido pelo Conselho Internacional do Café em sua 124.<sup>a</sup> sessão, os Membros externaram seu empenho em mobilizar suas representações diplomáticas na Itália e junto às organizações internacionais em Roma para garantir participação ativa.

6. Incentivamos todos os Membros, observadores e integrantes da Junta Consultiva do Setor Privado a comparecer, participando do Diálogo Setorial Estruturado que é parte integral da implementação da Resolução 465.

7. Para participar da conferência, todos os interessados devem inscrever-se através de: <http://survey.fieraroma.it/execute/survey?surveyID=registrazione-exco2019&action=start&lang=en>

# exco2019

## PRICE VOLATILITY AND SUSTAINABILITY Development Challenges, Opportunities and Solutions for Smallholder Farmers and the Coffee Value Chain

**INTERACTIVE WORKSHOP**

THE INTERNATIONAL COOPERATION EXPO  
FIERA DI ROMA

16 MAY 2019, 11:15 - 13:00



**INTERNATIONAL  
COFFEE  
ORGANIZATION**



*Ministry of Foreign Affairs  
and International Cooperation*

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# BACKGROUND

The global coffee sector involves over 12 million farming households in coffee-producing countries, and the coffee value chain supports over 120 million jobs all over the world with an annual turnover greater than US\$200 billion.

The price of green coffee has declined by over 30% since 2016, reaching alarmingly low levels in 2018. The coffee community recognizes that urgent action must be taken to alleviate the damaging impact of this situation on the livelihood of millions of coffee-farming families. Trends in early 2019 show that prices are further declining and are not expected to improve significantly in the short-term, even though coffee consumption continues to grow at around 2% every year. Therefore, the burden placed on coffee growers and their families is expected to become even heavier.

The livelihoods of smallholder coffee farmers are being seriously compromised by shrinking income, since prices paid to farmers, in many instances, are insufficient to cover production costs. This imbalance increases food insecurity and reduces access to health and education, especially for the youth and women, and has the potential to increase social unrest, and even rural to urban and overseas migration flows.

The coffee price crisis is also negatively impacting both the quality and quantity of coffee produced by coffee farmers, who cannot invest in the good management or maintenance of their coffee trees. Their productivity is also jeopardized by the growing impact of climate change, which poses a serious threat to the future availability of supply and the sustainability of the coffee sector. Current low coffee price levels also foster concentration of production in a small number of highly competitive origins. Today, just five countries produce over 70% of the world's coffee. Losing diversity of origins increases the global coffee sectors' vulnerability to severe market shocks such as extreme weather events or pests and disease affecting any of the top producers with a potentially dramatic impact on industry, workers and consumers.

In September 2018, at its 122nd Session in London, the International Coffee Council – the highest authority of the International Coffee Organization (ICO) – adopted Resolution 465 on “coffee price levels”, to address the impact of low prices on the livelihoods of coffee farmers as well as the long-term sustainability of the sector. This Resolution provides the ICO with a strong mandate to respond to current low coffee prices through a sector-wide stakeholders' dialogue that engages all value chain actors as well as the international community.

The objective of the Sector Dialogue is to (i) identify long-term and transformational solutions that can be implemented jointly by coffee growers and other sector stakeholders to address price levels and volatility, and (ii) foster commitments by ICO Member governments and downstream coffee value chain actors (traders, roasters, retailers) to endorse and support the implementation of recommended solutions to foster the economic, social and environmental sustainability of the sector.

This dialogue is being implemented through: a Sustainability Seminar in Nairobi (March 2019), two events at the United Nations HQ (April 2019), the workshop at EXCO 2019 in Rome (May 2019) and a forthcoming symposium at the European Commission in Brussels (June 2019).

This process culminates in a CEO Forum involving industry leaders and top policy-makers to be held as part of the 125th Session of the International Coffee Council from 23-27 September 2019 in

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London, where a joint declaration of intent with concrete actions and a roadmap is expected to be signed.

The significant platform provided by EXCO2019 – the first global international cooperation expo – which is supported by the Ministry of Foreign Affairs and International Cooperation of Italy, together with the Italian Agency for Development Cooperation (AICS) and by the European Commission's Directorate-General for Cooperation and Development, is a key component of the ICO's strategy.

The ICO-led workshop<sup>1</sup> on 16 May will engage representatives of the coffee industry, financial institutions, governments, development agencies, international organizations and NGOs that support the coffee sector. Participants will explore constraints, sustainability challenges and opportunities for the coffee sector, as well identify innovative solutions, including public-private partnerships options. The focus will be on development programmes and projects addressing the social and economic impact on coffee farmers of price levels and volatility, climate change and low productivity, in order to fight poverty and increase the sustainability of the coffee sector as a whole. These efforts will also contribute to the implementation of the 2030 Sustainable Development Agenda – the Sustainable Development Goals (SDGs).

## AUDIENCE

ICO members and their diplomatic representations in Italy and to international organizations in Rome, public and private representatives of the coffee sector (coffee growers and their associations, traders, roasters and retailers), development partners, civil society, experts and academia.

## LANGUAGE

The Workshop will be held in English. No interpretation will be provided.

## ABOUT THE INTERNATIONAL COFFEE ORGANIZATION (ICO)

Founded by the United Nations in 1963, the ICO is a multilateral inter-governmental organization that works through international cooperation to strengthen the global coffee sector and promote its sustainable development in economic, social and environmental terms. ICO Member Governments represent 98% of the world's coffee production and over two-thirds of world consumption, providing a unique forum for the global coffee community. Italy is a member of the ICO through the European Union that as a signatory of the International Coffee Agreement ICA (2007) represents all its current 28 EU Members.

The ICO is committed to contributing to the implementation of the 2030 Sustainable Development Agenda.

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<sup>1</sup> The Workshop, in Davos style, will also provide the opportunity to discuss the development of joint programmes (ICO, FAO, IFAD, UNIDO, Italian Cooperation...) on the coffee value chain, livelihood and decent income for smallholder farmers and sustainability.

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# AGENDA

Introduction and moderator, **Gerardo Patacconi**, Head of Operations, ICO

**PANEL I: Challenges and opportunities of the Coffee Sector: Development Cooperation and Public-Private Partnerships to meet the SDGs**

- **José Sette**, Executive Director, International Coffee Organization (ICO)
- **Andrea Illy**, Chairman, illycaffè Spa
- **Gloria Isabel Ramírez Ríos**, Ambassador of Colombia in Italy, Italo-Latin American Institute (IILA)
- **Giorgio Marrapodi**, Director-General, Development Cooperation, Ministry of Foreign Affairs and International Cooperation (MoFAIC)

**PANEL II: Innovative Solutions, Tools and Best Practices to make Coffee Sustainable**

- **Daniela Fatarella**, Vice Director General, Save the Children Italia
- **Domenico Nardelli**, Director and Treasurer, Financial Operation Department, International Fund for Agriculture and Development (IFAD)
- **Dejene Tezera**, Director, Agri-business Development Department. United Nations Industrial Development Organization (UNIDO)
- **Josef Schmidhuber**, Deputy-Director, Trade and Markets Division, Food and Agriculture Organization of the United Nations (FAO)

**Interaction with the public and conclusions.**

# REGISTRATION

In order to attend the workshop, all interested parties must register at:

<http://survey.fieraroma.it/execute/survey?surveyID=registrazione-exco2019&action=start&lang=en>

For additional information please contact the ICO: Sarah Friend ([friend@ico.org](mailto:friend@ico.org)).

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## SPEAKERS



**Jose Sette**, Executive Director, ICO



**Daniela Fatarella**, Vice Director General, Save the Children Italia



**Andrea Illy**, Chairman, illycaffè Spa



**Domenico Nardelli**, Director and Treasurer, IFAD



**Gloria Isabel Ramírez Ríos**, Ambassador of Colombia in Italy, IILA



**Dejene Tezera**, Director, Agri-Business Development Department, UNIDO



**Giorgio Marrapodi**, Director-General, Development Cooperation, MoFAIC



**Josef Schmidhuber**, Deputy-Director, Trade and Markets Division, Food and Agriculture, FAO

## Moderator



**Gerardo Pataconi**, Head of Operations, ICO